PUBLIC & PROFESSIONAL WRITING MINOR

Overview

The Public & Professional Writing (PPW) minor is designed for students who write extensively in their public, civic, and professional lives, equipping them with critical and rhetorical skills for analyzing and producing written, digital, and visual texts for real-world purposes and audiences. Housed in the English Department, it is designed for English majors who wish to hone their prose-writing, augment their knowledge of literary genres and theories with knowledge of professional and public writing genres and theories, and gain familiarity with a range of critical approaches to reading and producing texts. At the same time, it attracts students from across majors who foresee futures in communication-centric fields, including media, public policy, international relations, business, social work, law, medicine, and more. Attentive to questions of justice in the diverse local, national, and global contexts in which professional communicators work, it also appeals to students with interests in nonprofit, advocacy, and activist work.

Requirements

Six (6) courses are required for the minor.

### Course Title Credits

**Texts and Contexts course**¹ 3

**ENGL 3003** Introduction to Professional Writing 4

**PPW-Focused course**² 4

**Three PPW-Designated courses**² Varies

¹ A list of courses fulfilling the Texts and Contexts requirement can be seen on the core curriculum page. Texts and Contexts courses have the TC attribute.

² See below for a list of courses fulfilling this requirement.

### PPW-Focused courses

Courses in this group have the PPWF attribute.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ENGL 3006</td>
<td>Nonprofit and Advocacy Writing</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3046</td>
<td>Writing for Digital Spaces</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3047</td>
<td>Rhetorics of Resistance and Social Movements</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3076</td>
<td>Public Argumentation</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3077</td>
<td>Writing for Public Policy</td>
<td>4</td>
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### PPW-Designated courses

Courses in this group have the PPWD attribute.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CISC 3010</td>
<td>Scientific Communication</td>
<td>4</td>
</tr>
<tr>
<td>COMC 3240</td>
<td>Photography, Identity, Power</td>
<td>4</td>
</tr>
<tr>
<td>DTEM 3475</td>
<td>Digital Media and Advocacy</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3006</td>
<td>Nonprofit and Advocacy Writing</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3032</td>
<td>Publishing: Theory and Practice</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 3046</td>
<td>Writing for Digital Spaces</td>
<td>4</td>
</tr>
</tbody>
</table>

ENGL 3047 Rhetorics of Resistance and Social Movements 4

ENGL 3057 Performance Criticism 4

ENGL 3076 Public Argumentation 4

ENGL 3077 Writing for Public Policy 4

ENGL 3637 The Rhetoric of Social Movements 4

HIST 3220 Medieval Hollywood 4

HIST 4011 Why America Fights 4

JOUR 2723 Introduction to Climate Storytelling 4

JOUR 3723 Interviews and Profiles 4

JOUR 3727 Writing for Magazines 4

JOUR 3783 Theater Journalism 4

MVST 4010 Medieval Franciscans and the Dream of a Just Economy 4

MVST 4040 Exploring Medieval New York 4

NMDD 3350 Advocacy Design Lab 4

POSC 3622 Politics of the European Union 4

POSC 4040 Seminar: Sustainable Development 4

Additionally, select sections of ENGL 3019 Writer’s Workshop may be offered with the PPWF and/or PPWD attributes.

Program Policies

### Policy on Double Counting

Students may double count up to two (2) courses towards the PPW minor and their major, or another minor. For PPW minors majoring in English or in English with a Creative Writing Concentration, one of those courses will be Texts and Contexts. Students may count no more than two PPW-Designated courses from outside of English toward the minor.

### Study Abroad Policy

Students are not required to study abroad. However, students who choose to study abroad may apply up to two (2) pre-approved courses to the PPW minor.

### Foreign Language Policy

There is no foreign language requirement for the PPW minor. However, students may fulfill elective requirements for the minor with appropriate courses in a language other than English.

### Grades

Courses in which a student receives a grade of D or F will not count toward the minor.

### Additional Information

1. For students who transfer from another school to Fordham, the department will consider counting up to two courses taken prior to arrival at Fordham toward the minor.

2. Credits earned for internships do not count for credit toward the Public & Professional Writing minor. Internship credits do count for general credits toward graduation. In order to receive academic credit for an internship, you must have completed 60 academic credits, have a minimum 3.0 GPA, and register for a tutorial with a faculty member who agrees to serve as your academic adviser. Depending on the amount of academic work involved in the tutorial, your faculty member who agrees to serve as your academic adviser.
mentor will suggest that you register for a one- or two-credit tutorial. Internships are graded on a Pass/Fail basis.

3. Advanced Placement credits in English Literature and in English Language count toward a student’s total number of credits in the college but not within the minor. A score of 4 or 5 in AP English Literature will count toward college elective credits.

4. Courses taken on a Pass/Fail basis cannot be counted towards Public & Professional Writing minor requirements.

Availability

The minor in public & professional writing is available at Fordham College at Rose Hill and at Fordham College at Lincoln Center. Students in Fordham’s School of Professional and Continuing Studies may minor in public & professional writing only if they receive the approval of their advising dean and/or department, and their schedules are sufficiently flexible to permit them to take day courses at the Rose Hill or Lincoln Center campuses.