

CONCENTRATION IN ENTREPRENEURSHIP

Entrepreneurship: Not just a field, but a mindset.

The Gabelli School of Business prepares its students to tackle real business problems with an arsenal of knowledge, skills, and experiences. The Entrepreneurship program within the Gabelli School of Business turns students into change agents and disruptors to seize countless opportunities in front of them. We do this by re-calibrating how students think about money, failure, what a career is, what kind of lifestyle they want, and what kind of impact they want to have in the world.

Entrepreneurship is not easy. It is not for the faint of heart. But it IS a door to opportunity for students who are intrigued by the path less traveled. For students who value freedom and independence and creativity. For students who don't like being pigeon-holed in the typical career path. For students looking for an exciting, non-traditional lifestyle.

The Entrepreneurship concentration was developed to deliver a forward-thinking, skills-based curriculum driven by experiential learning to change the way students think. Regardless of one's career trajectory (the startup world, corporate America, nonprofits, etc.), students learn how to embrace failure, how to vet opportunities, how to pitch ideas, how to be innovators, and how to confidently change the world for the better.

Students at the Rose Hill and Lincoln Center campuses can earn a concentration in Entrepreneurship as either a primary concentration (four courses) or a secondary concentration (three courses).

For more information

Visit the Entrepreneurship Program web page.

Requirements

Entrepreneurship is available to Gabelli School students as either a primary or secondary concentration.

Primary Concentration

Course	Title	Credits
LPBU 3226	Exploring Entrepreneurship (open to students pursuing any major)	3
LPBU 3227	Innovation and Resilience	3
LPBU 3233	ST:Start-Up Venture Experience	3
or LPBU 4006	ST: Launch Your Startup	
One Entrepreneurship elective		3

Secondary Concentration

Course	Title	Credits
LPBU 3226	Exploring Entrepreneurship (open to students pursuing any major)	3
LPBU 3233	ST:Start-Up Venture Experience	3
or LPBU 4006	ST: Launch Your Startup	
One additional Entrepreneurship elective		

Entrepreneurship electives

Courses in this group have the ENT attribute.

Course	Title	Credits
ACBU 3445	Corporate and Partnership Taxation	3
BLBU 3445	ST: Contemporary Legal Issues Business Organizations	3
BLBU 4430	The Law of Innovation	3
CMBU 4411	ST: Comm for Entrepreneurs	3
CMBU 4420	ST: Entrep Comm & Neg	3
CMBU 4453	Social Media	3
CMBU 4471	ST: Business of New Media	3
CMBU 4474	ST: Exploration of Business Through Media	3
CPBU 4001	Fair Trade & Microfinance I	3
CPBU 4003	Spirituality & Fair Trade	3
CPBU 4004	Entrepreneurship & Fair Trade	3
CPBU 4005	ST:Fair Trade Entrepreneurship	3
ECON 3430	ST: Sustainable Business	4
FNBU 3450	ST: Fintech - An Introduction	3
FNBU 4440	ST: Investment Banking	3
FNBU 4448	ST: Private Equity	3
FNBU 4449	ST: Small Business Finance	3
FNBU 4456	Special Topic: Venture Capital	3
FNBU 4469	Impact Investing	3
INSY 3433	Programming with Java	3
INSY 3436	ST: Programming with Python	3
INSY 3438	ST: Cybersecurity in Bus	3
INSY 3442	Web Apps Design and Development	3
INSY 3450	ST: Fintech - An Introduction	3
INSY 4412	ST: IT and Sustainability	3
INSY 4431	Web Analytics	3
INSY 4432	Mobile Commerce & Apps	3
INSY 4434	ST: Data Mining for Business	3
INSY 4505	E-Commerce	3
INSY 4506	Business Analytics	3
LPBU 3226	Exploring Entrepreneurship	3
LPBU 3227	Innovation and Resilience	3
LPBU 3233	ST:Start-Up Venture Experience	3
LPBU 3234	ST: Leading for Impact	3
LPBU 3235	ST:Inside Tech Ventures	3
LPBU 3236	Personal Development: The Start-Up Called You	3
LPBU 3430	ST: Sustainable Business	3
LPBU 3446	ST:Social Entrepreneurship	3
LPBU 3451	ST: Business Trends & Disruption	3
LPBU 3454	ST: Design Thinking	3
LPBU 4001	Fair Trade and Microfinance	3
LPBU 4004	Entrepreneurship and Fair Trade	3
LPBU 4005	ST:Fair Trade Entrepreneurship	3
LPBU 4006	ST: Launch Your Startup	3
MKBU 3439	ST: Branding	3
MKBU 3445	ST: Marketing Analytics	3
MKBU 3448	ST: Social Marketing	3
MKBU 3450	ST: Marketing Entrepreneurial Ventures	3
MKBU 3453	ST: Innovation and Resilience	3

2 *Concentration in Entrepreneurship*

MKBU 3454	ST: Design Thinking	3
MKBU 4505	E-Commerce	3
SABU 3453	ST: Sustainability and Strategy	3