

NEW MEDIA AND DIGITAL DESIGN MAJOR

The major consists of a total of 11 courses with five required courses and six electives. Students declare one of three concentrations: new media and information; art, text and design; new media and commerce, and choose their six electives from their concentration with some flexibility.

As part of the core requirements, all students are required to do at least one internship during the course of their undergraduate careers in order to gain valuable practical experience for future employment. Our unique location in the heart of New York City will allow us to build bridges with the local media industry. In addition, all NMDD students are required to produce a capstone project. These projects are showcased on a curated exhibition website.

CIP Code

09.0702 - Digital Communication and Media/Multimedia.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.