BUSINESS MAJOR

Fordham School of Professional and Continuing Studies offers a bachelor's degree in business that provides adult undergraduates with the skills necessary for becoming effective leaders in the business world. The major provides a broad base of business knowledge in both a theoretical and an applied context, placing students in an optimal position to build a career focused on the future.

The curriculum emphasizes real-world financial and economic issues, accounting, ethics, management, and marketing, and best organizational practices. By mastering this comprehensive business curriculum and a specialized liberal arts core, Fordham's adult students are not only able to comprehend the relationships among the functional areas of business but are also able to develop the knowledge base and professional skills required for career advancement in the evolving global business environment.

The program combines an excellent business curriculum with an outstanding liberal arts program so that students graduate with strong analytic, verbal, and writing skills.

The business curriculum is overseen and taught by faculty from Fordham's Gabelli School of Business and is accredited by AACSB International (the Association to Advance Collegiate Schools of Business).

For more information
Visit the business program page.

Requirements

The major consists of six prerequisites and 12 business courses, several of which also satisfy requirements of the University core curriculum.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Prerequisites</td>
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<td></td>
</tr>
<tr>
<td>ECON 1100</td>
<td>Basic Macroeconomics</td>
<td>3</td>
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<tr>
<td>ECON 1200</td>
<td>Basic Microeconomics</td>
<td>3</td>
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<tr>
<td>MATH 1108</td>
<td>Math for Business: Finite</td>
<td>3</td>
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<tr>
<td>MATH 1109</td>
<td>Math for Business: Calculus</td>
<td>3</td>
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<td>ECON 2140</td>
<td>Statistics I</td>
<td>4</td>
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<tr>
<td>Required Business Courses</td>
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<tr>
<td>INSY 2300</td>
<td>Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ACBU 2222</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACBU 2223</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>CMBU 2666</td>
<td>Business Communication</td>
<td>3</td>
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<tr>
<td>BLBU 2234</td>
<td>Legal Framework of Business</td>
<td>3</td>
</tr>
<tr>
<td>SABU 2142</td>
<td>Statistical Decision-Making</td>
<td>3</td>
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<tr>
<td>OPBU 3438</td>
<td>Operations and Production Management</td>
<td>3</td>
</tr>
<tr>
<td>BLBU 3443</td>
<td>Ethics in Business</td>
<td>3</td>
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<td>FNBU 3221</td>
<td>Financial Management</td>
<td>3</td>
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<td>LPBU 3223</td>
<td>Principles of Management</td>
<td>3</td>
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<td>MKBU 3225</td>
<td>Marketing Principles</td>
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<td>MKBU 4441</td>
<td>Marketing Strategy</td>
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</table>

Availability

The Business major is available at Fordham School of Professional and Continuing Studies.

Professional and Continuing Studies students: The requirements above are in addition to those of the PCS Core Curriculum.

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