MANAGEMENT

The management curriculum provides students with a thorough understanding of the principles of management within the historical and ethical framework of a classical liberal arts education. Major themes include international business, continual process improvement, personal development and leadership, negotiations, entrepreneurship, and sustainability.

Faculty research projects involve leadership, team dynamics, trust, process improvement, technological change and innovation, systems theory, statistical theory, healthcare dynamics, humanistic management and sustainability, and managerial judgment and decision-making. Faculty members often invite individual students to participate in research projects.

Students who are majoring in business administration have several options for the study of management. They may select a primary concentration or secondary concentration in management, which prepares them for a wide range of opportunities: working as managers in large corporations, entering family businesses, or pursuing an M.B.A. or law degree, to name only a few. Business administration majors also may consider the primary concentration in entrepreneurship, which is housed within the management area. This program teaches not only the skill sets needed to launch a viable business but also the creative mind-set and “entrepreneurial thinking” that will serve students well in any business field and in companies large and small.

Gabelli School students of any major may choose to pursue the management area’s minor in sustainable business. Offered in collaboration with Fordham College and Rose Hill, the sustainability minor emphasizes social justice and teaches students how to conduct business that balances “people, planet, and profit.” A significant sub-component is Fordham’s Fair Trade program, an international service-learning effort that teams Fordham students with businesspeople in Bolivia, Kenya, and India for the benefit of those in developing nations.

How courses are counted

Students must note the following rules, implemented in fall 2013, for how courses are counted. A student may count a maximum of one class in fulfilling more than one purpose—that is, toward any combination of major, minor, and primary or secondary concentration. For example, only one economics class could count toward both a finance major and an economics minor; any additional economics class would count toward the finance major OR the economics minor, but not both. Similarly, one management class could count toward both a primary concentration in management and a minor in sustainable business, but any subsequent management class would not count toward both. Any exceptions to these rules will be posted within the specific area major, minor, or concentration requirements.

For more information

View the Management Area web pages.

Programs

• Concentration in Business of Healthcare
• Concentration in Entrepreneurship
• Concentration in Healthcare Management
• Concentration in Management
• Concentration in Process and Quality Analytics
• Concentration in Social Innovation
• Sustainable Business Minor