NEW MEDIA AND DIGITAL DESIGN MAJOR

The major consists of a total of 11 courses with four required courses; an ethics, new media and digital design requirement; and six electives. Students declare one of three concentrations: new media and information; art, text and design; new media and commerce, and choose their six electives from their concentration with some flexibility.

As part of the core requirements, all students would be required to do at least one internship during the course of their undergraduate careers in order to gain valuable practical experience for future employment. Our unique location in the heart of New York City will allow us to build bridges with the local media industry. NMDD will work closely with the career center to facilitate internship and eventual job placement. In addition, all NMDD students will be required to produce a capstone project. We intend to develop a curated, online showcase for these projects, and to incorporate them whenever possible into the research fairs and other existing venues for undergraduate work.

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