

NEW MEDIA AND DIGITAL DESIGN

We are in the midst of a constantly changing and ever shifting digital revolution, and new generations are leading the way, discovering new media and new forms of communication seemingly every day. Fordham's new undergraduate interdisciplinary program in New Media and Digital Design aims to lead the way to train students to actively engage with the media and design worlds on practical as well as theoretical levels. Combining the forces of the Departments of Communication and Media Studies, Visual Arts, English, Computer and Information Science, and the Gabelli School of Business, this interdisciplinary major aims to create such leaders, whose career success will be propelled equally by innovative capability and deep social, historical, and ethical understanding of new media. Students will emerge with a deep understanding of how new media functions, how it makes meaning, and how to use it practically, and wisely, in a wide variety of "real world" settings.

The major's objectives are as follows:

- To integrate the various disciplinary learning components with the goal of providing a broad foundation for the fields of new media and digital design.
- To use the variety of disciplines to encourage innovative thinking and new applications in the fields.
- To examine, in an analytical manner, the new modes of information-gathering, collaboration, democratic participation, and self-expression in the rapidly changing world of technologically-based media.
- To continually stress the need for students to understand the social and ethical implications of these new forms of human engagement.

For more information

Visit the New Media and Digital Design program web page.

Programs

- New Media and Digital Design Major
- New Media and Digital Design Minor