

PUBLIC & PROFESSIONAL WRITING MINOR

Overview

The Public & Professional Writing (PPW) minor is designed for students who write extensively in their public, civic, and professional lives, equipping them with critical and rhetorical skills for analyzing and producing written, digital, and visual texts for real-world purposes and audiences. Housed in the English Department, it is designed for English majors who wish to hone their prose-writing, augment their knowledge of literary genres and theories with knowledge of professional and public writing genres and theories, and gain familiarity with a range of critical approaches to reading and producing texts. At the same time, it attracts students from across majors who foresee futures in communication-centric fields, including media, public policy, international relations, business, social work, law, medicine, and more. Attentive to questions of justice in the diverse local, national, and global contexts in which professional communicators work, it also appeals to students with interests in nonprofit, advocacy, and activist work.