

CONCENTRATION IN DIGITAL MEDIA

Overview

Gabelli students (except for those students majoring in entertainment and media management) can choose to complete a secondary concentration in digital media.

The concentration in digital media highlights the close intersection between media and technology, and allows students to take courses important to the production of entertainment and media by way of using the most innovative technology. Courses include: Business of New Media, Business of Video Games, Digital Media & Promotion, and Social Media.