

CONCENTRATION IN BUSINESS TECHNOLOGY

Overview

Gabelli students (except for those students majoring in information systems, or in analytics and information technology) can choose to complete a secondary concentration in business technology.

The concentration in business technology highlights the most innovative uses of technology to serve as infrastructure to deliver content and analyze the use of all manner of social media, communications for business, and popular entertainment. Courses include: Business Analytics, Project Management, Systems Analysis, and Programming with Python.