GLOBAL BUSINESS MAJOR

You have a moral compass and a desire to follow a directional compass. You also have big ambitions. In the global business major at Fordham, these qualities are the very bedrock of success. Studying global business administration you'll become part of the next generation of business leaders through a rigorous and innovative program immersed in the world financial capital of New York City.

The Global Business Administration major allows students to customize their business degrees by picking one primary concentration and combining that with other secondary concentrations or minors. This degree plan also ensures that students have enough room to study abroad at any of our 150+ partner programs worldwide.

This major is available only to Gabelli School students on the Lincoln Center campus.

Students must also complete the Gabelli School business and liberal arts Core Curricula (https://bulletin.fordham.edu/undergraduate/gabelli-business/core-curriculum). In addition, all students complete between three and seven liberal arts electives depending on their major requirements.

Students pursuing a major in Global Business must select a primary concentration. This may be paired with a secondary concentration or a liberal arts minor from Fordham College at Lincoln Center (https://bulletin.fordham.edu/undergraduate/lincoln-center/#programstext) or Fordham College at Rose Hill (https://bulletin.fordham.edu/undergraduate/rose-hill/#programstext).

Available primary concentrations include:

- Digital Media and Technology (https://bulletin.fordham.edu/undergraduate/digital-media-technology/concentration-digital-media-technology)
- Consumer Insights (https://bulletin.fordham.edu/undergraduate/marketing/concentration-consumer-insights)

Available secondary concentrations appear below. Courses for these concentrations are primarily offered on the Rose Hill campus.

- Accounting (https://bulletin.fordham.edu/undergraduate/accounting/concentration-accounting)
- Alternative Investing (https://bulletin.fordham.edu/undergraduate/finance/concentration-alternative-investments)
- Communication and Media Management (https://bulletin.fordham.edu/undergraduate/communications-media-management/concentration-communications-media-management)
- Entrepreneurship (https://bulletin.fordham.edu/undergraduate/management/concentration-entrepreneurship)
- Finance (https://bulletin.fordham.edu/undergraduate/finance/concentration-finance) (Global Finance and Business Economics concentrations may not concentrate in Finance)
- Fintech (https://bulletin.fordham.edu/undergraduate/finance/concentration-fintech)
- Information Systems (https://bulletin.fordham.edu/undergraduate/information-systems/concentration-information-systems)
- Management (https://bulletin.fordham.edu/undergraduate/management/concentration-management)
- Marketing (https://bulletin.fordham.edu/undergraduate/marketing/concentration-marketing) (Consumer Insights concentrations may not concentrate in Marketing)
- Marketing Analytics (https://bulletin.fordham.edu/undergraduate/marketing/concentration-marketing-analytics)
- Services Marketing (https://bulletin.fordham.edu/undergraduate/marketing/concentration-services-marketing)
- Social Innovation (https://bulletin.fordham.edu/undergraduate/social-innovation/concentration-social-innovation)
- Sports Business (https://bulletin.fordham.edu/undergraduate/sports-business/concentration-sports-business)
- Strategic Branding (https://bulletin.fordham.edu/undergraduate/marketing/concentration-strategic-branding)
- Value Investing (https://bulletin.fordham.edu/undergraduate/finance/concentration-value-investing)