

BUSINESS CORE

Students in the Gabelli School of Business are required to complete **thirteen courses**⁴ plus **four integrated project (IP) courses** in their business core curriculum, as follows.

Course	Title	Credits
CBBU 1001	The Ground Floor: Starting and Succeeding at the Gabelli School of Business	3
ACBU 2222	Principles of Financial Accounting	3
ACBU 2223	Principles of Managerial Accounting	3
BLBU 2234	Legal Framework of Business	3
SABU 2142	Statistical Decision-Making	3
OPBU 3438	Operations and Production Management	3
BLBU 3443	Ethics in Business	3
FNBU 3221	Financial Management ¹	3
MKBU 3225	Marketing Principles	3
LPBU 3223	Principles of Management	3
SABU 4441	Strategy ²	3
INSY 2299	Information Systems: GSB Integrated Core Only ³	1.5
INSY 2301	Information Systems: GSB Integrated Core Only ³	1.5
CMBU 2664	Business Communications: GSB Integrated Core Only ³	1.5
CMBU 2666	Business Communications: GSB Integrated Core Only ³	1.5
Integrated Projects⁴		
CBBU 1003	ST: Career Exploration IP	1
CBBU 1002	ST: Consulting Challenge IP	1
CBBU 1004	ST: Analytics IP	1
CBBU 1006	ST: Leadership IP	1

¹ Certain students may, by invitation, fulfill this requirement with select sections of HPCB 3221 Financial Management.

² Certain students may, by invitation, fulfill this requirement with select sections of HPCB 4441 Honors Strategy.

³ Certain 3-credit business core courses are split into two 1.5-credit courses; in such cases, those two courses do not count separately, but rather count together as one course.

⁴ Integrated Projects (IPs) are semester-long projects that use knowledge from the business core and apply it to real-world circumstances. Students complete one IP per year during their four-year program. All four projects must be completed in order to graduate.