A technology revolution is taking shape in New York City. Powerful tech
giants such as Google and Facebook are joining thousands of tech
startups in establishing a base in Manhattan, and existing industries
such as media and communications are becoming more digital on a daily
basis. This concentration draws together relevant course offerings from
business and liberal arts departments to give students an academic and
practical grounding in this field.

Upon completing this concentration, students will be well-positioned
for careers in digital analytics, new media management and marketing,
developing new digital services and mobile apps, project management,
finance and operations, among others.

Technology drives our modern culture.

Many of the world’s largest tech companies make their home in New York
City. You can, too.

The Gabelli School offers you the chance to study, live, and work
within striking distance of Silicon Alley. Our program positions you for
internships at companies from Google to New York Times Digital to the
Food Network.

We will teach you to:

- Develop mobile apps
- Manage social media
- Advance e-commerce
- Identify people’s online shopping patterns

In addition to your business coursework, you can take Fordham College
classes in computer science, visual arts, communication and media
studies, and other departments to develop a portfolio of knowledge and
skills unlike anyone else’s.

Programs

- Concentration in Digital Media and Technology