SOCIAL INNOVATION

In response to the growing demands for global sustainability from customers, employees, and society in general, more and more companies are discovering the competitive advantages of pursuing social innovation. Students will learn about how this concept is impacting all areas of business activity.

For more information
Visit the Social Innovation program web page. (https://www.fordham.edu/sisb)

• Concentration in Social Innovation (https://bulletin.fordham.edu/undergraduate/social-innovation/concentration-social-innovation)