

# GABELLI SCHOOL OF BUSINESS

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The Gabelli School of Business provides an innovative, rigorous, experience-based undergraduate education designed to cultivate future leaders of the business world. Through a unique dual foundation in business and the liberal arts, Gabelli School students learn to write compellingly and persuasively, deliver captivating presentations, comprehend events on a global scale, and understand how the lessons of the past influence our present. These are among the many traits that set Fordham business graduates apart.

Each Gabelli School student may customize a degree program that matches his or her goals. Within the school's areas of study—accounting, alternative investments, business economics, communications and media management, entrepreneurship, finance, fintech, healthcare management, information systems, law and ethics, management, marketing, social innovation, sports business, sustainability, and value investing — students select majors, minors, and concentrations that give them the background they need to enter the career field of their choice.

The Gabelli School's focus is unwaveringly global. In recognition of the fact that all commerce today is world commerce, each course weaves in international themes and exposes students to the inner workings of economies across the globe. Students have the opportunity to crystallize this particular element of a Gabelli School education through the secondary concentration in global business, which requires three internationally themed courses, proficiency in a foreign language, and either study abroad experience or a globally oriented internship.

The heart of the Gabelli School program is its dual core curriculum. The integrated business core's 13 courses provide a solid grounding in business fundamentals while honing students' ability to clearly express themselves, collaborate in teams, think strategically and creatively, and evaluate their own work. The liberal arts core, also 13 courses, combines economics, English, the fine arts, history, mathematics, philosophy, and theology to give Fordham business students an uncommonly well-rounded education.

There are other hallmarks of the Gabelli School education as well. One is a commitment to personal and professional development. Through a carefully planned four-year sequence, students become aware of their personal and career goals and chart concrete plans for attaining them. Another is a hands-on, experiential education. Gabelli School course assignments are crafted to replicate the situations that students will face as professionals and to develop the skills needed to handle them successfully. Students engage in business simulations, research actual firms, develop plans to launch their own companies, utilize industry-standard financial analysis software, and much more.

All of this happens in the business capital of New York City. With one campus on Fordham's Rose Hill campus in the Bronx and the other at Fordham's Lincoln Center campus, the Gabelli School puts its students in extraordinarily close proximity to the fast-paced corporate world of Manhattan. More than 90% of Gabelli School students hold at least one internship while they are in college. Course syllabi include visits to the headquarters of multinational corporations, institutions such as the New York Stock Exchange and the United Nations, and the workplaces of scores of Fordham alumni. The Gabelli School of Business alumni network is extraordinarily strong; alumni routinely return to campus as

guest speakers, act as mentors, and help students to find internships and jobs.

This high degree of alumni engagement is unsurprising given Fordham's role as a Jesuit university, where helping others is a core value. The Gabelli School's Jesuit identity comes into play in other ways, too, foremost among them the belief that business must serve a higher purpose than mere profit. Students are encouraged to think about how they, as business leaders, can contribute to the advancement of society and move the world forward in profound and lasting ways. They practice this concept from their earliest days as students, enrolling in local and international service-learning courses; volunteering as mentors and student leaders; launching socially conscious student businesses; and designing their own community service projects for additional credit.

## Accreditations and Affiliations

Since its introduction in 1926, the bachelor of science degree program of the Gabelli School of Business has been fully recognized and registered by the University of the State of New York. The school has been a member of the Middle Atlantic (formerly New York State) Association of Colleges of Business Administration since the organization's formation in 1951. The Gabelli School is accredited by the Middle States Association of Colleges and Secondary Schools and, since 1939, by the Association for the Advancement of Collegiate Schools of Business—International (AACSB), which is recognized as the preeminent accrediting agency for baccalaureate and master's degree programs in business administration.

As an institution accredited by the AACSB, the Gabelli School has an active chapter of Beta Gamma Sigma, the national honorary business fraternity. Membership is based on, among other things, the maintenance of an outstanding scholastic record. Other active chapters of honorary and professional fraternities with national affiliations include Alpha Sigma Nu, Phi Kappa Phi, and Beta Alpha Psi, the national honorary for financial services.

In addition to these affiliations, accreditations, and associations, the Gabelli School is a member of the American Council on Education's Internationalization Collaborative, which is an invitational forum for member institutions to advance international education on their campuses and nationally, and is one of only 24 schools worldwide to be selected as a "Champion" university within the United Nations' Principles of Responsible Management Education initiative.

## Majors

### Majors at Rose Hill

- Accounting - Public Accountancy Major (CPA-150 track)
- Accounting - Public Accounting Major (120 credits)
- Accounting Information Systems Major
- Applied Accounting and Finance Major
- Business Administration Major
- Finance Major
- Information Systems Major
- Marketing Major

### Majors at Lincoln Center

- Global Business Major

## Minors

The following business minors are available to Gabelli students:

- Business Law and Ethics Minor
- Economics Minor
- Sustainable Business Minor

Note that the minor in business administration is only available to students in FCRH, FCLC, and PCS, although it is taught at Gabelli.

- Marketing Analytics
- Personal Development and Leadership
- Process and Quality Analytics
- Social Innovation
- Sports Business
- Strategic Branding
- Value Investing

## Concentrations

### Primary Concentrations

All primary concentrations at Rose Hill may also be pursued as secondary concentrations.

#### • Rose Hill:

- Accounting
- Business Economics
- Consulting
- Entrepreneurship
- Finance
- Information Systems
- Management
- Marketing
- Social Innovation

#### • Lincoln Center:

- Global Marketing with Consumer Insights
- Digital Media and Technology (Media Track)
- Digital Media and Technology (Technology Track)
- Global Finance and Business Economics

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## Secondary Concentrations

- Accounting
- Alternative Investments
- Business Economics
- Business Law and Ethics
- Business of Healthcare
- Communications and Media Management
- Consulting
- Credit
- Digital Marketing
- Digital Media and Technology
- Entrepreneurship
- Finance
- Fintech
- Information Systems
- Integrated Marketing Communications
- Global Business (Rose Hill only)
- Management
- Marketing