BUSINESS MAJOR

Fordham's School of Professional and Continuing Studies offers a bachelor of arts degree in business that provides adult undergraduates with the skills necessary to become effective leaders in the business world. The major provides a broad base of business knowledge in both a theoretical and an applied context, placing students in an optimal position to build a career focused on the future.

The curriculum emphasizes real-world financial and economic issues, accounting, ethics, management, marketing, and best organizational practices. By mastering this comprehensive business curriculum as well as a specialized liberal arts core, Fordham's adult students are not only able to comprehend the relationships among the functional areas of business but are also able to develop the knowledge base and professional skills required for career advancement in an evolving global business environment.

The program combines an excellent business curriculum with an outstanding liberal arts program so that students graduate with strong analytic, verbal, and writing skills.

For more information

Visit the business program page.

CIP Code

52.0101 - Business/Commerce, General.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible postgraduation visa extensions. Learn more about CIP codes and other information resources.