

DESIGN AND TECHNOLOGY MAJOR

Overview

The major in design and technology consists of a total of 11 courses with three (3) required courses and eight (8) electives. The eight elective courses are chosen across four competencies that reflect the breadth of design practice. Students take two (2) courses in each of the four competencies, creating flexible, individualized pathways. Students emerge with a broad foundation for thinking and making, equipped to use design and technology as lenses for inquiry, collaboration, and creative expression across diverse contexts.

Social Responsibility (Design as Social): how design shapes, and is shaped by, society, justice, and community.

Business Strategy (Design as Product): design in organizational and market contexts, including branding, entrepreneurship, and sustainability.

Design Methods (Design as Process): research practices and creative frameworks that generate ideas and solutions.

Making (Design as Material): hands-on creation of digital and physical artifacts, building mastery of tools and technologies.

All design and technology majors are required to produce a capstone project. These projects are showcased on a curated exhibition website.

CIP Code

09.0702 - Digital Communication and Media/Multimedia.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.