

# CONCENTRATION IN ENTREPRENEURSHIP

Entrepreneurship: Not just a field, but a mindset.

The Gabelli School of Business prepares its students to tackle real business problems with an arsenal of knowledge, skills, and experiences. The Entrepreneurship program within the Gabelli School of Business turns students into change agents and disruptors to seize countless opportunities in front of them. We do this by re-calibrating how students think about money, failure, what a career is, what kind of lifestyle they want, and what kind of impact they want to have in the world.

Entrepreneurship is not easy. It is not for the faint of heart. But it IS a door to opportunity for students who are intrigued by the path less traveled. For students who value freedom and independence and creativity. For students who don't like being pigeon-holed in the typical career path. For students looking for an exciting, non-traditional lifestyle.

The Entrepreneurship concentration was developed to deliver a forward-thinking, skills-based curriculum driven by experiential learning to change the way students think. Regardless of one's career trajectory (the startup world, corporate America, nonprofits, etc.), students learn how to embrace failure, how to vet opportunities, how to pitch ideas, how to be innovators, and how to confidently change the world for the better.

Students at the Rose Hill and Lincoln Center campuses can earn a concentration in Entrepreneurship as either a primary concentration (four courses) or a secondary concentration (three courses).

## For more information

Visit the Entrepreneurship Program web page.

## Requirements

Entrepreneurship is available to Gabelli School students as either a primary or secondary concentration.

### Primary Concentration

| Course                        | Title  | Credits |
|-------------------------------|--|---------|
| LPBU 3226                     | Exploring Entrepreneurship (open to students pursuing any major) | 3       |
| LPBU 3227                     | Innovation and Resilience  | 3       |
| LPBU 3233                     | ST:Start-Up Venture Experience                                   | 3       |
| or LPBU 4006                  | ST: Launch Your Startup  |         |
| One Entrepreneurship elective |  | 3       |

### Secondary Concentration

| Course                                   | Title  | Credits |
|--|--|---------|
| LPBU 3226                                | Exploring Entrepreneurship (open to students pursuing any major) | 3       |
| LPBU 3233                                | ST:Start-Up Venture Experience                                   | 3       |
| or LPBU 4006                             | ST: Launch Your Startup  |         |
| One additional Entrepreneurship elective |  |         |

### Entrepreneurship electives

Courses in this group have the ENT attribute.

| Course    | Title   | Credits |
|-----------|---|---------|
| ACBU 3445 | Corporate and Partnership Taxation                              | 3       |
| CMBU 4411 | ST: Comm for Entrepreneurs                                      | 3       |
| CMBU 4420 | ST: Entrep Comm & Neg   | 3       |
| CMBU 4453 | Social Media  | 3       |
| CMBU 4471 | ST: Business of New Media                                       | 3       |
| CMBU 4474 | ST: Exploration of Business Through Media                       | 3       |
| CPBU 4001 | Fair Trade & Microfinance I                                     | 3       |
| CPBU 4003 | Spirituality & Fair Trade                                       | 3       |
| CPBU 4004 | Entrepreneurship & Fair Trade                                   | 3       |
| CPBU 4005 | ST:Fair Trade Entrepreneurship                                  | 3       |
| ECON 3430 | ST: Sustainable Business  | 4       |
| FNBU 3450 | ST: Fintech - An Introduction                                   | 3       |
| FNBU 4440 | ST: Investment Banking  | 3       |
| FNBU 4448 | ST: Private Equity  | 3       |
| FNBU 4449 | ST: Small Business Finance                                      | 3       |
| FNBU 4456 | Special Topic: Venture Capital                                  | 3       |
| FNBU 4469 | Impact Investing  | 3       |
| INSY 3433 | Programming with Java   | 3       |
| INSY 3436 | ST: Programming with Python                                     | 3       |
| INSY 3438 | ST: Cybersecurity in Bus  | 3       |
| INSY 3442 | Web Apps Design and Development                                 | 3       |
| INSY 3450 | ST: Fintech - An Introduction                                   | 3       |
| INSY 4412 | ST: IT and Sustainability                                       | 3       |
| INSY 4431 | Web Analytics   | 3       |
| INSY 4432 | Mobile Commerce & Apps  | 3       |
| INSY 4434 | ST: Data Mining for Business                                    | 3       |
| INSY 4505 | E-Commerce  | 3       |
| INSY 4506 | Business Analytics  | 3       |
| LPBU 3226 | Exploring Entrepreneurship                                      | 3       |
| LPBU 3227 | Innovation and Resilience                                       | 3       |
| LPBU 3233 | ST:Start-Up Venture Experience                                  | 3       |
| LPBU 3234 | ST: Leading for Impact  | 3       |
| LPBU 3235 | ST:Inside Tech Ventures   | 3       |
| LPBU 3236 | Personal Development: The Start-Up Called You                   | 3       |
| LPBU 3430 | ST: Sustainable Business  | 3       |
| LPBU 3446 | ST:Social Entrepreneurship                                      | 3       |
| LPBU 3451 | ST: Business Trends & Disruption                                | 3       |
| LPBU 3454 | ST: Design Thinking   | 3       |
| LPBU 4001 | Fair Trade and Microfinance                                     | 3       |
| LPBU 4004 | Entrepreneurship and Fair Trade                                 | 3       |
| LPBU 4005 | ST:Fair Trade Entrepreneurship                                  | 3       |
| LPBU 4006 | ST: Launch Your Startup   | 3       |
| LPBU 4467 | ST: Global Immersion: Entrepreneurship and Innovation in Rwanda | 3       |
| MKBU 3439 | ST: Branding  | 3       |
| MKBU 3445 | ST: Marketing Analytics   | 3       |
| MKBU 3448 | ST: Social Marketing  | 3       |
| MKBU 3454 | ST: Design Thinking   | 3       |
| SABU 3453 | ST: Sustainability and Strategy                                 | 3       |