GLOBAL BUSINESS

Every year, business school graduates emerge into an economy that is more interconnected and more global than the year before. The secondary concentration in global business prepares students to succeed in that world. To complete it, students must demonstrate language proficiency, take global courses, have an international experience, and participate in the International Business Association (IBA).

For more information
Visit the global business program web page.

Programs

• Global Business Major
• Concentration in Global Business