

ACADEMIC CURRICULUM

The Gabelli School of Business offers coursework in a variety of areas. Each student's academic program has four distinct elements:

1. The liberal arts core
2. The business core
3. The major(s) and concentration(s)
4. Electives

All students take the same liberal arts core and business core. They customize their academic program by choosing their major(s), concentration(s), and electives.

Each part of the academic program plays a specific role in a student's overall education. The liberal arts core is designed to nurture curiosity and to give students the broad liberal arts foundation needed to engage in lifelong learning. The business core provides broad knowledge across all business disciplines while developing a student's written and oral presentation abilities, capacity for teamwork, critical thinking, and problem-solving skills. The major(s) and concentration(s) allow students to establish a focus in a specific area of business. Electives offer the chance to try new things and to cultivate additional areas of expertise.

Double Major Policy

Students may declare two majors (a double major) offered by the Gabelli School of Business, as long as their primary major is not business administration or public accountancy. And depending on a student's primary major, not all majors may be available as a second (double) major, as described below. In addition to declaring a primary major or a double major, students from all majors may declare a concentration or a primary and secondary concentration.

Public Accountancy Majors

Cannot declare double major, but may declare one or two concentrations in any area.

Public Accounting Majors

May declare a double major in Finance, Information Systems, Marketing, or Global Business (and a concentration in any area).

Applied Accounting and Finance Majors

May declare a double major in Information Systems, Marketing, or Global Business (and a concentration in any area).

Accounting Information Systems Majors

May declare a double major in Finance, Marketing, or Global Business (and a concentration in any area).

Information Systems Majors

May declare a double major in Applied Accounting and Finance, Finance, Marketing, Public Accounting, or Global Business (and a concentration in any area except Digital Media and Technology, either track).

Finance Majors

May declare a double major in Accounting Information Systems, Information Systems, Marketing, Public Accounting, or Global Business

(and a concentration in any area except Global Finance and Business Economics).

Marketing Majors

May declare a double major in Accounting Information Systems, Applied Accounting and Finance, Information Systems, Finance, Public Accounting, or Global Business (and a concentration in any area except Global Marketing with Consumer Insights).

Business Administration Majors

Cannot declare a double major, but may declare one or two concentrations in any area.

Global Business Majors

Concentration in Global Finance and Business Economics

May declare a double major in Accounting Information Systems, Applied Accounting and Finance, Information Systems, Marketing, or Public Accounting.

Concentration in Global Marketing with Consumer Insights

May declare a double major in Accounting Information Systems, Applied Accounting and Finance, Information Systems, Finance, or Public Accounting.

Concentration in Digital Media and Technology (all tracks)

May declare a double major in Accounting Information Systems, Applied Accounting and Finance, Finance, Marketing, or Public Accounting.