

# GABELLI SCHOOL OF BUSINESS

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- Strategic Branding
- Value Investing

## Concentrations

### Primary Concentrations

All primary concentrations at Rose Hill may also be pursued as secondary concentrations.

#### • Rose Hill:

- Accounting
- Business Economics
- Consulting
- Entrepreneurship
- Finance
- Information Systems
- Management
- Marketing
- Social Innovation

#### • Lincoln Center:

- Global Marketing with Consumer Insights
- Digital Media and Technology (Media Track)
- Digital Media and Technology (Technology Track)
- Global Finance and Business Economics

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## Secondary Concentrations

- Accounting
- Alternative Investments
- Business Economics
- Business Law and Ethics
- Business of Healthcare
- Communications and Media Management
- Consulting
- Credit
- Digital Marketing
- Digital Media and Technology
- Entrepreneurship
- Finance
- Fintech
- Information Systems
- Integrated Marketing Communications
- Global Business (Rose Hill only)
- Management
- Marketing
- Marketing Analytics
- Personal Development and Leadership
- Process and Quality Analytics
- Social Innovation
- Sports Business