

CONCENTRATION IN BUSINESS TECHNOLOGY

Overview

Gabelli students (except for those students majoring in information systems, or in analytics and information technology) can choose to complete a secondary concentration in business technology.

The concentration in business technology highlights the most innovative uses of technology to serve as infrastructure to deliver content and analyze the use of all manner of social media, communications for business, and popular entertainment. Courses include: Business Analytics, Project Management, Systems Analysis, and Programming with Python.

Requirements

Course	Title	Credits
Required Course		
INSY 4505	AI and Data-Driven Marketplaces	3
Electives		
One upper-level information systems course ¹		3
Choose one course from the following options:		3
INSY 4506	Business Analytics	
INSY 4507	Project Management	
INSY 3441	Systems Analysis	
INSY 3436	Programming with Python	

¹ Any course with the subject code INSY, numbered 3000 or higher (of 3 or more credits), may fulfill this requirement.