

# FASHION STUDIES

## Courses

### Our Courses

#### **FASH 1000. Fashion Essentials. (3 Credits)**

Fashion Essentials is designed to teach students the necessary skills that are required to enter the fashion industry. Students will learn the ins and outs of the fashion calendar and production cycle, industry-specific vocabulary, how to recognize and care for a variety of textiles, how to conduct credible fashion research, and the basics of fashion photography and content creation.

#### **FASH 1500. Fashion Topics. (1.5 Credits)**

This course is an opportunity for students to stay up to date on what is going on in the ever-changing world of fashion. Each semester features a new, pertinent topic. Topics may include tracing the history of a current trend, investigating the effects of a recent event on the industry, or predicting the impact of new technologies on production and/or consumption. Students will learn how to perform reliable short-term research, synthesize information in real time, and use the breadth of their Fordham education to contribute original perspectives. Fashion Topics prepares students to operate in an industry that always changes in the city that never sleeps.

#### **FASH 1800. Internship. (1 Credit)**

Internship.

#### **FASH 1999. Tutorial. (1 Credit)**

Students minoring in fashion studies who wish to pursue independent study may apply to participate in this course. Students will work with the fashion studies adviser to design a course including objectives, course requirements, and a bibliography.

#### **FASH 2620. Introduction to Fashion History. (4 Credits)**

This course surveys developments in fashion from antiquity to the modern era, with particular attention paid to the impact of technology and the social contexts of fashion makers and consumers. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attribute:** AHMO.

#### **FASH 2621. Art and Fashion in the Modern Age. (4 Credits)**

This course examines the intersections of art, design, and fashion from the 20th century to the present. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

#### **FASH 2999. Tutorial. (2 Credits)**

Students minoring in fashion studies who wish to pursue independent study may apply to participate in this course. Students will work with the fashion studies adviser to design a course including objectives, course requirements, and a bibliography.

#### **FASH 3078. Writing Fashion. (4 Credits)**

This course showcases the role of writing in fashion studies through attention to different genres, techniques, and rhetorical choices. Exploring diverse genres of historical and current fashion writing, it spotlights writing about art and style for different media platforms, sites, and outlets. Students who enroll in Fashion Writing can expect to learn ways of expressing critical viewpoints about fashion collections, lifestyle brands, and design histories; to cultivate understanding of various career possibilities in this creative field; and to develop rhetorical skill sets and voices for professional composing. Writing projects may include long- and short-format pieces on topics ranging from trends to upcycling, from textile narratives to retail promotions, from visual merchandising to product consumption. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** ENGL, PPWF.

**Prerequisites:** ENGL 1102 or HPLC 1201 or HPRH 1202.

#### **FASH 3100. History of Cosmetics and Grooming. (3 Credits)**

This course examines how cosmetics and personal grooming have been employed throughout history and across the world to construct and enforce standards of beauty, gender, race, age, and class. A variety of body modifications and adornments including tattoos, piercings, make-up, hair styling, facial hair, and nail care are explored. Particular attention is paid to how beauty has evolved from a cottage industry into a global behemoth generating hundreds of billions of dollars per year.

#### **FASH 3200. Dressing the Gendered Body. (3 Credits)**

This course explores how clothing has changed throughout history to adapt to evolving ideas about gender and sexuality. Topics include the implementation of bifurcated garments as menswear, the strategic designation of fashion as a feminine pursuit, undergarments created to emphasize gender from cod pieces to push-up bras, and the emergence of drag costumes, unisex garments, and androgynous styles.

#### **FASH 3400. Denim Culture. (4 Credits)**

This class examines denim starting from its material components—cotton and indigo—through the design of jeans as a workers' garment in the nineteenth century to the many design iterations and interconnections with labor, nationalism, the American west, race, gender, fashion and the politics of representation. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** ACUP, AHC.

#### **FASH 3600. Introduction to Luxury Fashion. (4 Credits)**

This course introduces students to the key principles and practices of the global luxury fashion industry. Students will explore how luxury brands create and communicate value through storytelling, craftsmanship, heritage, exclusivity, and carefully curated consumer experiences. A special focus will be placed on the psychology and visual language of luxury brands, including logos, design elements, packaging, and overall aesthetics, and how these components shape brand identity and evoke emotional connections with consumers. Luxury studies can range from historical to contemporary brands ranging from Chanel and Dior to Comme des Garçons and Telfar. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**FASH 3700. Eco-Chic: Studies in Responsible Fashion Design. (4 Credits)**

This course explores responsible design as a vital and transformative force in the contemporary fashion industry. Students will examine the systems that drive overproduction, overconsumption, and waste by studying how garments are made, worn, and discarded within the historical evolution of manufacturing practices leading to today's fast fashion economy. The course then focuses on emerging "green fashion" approaches and strategies that challenge existing norms, promote more sustainable practices, and foster reciprocal relationships with the communities and ecosystems impacted by fashion. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** ESEL, ESSD.

**FASH 3800. Fashion Studies Internship. (3 Credits)**

This internship is an elective course offered to students currently enrolled in the fashion studies minor. Students participate in an unpaid, three-credit fashion internship for 15 to 20 hours per week for the duration of the semester. Coursework includes regular meetings with the fashion studies adviser, weekly journal entries, a resume review, and a final paper.

**FASH 3999. Tutorial. (3 Credits)**

Students minoring in fashion studies who wish to pursue independent study may apply to participate in this course. Students will work with the fashion studies adviser to design a course including objectives, course requirements, and a bibliography.

**FASH 4000. Fashion in Museums. (4 Credits)**

Explore the history, logistics, and purpose of clothing and accessories in museum collections. Visit fashion exhibitions at art, design, cultural, history, and fashion museums throughout the city. Learn about how museums collect, conserve, and display fashion in order to educate their audiences about a wide variety of topics. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**FASH 4999. Tutorial. (4 Credits)**

Independent Study.

MKBU 3461	ST: Sustainable Fashion	3
MVST 3215	Medieval Fashion and Its Meanings	3
PSYC 3320	Consumer Behavior	4
THEA 1210	Introduction to Fashion Design	3
THEA 1220	Fashion Techniques	3
THEA 2230	Costume Design I	3
THEA 2235	Costume Design II	3
THEA 2350	The History of Our Outfits	3

## Courses in Other Areas

Course	Title	Credits
ANTH 2400	Introduction to Fashion and Culture	4
ARHI 2620	Introduction to Fashion History	4
ARHI 2621	Art and Fashion in the Modern Age	4
ARHI 3621	Museum Collaboration	4
COMC 3174	Public Relations	4
DTEM 2443	Fashion and Digital Media	4
ENGL 3038	Latinx Performance Studies: Image, Fashion, and Politics	4
FITV 2533	Fashion Costuming in Film	4
FITV 3534	Fashion in British Film and Television	4
JOUR 2787	Fashion Journalism	4
JOUR 3727	Writing for Magazines	4
JOUR 4767	History of Women's Magazines	4
MKBU 3435	Consumer Behavior	3
MKBU 3436	ST: The Business of Fashion	3
MKBU 3439	ST: Branding	3