

BUSINESS MAJOR

Fordham's School of Professional and Continuing Studies offers a bachelor of arts degree in business that provides adult undergraduates with the skills necessary to become effective leaders in the business world. The major provides a broad base of business knowledge in both a theoretical and an applied context, placing students in an optimal position to build a career focused on the future.

The curriculum emphasizes real-world financial and economic issues, accounting, ethics, management, marketing, and best organizational practices. By mastering this comprehensive business curriculum as well as a specialized liberal arts core, Fordham's adult students are not only able to comprehend the relationships among the functional areas of business but are also able to develop the knowledge base and professional skills required for career advancement in an evolving global business environment.

The program combines an excellent business curriculum with an outstanding liberal arts program so that students graduate with strong analytic, verbal, and writing skills.

For more information

Visit the business program page.

CIP Code

52.0101 - Business/Commerce, General.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.

Requirements

The major consists of five prerequisites and 12 business courses, several of which also satisfy requirements of the University core curriculum.

Course	Title	Credits
Prerequisites		
ECON 1100	Principles of Macroeconomics	3
ECON 1200	Principles of Microeconomics	3
MATH 1108	Math for Business: Finite	3
MATH 1109	Math for Business: Calculus	3
ECON 2140	Statistics I	4
Required Business Courses		
INSY 2300	Information Systems	3
ACBU 2222	Principles of Financial Accounting	3
ACBU 2223	Principles of Managerial Accounting	3
CMBU 2665	Business Communication	3
BLBU 2234	Legal Framework of Business	3
BLBU 3443	Ethics in Business	3
LPBU 3223	Principles of Management	3
ECON 2142	Statistics II	4
OPBU 3438	Operations and Supply Chain Management	3
FNBU 3221	Financial Management	3

MKBU 3225	Marketing Principles	3
SABU 4441	Strategy	3

Availability

The major in business is available to students in Fordham's School of Professional and Continuing Studies at Westchester.

Professional and Continuing Studies students: The requirements above are in addition to those of the PCS Core Curriculum and any additional electives that may be required to earn a minimum of 124 credits.