

LEARNING COMPETENCIES

1. Students will demonstrate a substantive knowledge of key business concepts and theories.
2. Students will demonstrate competency in analytical and technical skills in decision-making.
3. Students will demonstrate competency in oral and written communication.
4. Students will demonstrate capacity for ethical decision-making and an understanding of how business can positively impact society.
5. Students will demonstrate an awareness and competency in effectively working in teams and dealing with globally diverse situations.