

CONCENTRATION IN DIGITAL MEDIA AND TECHNOLOGY

Gabelli Rose Hill students, as well as Gabelli Lincoln Center students pursuing a primary concentration other than Digital Media and Technology (either track), may pursue a secondary concentration in Digital Media and Technology.

Note: Information about the major and minor in Digital Technologies and Emerging Media available to students at Fordham College (FCRH, FCLC, and PCS) is listed separately.

Secondary Concentration

To complete a secondary concentration in Digital Media and Technology, students must take the following courses:

Course	Title	Credits
INSY 4431	Web Analytics	3
One upper-level Information Systems course ¹		
One of the following courses:		
CMBU 4412	ST: Understanding Audiences/Users	
CMBU 4413	Digital Media & Promo Comm	

¹ Any course from subject code INSY numbered 3000 or higher may fulfill this requirement.