

GLOBAL BUSINESS MAJOR

You have a passion for business and a desire to make a positive difference in our world. You have big ambitions and a willingness to work hard. In the global business major at Fordham, these qualities are the very bedrock of success. Studying global business administration you'll become part of the next generation of business leaders through a rigorous and innovative program immersed in the world financial capital of New York City.

The global business major allows students to customize their business degrees by picking one primary concentration and combining that with other secondary concentrations or minors. This degree plan also ensures that students have enough room to study abroad at any of our 150+ partner programs worldwide.

This major is available only to Gabelli School students on the Lincoln Center campus.

Note: The global business major (p. 1) is only available to Gabelli School of Business students at Lincoln Center who were admitted to begin their degree in Fall 2025 or earlier.

However, most Gabelli School at Lincoln Center students who began their degree after Fall 2024 are pursuing other available majors at the Gabelli School (see the list of available majors in the relevant Bulletin section).

Students must also complete the Gabelli School business and liberal arts Core Curricula. In addition, all students complete between three and seven liberal arts electives depending on their major requirements.

- Business Economics
- Business Law and Ethics
- Business of Healthcare
- Communications and Media Management
- Consulting
- Credit
- Digital Marketing
- Entrepreneurship
- Equity Analysis
- Finance (Students with Global Finance and Business Economics as a primary concentration may not select Finance as a secondary concentration.)
- Fintech
- Information Systems
- Integrated Marketing Communications
- Investment Banking
- Management
- Marketing (Students with Global Marketing and Consumer Insights as a primary concentration may not select Marketing as a secondary concentration.)
- Marketing Analytics
- Personal Development and Leadership
- Process and Quality Analytics
- Social Innovation
- Sports Business
- Strategic Branding
- Value Investing

CIP Code

52.1101 - International Business/Trade/Commerce.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.

Requirements

Students pursuing a major in global business must select a primary concentration. This may be paired with a secondary concentration or a liberal arts minor from Fordham College at Lincoln Center or Fordham College at Rose Hill.

Available primary concentrations include:

- Digital Media and Technology (Media Track)
- Digital Media and Technology (Technology Track)
- Global Finance and Business Economics
- Global Marketing with Consumer Insights

Available secondary concentrations appear below. Courses for these concentrations are primarily offered on the Rose Hill campus.

- Accounting
- Alternative Investments