COMMUNICATION AND MEDIA STUDIES

Courses

Communication and Media Studies courses

COMM 1000. Fundamentals of Communication and Media Studies. (3 Credits)
This course provides students with an introduction to the fundamental approaches, theories and perspectives essential for an understanding of mediated communication, the industries that make it possible. Throughout the term we will explore many ways in which our symbolic environment both reflects and shapes lives in the 21st century, from interpersonal to international relations, and everything in between.
Attributes: FRSS, SSCI.
Mutually Exclusive: COMM 1010, COMM 1010.

COMM 1010. Introduction to Communication and Media Studies. (3 Credits)
An introduction to the major approaches, theories and perspectives in the study of Communication and the Media.
Attributes: FRSS, SSCI.
Mutually Exclusive: COMM 1000.

COMM 1999. Tutorial. (1 Credit)
Independent research and readings with supervision from a faculty member.

COMM 3701. Summer Media Internship Seminar. (3 Credits)
In this course we explore the development of a life’s work in the context of broader issues in the contemporary media workplace, broadly defined. Through asynchronous discussion, exercises, readings, and reflections, we will examine students’ own experiences in contemporaneous internships, exploring subjects including finding meaning in your work, diversity in the workplace, connecting with mentors and role models, identifying your workplace values, and more. As much as possible, this course will cater to the particular needs and professional ideals of the students enrolled.
Attributes: CMST, COMC, DTEM, FITV, JOUR.

COMM 4000. Communication and Media Studies Honors Seminar. (4 Credits)
An invitation-only course for the top students in the majors of the Department of Communication and Media Studies. The course topic will rotate every year, as will the instructor. Offered at both campuses. Counts as an elective towards any CMS major. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, CCUS, CMST, COMC, DTEM, FITV, JOUR.

COMM 4701. Internship Seminar. (4 Credits)
Juniors and Seniors only. Intern duty and seminar meetings during which students analyze their work experience in terms of the mass media as a whole. Written projects and selected readings geared to each student’s internship will be assigned. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CMST, COMC, DTEM, FITV, JOUR.

COMM 4999. Tutorial. (4 Credits)
Independent research and readings with supervision from a faculty member.

Communication and Culture courses

COMC 1101. Communications and Culture: History, Theory, and Methods. (4 Credits)
An introduction to the history, theory and methods of Communication Studies, Media Studies, and Cultural Studies. This serves as the required introductory course for the major in Communication and Culture. It provides students with a basic theoretical foundation for understanding the interdisciplinary traditions of our field, an historical examination of key paradigms and theorists, and an overview of the methodological approaches used by scholars of mediated communication. We will explore the ways in which theory and methodology are inextricably intertwined and how their relationship shapes both inquiry and analysis. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, ASHS, DISA, DTEM, DTMM.
Prerequisites: COMM 1000 or COMM 1010.

COMC 1999. Tutorial. (1 Credit)
Independent research and readings with supervision from a faculty member.

COMC 2111. Theories of Human Communication. (4 Credits)
This course introduces students to the study of human communication through a variety of theories that focus on language, meaning, symbols, performance, gender, race, culture, and political economy, among others. Students develop an awareness of the varied perspectives from which communication has been studied; ethical issues and complexities of human and mediated communication in the 21st century; and how communication concepts and theories help us better understand our lives, relationships, culture, and society. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ASSC, CCMS, LING.

COMC 2112. Strategic Communication: Theory and Practice. (4 Credits)
Introduction to strategic communication for students interested in advertising, public relations, health communications, social advocacy and political campaigns. Presents today's best practices used to research, design, implement and evaluate campaigns. Topics include: impact of the evolution of technology and the digital environment on delivery of campaigns, basic elements of a strategic media plan, ethics and regulation of strategic communications, and role of strategic communications in the process of marketing products, people, ideas, and social causes. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, NMAC, NMDD.
COMC 2113. Interpersonal Communication. (4 Credits)
An introduction to the basic tools of behavioral research as applied to the study of interpersonal communication. Topics such as human relationships, communication competence, conflict negotiation, intercultural communication, communication and gender, and mediated interpersonal communication are covered. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, JOUR.

COMC 2117. Language and Strategic Communication. (4 Credits)
Our use of language forms the basis of communication, whether the intent is to report or represent, persuade or promote, inform, instruct, or influence. Words and symbols serve as tools for thought and guides for action in communication to the public, within organizations, and among individuals. Understanding how we evaluate and respond to messages and information is essential to effective strategic communication. This course emphasizes pragmatic strategies for avoiding misinterpretation and misunderstanding, resolving conflict, improving clarity of communication, and framing ideas and arguments, through analysis of the role of language and other codes in professional and personal environments. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, LING.

COMC 2146. Introduction to Health Communication. (4 Credits)
Students in this course will receive a broad overview of the health communication discipline. The course will begin with a discussion of how health and illness are conceptualized in various contexts to open doors to the diversity of health communication research and careers. Students will explore health-related topics as they appear in interpersonal, organizational, and mediated forms of communication. Topics include provider/patient communication, medical decision-making, health campaigns, medicine on TV, and more. Students are also invited to explore their own health-related interests through course assignments and discussions. While this course is a good match for students interested in medical careers, it does not require any specific science-related knowledge and aligns with a wide range of other career paths and backgrounds including nonprofit work, law, journalism, and strategic communication. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, CCUS.

COMC 2159. Communication Technologies and Society. (4 Credits)
This course surveys the history of mass media, from Gutenberg’s invention of the printing press until today. We will focus on the technological aspects of media. However, a key focus of this course will also be on how the development of new tech gained later widespread adoption, how these technologies directly and indirectly affected the contemporaneous socio-cultural environment, as well as their continued effect on society today. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, DTEM.

COMC 2166. Media Advocacy. (4 Credits)
Media advocacy is the strategic use of communication channels for the purpose of social justice and influencing public policy. Social marketing seeks to develop and integrate marketing concepts with other approaches to influence behaviors that benefit individuals and communities for the greater social good. Guided by ethical principles, social marketing seeks to integrate research, best practices, theory, and audience and partnership insight to inform the delivery of competition-sensitive and segmented social change programs that are effective, efficient, equitable, and sustainable. This course offers a strategic framework for developing a social media advocacy program, using social and digital media to help shape public debate, mobilize public action, and speak directly to those with influence to help bring about social change. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: CCMS.

COMC 2175. Persuasion and Public Opinion. (4 Credits)
(Formerly COMM 2701): An examination of the theories and research on persuasion and attitude change, the strategies and techniques used by persuaders and the reception skills needed to be a critical consumer of persuasive messages. Topics such as the psychology of attitude formation and change, interpersonal influence, rhetoric, language and symbol use, culture and persuasion, persuasive campaigns and movements, political communication, advertising and propaganda, the sociology of mass persuasion and the ethics of persuasion are covered. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, JOUR, SSCI.

COMC 2223. Comic Books and American Culture. (4 Credits)
This course charts the historical development of the comic book in America, from the Great Depression of the 1930s to the present day. It will examine the comic book’s defining characteristics as a unique visual/narrative medium, and evaluate comic books’ value as a vivid historical record of the preoccupations and anxieties of American society. This course will chart the medium's shifting cultural status, from earning widespread public condemnation in the 1950s to its literary rehabilitation as the “graphic novel” in the 1980s. It will also consider how the commercial demands and economic structures of America’s comic-book industry have shaped comics' artistic development and critical reception. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, CMST.
COMC 2234. Media and the Arts. (4 Credits)
This course offers a wide-ranging survey of various art forms and the technologies that produce them. Primary emphasis will be placed on visual culture, although we will talk about the ways in which media and art mobilize multisensory responses. We will begin with a consideration of mechanical reproduction and the possibilities of mass dissemination of art that was previously considered to be esoteric and belonging to the domain of specialists. We will also cover a range of other topics such as photography, video art, graphic novels, performance, animation, digital art, and public art. Throughout the sessions, we will maintain a critical humanist perspective and explore media and art forms as they intersect with questions of power, gender, race, and class. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, CMST, URST.

COMC 2236. The Rock Revolution in Music and Media. (4 Credits)
From transistor radios to digital downloads, from AM to FM through the rise of MTV, and from Elvis to the Beatles to Woodstock, this course examines the media's role in the evolution of rock 'n' roll and its impact on our society. We explore the often symbiotic relationship among the music, technology and personalities of an era that still reverberates today. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, ASHS, CCUS, CMST.

COMC 2277. Media and Sexuality. (4 Credits)
By all accounts, we have witnessed an explosion of LGBTQ representation in the media over the last decade. This course critically examines the terms of this new visibility, and inquires into the exclusions that accompany the recognition of certain queer and trans subjects. Through the study of media, film and popular culture, we will explore how representations of sex and sexuality are also central to the construction of ideas about race, class, gender, and nation. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, CELP, COLI, EP3, PJGS, PJST, WGSS.

COMC 2278. Media, Culture, and Globalization. (4 Credits)
What is the role of the media in shaping our understanding of a globalized, interconnected world and our position within it? This course explores these questions by studying the role of the media in both producing and resisting forms of power, violence and inequality associated with contemporary globalization. In particular, we will examine how the media structures and mediates our relationship to others, and communicates powerful meanings about citizenship, national identity, security, and criminality. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, CMST, GLBL, INST, ISIN.

COMC 2279. Contemporary Asian Media Cultures. (4 Credits)
As a geopolitical entity, the Asian continent is culturally, linguistically, and ethnically diverse, and so are its media forms. Contemporary global flows and transnational exchanges further complicate this search for a singular Asia. This course begins with the premise that we cannot understand contemporary Asia and the perceived effects of media on individuals and society. We will focus both on media objects and texts—including but not limited to cinema, television, and the internet—as well as the cultural and historical contexts in which they are produced. Each week focuses on a conceptual theme that is aimed at broadening our horizons of understanding both the meanings of Asia and the work that media does in and through Asia. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, CMST, DTEM, GLBL.

COMC 2239. Media Industries. (4 Credits)
This course presents an introduction to the critical study of media industries. Students will not only survey institutional, social, and technological histories of the media industries, they will be introduced to scholarly approaches to studying issues such as media organization, the political economy of media, and media governance and regulatory policy. By engaging with recent writing and debates in the field, students will develop the skills necessary to examine media institutions, analyze their operations, and assess their impact on society. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, CMST, JOUR, SSCI.

COMC 2377. Mass Communication and Media Effects. (4 Credits)
(Formerly COMM 2610) This class will introduce students to the study of mass communication through an examination of the structure of mass media and the perceived effects of media on individuals and society. Students will examine the history of mass media, from the formation of the public sphere to electronic mass media forms such as radio and television, while exploring its intersection with the emergence of communication scholarship. Students will also consider debates over the impact of these mass media forms, analyzing case studies and theoretical claims regarding concepts such as propaganda, agenda-setting, and mainstreaming. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPL, ASAM, CCMS, CMST, PLUR, SSCI.

COMC 2999. Tutorial. (2 Credits)
Independent research and readings with supervision from a faculty member.

COMC 3114. Effective Speaking. (4 Credits)
(Formerly COMM 2501) A study of principles of effective communication with emphasis on the role of public speaking skills in professional life, the importance of critical thinking to communication and its significance in a democratic political system. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, JOUR.
COMC 3115. Performance for Broadcast Media. (4 Credits)
This course will improve students' performance skills in broadcast media (as well as give industry insight), whether they are on the path to sports broadcasting, hard news, comedy, the boardroom, or the latest viral webshow or podcast. A different on-air challenge will be presented each week where students will work on—then self-critique—their vocal delivery, body mechanics, and writing style. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, JOUR.

COMC 3172. Principles of Advertising. (4 Credits)
(Formerly COMM 3502): A study of advertising strategies and promotional appeals. Professional guidance in the creation of advertising: the planning, designing and writing of campaigns for all media and for multimedia campaigns with special emphasis on copywriting. Juniors and Seniors only. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ASSC, CCMS, JOUR, NMAC, NMDD.

COMC 3174. Public Relations. (4 Credits)
(Formerly COMM 3501): Provides knowledge of the basic concepts of public relations and instruction in the use of various media in reaching specific publics. Through lectures, writing assignments, and in-class workshops, students will learn the basic concepts of public relations and the methodology of using various media to reach specific audiences. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, FASH, JOUR, PJCR.
Prerequisites: COMM 1000 or COMM 1010.

COMC 3179. Crisis and Reputation Management in PR. (4 Credits)
Through case studies and class assignments, this course will investigate best practices for responding to disruptive and unexpected events which might damage a business brand or threaten an organization's mission. Students will identify and strengthen the skills necessary to deliver key messages into public discussions via traditional and social media channels for the purpose of establishing or maintaining a brand or organization as an authority and industry leader. Students will also learn public relations tactics to deal with crisis scenarios and ongoing reputation building. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ASSC, CCMS, CMST.
Prerequisites: COMM 1000 or COMM 1010.

COMC 3186. Sports Communication. (4 Credits)
This course provides a survey of sports communication from analytical and practical perspectives. Written assignments address topics covered, including sports reporting and writing, advertising, and public relations. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, CCMS, JOUR, SJOR.
Prerequisites: COMM 1000 or COMM 1010.
Mutually Exclusive: COMC 3187.

COMC 3187. Sports Communication in the Field. (4 Credits)
A survey of sports communication from analytical and practical perspectives. As part of the class, students will make visits to sports organizations in the New York area, and so those enrolling should allow travel time before and after the course meeting. There will be three to five field trips during the semester, which students must attend. Assignments will address topics covered, including sports reporting and writing, advertising, and public relations, and may relate to the specific organizations visited. Students may not take this course and COMC 3186, Sports Communication. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ASSC, CCMS, JOUR, SJOR.
Mutually Exclusive: COMC 3186.

COMC 3232. Class, Taste, and Popular Culture. (4 Credits)
In this course, students examine cultural hierarchy and conflicting notions regarding the "ideal" form and content of the symbolic environment. Drawing from various critiques of the mass media, this course explores the ways in which debates about cultural and aesthetic standards reflect socioeconomic and political concerns. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, APPI, ASAM, CCUS, COLI, PLUR, URST.

COMC 3233. Promotional Culture. (4 Credits)
Promotional industries like advertising, marketing, and public relations have grown into a nearly ubiquitous presence in our lives. They do much more than sell products, however. These professions influence the ways politicians are elected, activists strive for social change, and individuals perform their identities both in person and online. Through a critical look at the histories, institutions, practices, and ideologies of promotion, this class explores life living in a promotional culture. We will use a historicized understanding of promotion to address contemporary issues such as disinformation, online bots, trolling, citizen journalism, self-branding, and emergent technologies of publicity. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: CCUS.

COMC 3235. Popular Music as Communication. (4 Credits)
Current issues in popular music studies—mediation, globalization, authenticity, identity, community, etc.—covering a wide range of popular musics in North America. Regular reading and listening assignments. Four-credit courses that meet 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, CCUS, COLI, URST.
COMC 3240. Photography, Identity, Power. (4 Credits)
Contemporary social life is structured in part around the unprecedented circulation of personal photography. With the rise of internet-enabled devices that capture and upload photographs in the blink of an instant, new and old ethical quandaries arise with regard to the role of photography in civil society and community life. This course will explore the intertwining of power, identity, and photography thematically, building students’ understanding of theoretical foundations alongside contemporary scholarship. Students will learn about legal issues around copyright, manipulated photography, privacy rights, and censorship. They will probe the relationship between identity construction, self-styling, self-portraiture, and context collapse. They will consider the ethics of photography in activism and movement building. Across themes, contemporary issues will be paired with historical examples. For instance, the circulation of images and videos of police violence, which have served as catalysts in the contemporary international movement against racial injustice, will be contextualized within a longer history of the circulation of images of Black trauma, from lynching postcards to the Civil Rights Movement. To explore self-portraiture, students will consider historical examples of subversive self-portraiture, from queer self-fashioning in 19th-century vernacular photography to 20th-century artists’ use of the form, alongside selfie culture on Instagram. Students will self-assess their own photographic practices and develop skills in historical research to complete an original research project using primary photographic sources. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, CCUS, CELP, CMST, DTEM, EP3, JOUR, PLUR, PPWD.

COMC 3247. Race and Gender in Media. (4 Credits)
This class analyzes representations of social class, racial and ethnic identity, and gender and sexuality in media. We begin our work with two assumptions. First, that media both shape and are shaped by social conceptions. Second, that these categories—race, class, and gender—are embodied, that is, they describe different physical bodies that inhabit real, lived environments. From there, students learn to identify central themes and problems in representing differences of race/ethnicity, social class, and sexuality in fiction and nonfiction media. The class will use a mixture of hands-on activities with contemporary media (such as blogging, journaling, and online discussion) plus more traditional readings about theories of representation and embodiment. The course is intended as a learning environment where students are able to do more than simply identify stereotypes. Rather, they intervene in these representations, actively critiquing stereotypes and moving past them toward a reflective attitude about the relationship between society as it is lived for people of different racial, sexual, and class groups—and the image of those groups as depicted in media. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AFAM, AMST, APPI, ASAM, ASSC, CCUS, CMST, COLI, DISA, HCWL, HUST, JOUR, PJMJ, PJST, PLUR, WGPS.

COMC 3260. Media Regulation. (4 Credits)
This course explores the history and grounding of U.S. telecommunications regulation in the precedence of utilities, emphasizing private control while developing a national infrastructure, as opposed to the European model of media as social agency. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, CELP, JOUR, JPLH.

COMC 3268. Media and National Identity. (4 Credits)
(Formerly COMM 3681): An examination of case studies showing how national identity is inferred and organized by mass media. Questions include: How is nationalism produced by media discourse? How are outsiders portrayed? Who draws the boundaries between inside and outside, and how? Texts will include television, radio, print journalism, music and films. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ADVD, AMST, APPI, ASAM, ASHS, ASRP, ASSC, CCUS, COLI, GLBL, INST, ISIN, JOUR, LALS, LASS, PJMJ, PJST.

COMC 3272. History and Culture of Advertising. (4 Credits)
An examination of advertising practices. A review of the social and technological history of American advertising beginning with the print media. Social and interpersonal meanings imbedded within the publicity images of both print and television are examined as well as the continuing penetration of advertising and marketing strategies in media culture. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, APPI, ASAM, CCMS, CCUS, CMST, JOUR, WGSS.

COMC 3280. Representing Asians in Journalism and Media. (4 Credits)
From traditional to social media, from the “yellow peril” stereotype in the 19th century and the model minority discourse in the 20th century to #StopAsianHate during the COVID-19 pandemic in the 21st century, the media have played and continue to play an important role in the history of Asian Americans. Media activities, whether in the processes of media production, representation, or consumption, have largely shaped how the Asian American identity is perceived and how the Asian American community is evolving. At the same time, many Asian Americans are media producers themselves, telling their stories across media platforms. Through class materials, discussions, and projects, this course provides an opportunity for students to study the roles and practices of various mediums, such as news media, popular media, and digital media, as well as their implications for Asian Americans and beyond. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AAST, CELP, CMST, DTEM, JETH, JOUR, JPLH, PLUR.

COMC 3310. Ethics and Popular Culture. (4 Credits)
For many people, popular culture – specifically television and film – is their first exposure to complex ethical issues and resulting decision-making processes. Yet, despite the fact that pop culture plays a large part in shaping our moral standpoint, it is often overlooked as a source of academic ethical discourse. This course will examine the relationship between ethics and popular culture throughout the past century, from sideshows and Vaudeville to reality shows and social media. It will look at ethical issues in the entertainment industry and media, how we learn about ethics from pop culture, and how to be an ethical consumer of a variety of media. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CELP, CMST, JOUR.
COMC 3328. Media Logistics. (4 Credits)
This course introduces students to advanced topics in the study of media industries by examining the logistics of media operations. Students will explore how media industries organize, refine, and administer the "supply chains" of media technologies, while examining the ways in which media technologies are themselves critical to global logistical flows and communication networks—along with the environmental and social impacts they entail. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, CMST.

COMC 3329. Media Archaeology. (4 Credits)
Media Archaeology is a field of research that attempts to understand the conditions of contemporary media by looking to their past—with a particular interest in the forgotten, obsolete, obscure, or otherwise dead media technologies, forms, and formats left behind along the way. From music for vinyl records, wax cylinders, and Tefifons, to programs broadcast on cathode ray televisions and recorded on BETAMAX, to games played on Atari and oscilloscope, this course introduces students to the skills and resources necessary for excavating and theorizing the place of seemingly dead media. Learning Objectives: • Develop skills necessary for media archaeology research, both technical skills like soldering, and the scholarly habits required for relevant word, image, and sound archives. • Understand the various theories of media archaeology, their critiques, and criticisms, including writings from Friedrich Kittler, Jussi Parikka, Wolfgang Ernst, and Jonathan Sterne. • Demonstrate the ability to restore, operate, or re-engineer historic media artifacts in order to re-contextualize the pathways of their underlying economic, political, and technical networks for contemporary media culture. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CMST, DTEM.

Prerequisite: COMM 1000.

COMC 3330. Peace, Justice, and the Media. (4 Credits)
(Formerly COMM 3110): This course analyzes the ways in which the media represent the issues of peace and justice. Considering the relevance of peace and justice for democratic practices, the variety of media depictions of such issues will be analyzed. Topics such as environmental and economic justice, poverty and the poor, race and gender, war and peace, and media ethics and values will be covered. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, CELP, CMST, HCWL, HUST, JOUR, PJIN, PJMJ, PJST.

COMC 3335. Media Law. (4 Credits)
This course is designed to introduce the communication and media studies major to the basic issues in the field of media law. Examined here are the Constitutional principles underlying the major Supreme Court cases that have established the parameters governing the use of communication technologies in the country. Special focus will be given to the various legal changes posed by new media. Juniors and Seniors only. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, APPI, ASAM, ASHS, ASSC, CELP, CMST, JOUR, JPLH, NMDD.

COMC 3337. Ethical Issues in Media. (4 Credits)
(Formerly COMM 3476): Review of some basic ethical principles and examination of media related issues such as freedom of expression, the right to privacy and the public’s right to know. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, ASSC, BEHR, CELP, CMST, JETH, JOUR, LPGP, NMDD, NMDE, WGSS.

COMC 3338. International Communication. (4 Credits)
(Formerly COMM 3106): Comparative study of media systems of different countries. The role of the media in the formation of the concept of nationality. Theories of communication development and the debate around the international flow of information. How the media informs us about other countries and how, through the media, we form our conception of the world. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ASSC, CELP CMST, GLBL, HCWL, HUST, INST, IPE, ISIN, JOUR, LALS, LASS, NMDD, NMMI.

COMC 3399. Tutorial. (3 Credits)
Independent research and readings with supervision from a faculty member.
COMC 4114. Speaking for Change. (4 Credits)
This advanced public speaking course trains students in a variety of long-form presentation scenarios in an effort to develop sophisticated techniques of storytelling and persuasional communication landscape. The course will emphasize rehearsal and performance techniques, storytelling structures, visual aids, speaking without notes, and exploration of societal issues and values of great personal importance. Students’ practice will culminate in a 20-minute public speaking engagement for the Fordham community. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, PJMJ, PJST.
Prerequisites: COMC 3114 or COMM 2501.

COMC 4115. Communication and the Food System. (4 Credits)
This course focuses on the relationships between contemporary food systems, communication and media systems, culture, and social change. It explores the unique contributions that perspectives from communication and media theory can bring to the study of agriculture, food, and society. It also considers how these perspectives can inform actionable practices that aim to bolster long-term nutritional health, economic equity, and global environmental sustainability. The course covers a diverse set of topics, including food and its relationship to human civilization, identity, journalism, marketing, entertainment, animals, the environment, labor, nutrition, technology, policy, ethics, etc. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASHS, CCMS, CCUS, CMST, ICC.

COMC 4146. Health Communication and Social Justice. (4 Credits)
Blending the fields of interpersonal communication, media studies, critical rhetoric, and medical sociology, this course offers students a background in health communication from critical cultural perspectives. We will explore a wide range of health-related topics including mental health, sexual health and reproduction, the diagnostic process, death and dying, and disability justice. The course will analyze theoretical perspectives on health communication as well as research methods and processes through which knowledge in this field is produced and disseminated. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, CCUS, DISA, DIUL.

COMC 4170. Dissent and Disinformation. (4 Credits)
An exploration of the moral and ethical conflict between conscience and convention, principle and group loyalty, received wisdom and freshly perceived evidence, from disparate disciplines which converge on the continuity of ancient religious and political dissent with modern forms of dissent and the social control measures they provoke in modern mass-mediated society. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, CCMS, CELP, JOUR, JPLH, SRVL.

COMC 4211. Media and Modernity. (4 Credits)
Drawing from Marx’s claim that in modernity “all that is solid melts into air,” we will use perspectives from economics, history, sociology, communication and cultural studies to examine the dialectic of creation and destruction at the center of modern life. Modernity is characterized by numerous paradoxes, including the tensions between tradition and change, progress and discontinuity, universalism and atomization, the religious and the secular, and private and public life. How are these paradoxes manifested in our culture? What have we gained as a result of the processes of modernity, and what have we lost? How might we make sense of modernity? How might we engage modern life? Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, CCUS, CMST, ICC.

COMC 4222. Media and the Environment. (4 Credits)
This course looks at the variety of ways in which media depict the natural world through stories, narratives, and images of nature and the environment in both fiction and non-fiction formats, as well as persuasive forms of communication. In assessing how our relationship with nature is mediated through culture and media, we will look at a broad spectrum of genres from films, documentary, TV, magazines, advertising, environmental journalism and conservation campaigns. We will compare such media images and narratives to key environmental texts on major topics in ecology, fining points of convergence and difference and assessing the consequences. We will examine the ways in which popular formulations of the natural world influence public opinion, human behavior and environmental policy. Using case studies we will examine informational, educational, and persuasive campaigns designed around topics such as transportation, chemical production, food and agricultural practices, and others. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, APPI, ASHS, CCUS, CMST, ENST, ESEL, ESHC, PJEN, PJMJ, PJST.

COMC 4241. Communication, Popular Culture, and Philosophy. (4 Credits)
(Formerly COMM 4711): This course will draw from the fields of Communication and Philosophy, exploring the ways in which the two disciplines complement and inform one another, each offering a route to a deeper understanding of issues of concern to both fields. Our terrain of inquiry will be contemporary popular culture, in the forms of mass, digital and social media. Calling upon a diverse range of scholarship from both intellectual traditions, we will examine the ways in which popular forms of mediated communication can help to engage a mass audience in timeless philosophical issues, as well as inviting us to ponder newer kinds of philosophical questions, unique to our time. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, ICC, URST.
COMC 4246. Media, Disability, Futurity. (4 Credits)
This interdisciplinary capstone course explores the theme of futurity through the lenses of media studies, disability studies, and narrative studies. Futurity is not just the stuff of science fiction, but is rather an integrated part of the rhetoric we use when imagining the kind of world we want to build. Media and other digital technologies are often a part of this narrative imagining, and with those tools we often imagine which bodies we might repair, represent, or rebuild. Using a variety of interpretive and analytical methods, students will ask what futures are available to which bodies and why; how bodies are figured as legibly human, and how dominant narratives enable or foreclose the full expression of a range of embodiments. The object of analysis is simultaneously representative, linguistic, narrative or historical: this course argues that any critical examination of embodiment necessarily touches upon not only key cultural studies categories such as race, class, gender and sexuality, but also upon the question of technology’s relationship to the body and its narrative figuring of health and flourishing. Students will finish the course with a nuanced understanding of how contemporary texts both visual and linguistic determine a shared cultural imagining of a better world, and how we might work to craft that image in a more inclusive and socially just way. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, COLI, DIUL, ENGL, ICC, PJST.

COMC 4266. Communicating Revolution. (4 Credits)
In the past four centuries, there have been attempts at social and political revolution, all of which have been made possible by media. The interdisciplinary course will concentrate primarily on the past revolutions including the American, French, Russia and Cuban Revolutions, asking how did the idea arise that it might be possible to create a new society, with greater justice and equality for all, by overthrowing the old, and what was the role of the media in defining that idea? How has each revolution partially succeeded and partially failed, and what part has the media played in either promoting or opposing it? Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCUS, JOUR.

COMC 4268. Media and the Social Construction of Reality. (4 Credits)
What does it mean to have "social awareness"? How is our reality constructed? How do our media, society, and culture, and our own particular upbringing affect our ideas of reality? What role(s) do media play in our being socially aware? This course explores these and other questions through both media ecological and sociological lenses. Students will examine the relationship between media and social awareness and how different media interact with our social awareness. The course explores the ways we receive and evaluate images, narratives, representations of events, and depictions of peoples and groups. Students investigate the production of media representations across a broad spectrum of outlets, formats, genres, and programming in print, broadcast, and new media. The course also focuses on the roles and functions of media in society and culture, as well as the public’s need for information and knowledge in a 21st-century environment of globalization, convergence, and technological and economic change. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, APPI, CCUS, ICC, PJST.
Prerequisites: COMM 1000 or COMC 1101.

COMC 4338. American Political Communication. (4 Credits)
(Formerly COMM 4706): This survey course addresses political communications in the American context. Students will examine the activities of key political actors (elected officials, institutions, organizations, public and the media) and will engage with key works in the field to assess how political actors use mediated public practices to bolster narratives, create consensus, and allocate power and resources. Major topics for consideration include: the public sphere and public opinion; propaganda and public relations; presidential rhetoric; electoral politics and campaigning; journalism, the news, political humor, and public life; research on media and new media effects; meditation of identity politics (age, religion, race, gender, and sexual orientation); and political advocacy, civic engagement, and social movements. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, APPI, ASAM, CMST, JOUR.

COMC 4340. Freedom of Expression. (4 Credits)
The opposing historical trends of authoritarian centralism and libertarian pluralism are traced through a variety of political orders, philosophies, and communication systems. The interplay of technological forms of communication predominant social values is examined and specific cases are subject to evaluative judgments. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, APPI, ASAM, ASHS, ASRP, CCMS, Celp, CMST, DTEM, ICC, JOUR, JPLH, LPGP, NMDD, NMMI, PJMJ, PJST.

COMC 4348. Religion, Theology, and New Media. (4 Credits)
(Formerly COMM 4411): An interdisciplinary capstone course, this course examines the historical and theoretical significance of the intersection between communication, technologies and religious communities. Drawing on the disciplinary methods and assumptions of both communication and media studies and theology, the course will ask students to critically and theoretically explore the significance of religion as a cultural phenomenon as well as to take seriously the theological significance of media practices as articulated by religious subjects. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, ASRP, CCMS, CMST, DTEM, ICC, JOUR, THEO.

COMC 4360. Communication Ethics and the Public Sphere. (4 Credits)
(Formerly COMM 4004): This course deals with the policy decisions and ethical issues facing society in the telecommunications age. Of special concern are the ethical issues raised by the melding together of heretofore discrete media into vertically integrated, profit oriented, corporations. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, APPI, ASAM, CCMC, Celp, CMST, EP4, HCWL, HUST, JETH, JOUR, PJMJ, PJST, URST, VAL.
COMC 4370. Ethical Controversies in 21st Century Media. (4 Credits)
Mass media have long played a significant role not only in the ways society informs and communicates with itself, but also in the manner in which it reproduces its social mores and reality. With the rise of digital and social media, these dynamics are both disrupted and deepened, even as they continue to evolve. Students who plan to pursue careers in the media (professional and academic) will be faced with an unusually challenging array of difficult choices that carry with them potent ethical repercussions. This course explores contemporary ethical debates in media on the levels of theory, institutions, audiences and practices. It strives to equip future media professionals with sensitivity to moral values under challenge as well as the necessary skills in critical thinking and decision-making for navigating their roles and responsibilities in relation to these challenges. For all students, the class also hopes to hone ethical insights as media consumers as well as participating citizens in media-saturated societies.
Attributes: Celp, CMST, EP4, JETH, JOUR, NMDD, NMDE, VAL.

COMC 4380. Media and Moral Philosophy. (4 Credits)
This senior values EP4 seminar examines public discourse through the lens of moral philosophy. Debate in the public sphere often uses moral narratives to make sense of difficult issues or events. When something grips the national attention—such as a school shooting, a hotly contested election, or an environmental disaster—we don't just need to know what happened, we also need to grapple with why. We want to understand whether and how this changes who we are as a society and our place in history. To this end, news and social media create diverse and often contradictory narratives about who is blameworthy and who is a victim, about what moral goods are at stake and the best way to protect and promote them. Understanding these narratives in moral terms is crucial to becoming an ethically informed public citizen, because it helps us grasp the deeply human stakes underlying what may often seem like endless newsfeed chatter. Each iteration of the course focuses on a different issue. In this version of the course, we will be looking at the moral narratives around gender. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, ASRP, CCMS, CCUS, CMST, EP4, VAL, WGS.

COMC 4999. Tutorial. (4 Credits)
Independent research and readings with supervision from a faculty member.

Digital Technologies and Emerging Media courses

DTEM 1401. Introduction to Digital Technologies and Emerging Media. (4 Credits)
(Formerly COMM 2500): A comprehensive overview of the possibilities of communication in a digital world. Through a series of readings, lectures and assignments, students will study the history and forms of new media, address issues of media control, convergence and convertibility, and begin to explore the cognitive and cultural implications of living in a digital age. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CMST, COMC, NMDD, NMNI.

DTEM 1402. Digital Cultures. (4 Credits)
This course will examine the interplay between digital environments and the culture(s) they both stem from and shape. It will give special attention to the ways digital and networked spaces relate to lived experiences on- and offline, organize social relationships, shape values and norms, engage individuals in participatory modes of cultural production, and impact culture on an individual, group, and trans-national scale. Students will investigate the culture(s) (social norms, language, practices of inclusion and exclusion, etc.) of individual digital platforms and learn about cultural norms that span the digital world more broadly. We will also critically engage with whether and how those qualities might also impact the offline experience of various communities or groups, such as those based on race, gender, class, abilities, or affiliation with various subcultures or values. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, CCUS, CMST, COMC.
Prerequisites: DTEM 1401 or COMM 2500.

DTEM 1999. Tutorial. (1 Credit)
Independent research and readings with supervision from a faculty member.

DTEM 2411. Digital Research Methods. (4 Credits)
(Formerly COMM 4710): Digital technologies affect every area of social life, from personal identity, to interaction with others, to broad social and political arenas. Digital technologies have also deeply impacted scholarship and research in the humanities and the social sciences. How can we investigate the impacts of digital technologies accurately? How do academics and industry professionals use social media, “big data,” and the like to answer puzzling questions? This course provides an overview of and hands-on approach to contemporary digital research methods, including ethnography, interviews, focus groups, metrics and analytics, and polling and surveys. Students will become familiar with basic research methods used in both academic and professional contexts. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: DTMJ, JOUR.

DTEM 2412. Digital Ethnography. (4 Credits)
Ethnography, or the systematic description of human culture, has expanded beyond its anthropological origins and is widely used by researchers and industry professionals alike to understand online interaction. This class explores how ethnographic methods, such as participatory observation, field notes, and interviews, can be used to examine and analyze popular internet culture, self-expression, relationships, social practices, and emerging technological forms. Students will learn the basics of digital ethnography, and be able to competently leverage cultural analysis to understand digital artifacts. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: DTMM, LING.
DTMM 2413. Participatory Methods. (4 Credits)
This course spans both the use of participatory methods to research
digital technology, as well as the use of digital technology to facilitate
participatory research. Participatory, collaborative, and community-based
research models aim to engage traditional research subjects as active
participants in the production of knowledge. Drawing from these models,
students will critically explore how emerging civic and social media
produces knowledge and how to utilize such media for social research.
Collaborative workshops and projects are designed to engage students
in negotiating the power dynamics of various research relationships.
Four-credit courses that meet for 150 minutes per week require three
additional hours of class preparation per week on the part of the student
in lieu of an additional hour of formal instruction.
Attribute: DTMM.

DTMM 2414. Media Ecology. (4 Credits)
Analysis of the impact of innovations on communication, culture, and
consciousness. As the study of media as environments, media ecology
is concerned with the nature and effects of our codes and modes of
communication, and the technologies and techniques we employ.
Through an understanding of the role that media play in historical
patterns of change, we can assess the influence of the contemporary
media environment on individuals and society, and better plan and
prepare for the future. Four-credit courses that meet for 150 minutes per
week require three additional hours of class preparation per week on
the part of the student in lieu of an additional hour of formal instruction.
Attributes: DTMM, JOUR, NMAT, NMDD, NMMI.

DTMM 2417. Data Visualization. (4 Credits)
Obtaining, interpreting, visualizing and displaying data are essential
skills for communication professionals in the 21st Century. This hands-
on introductory course in data visualization will help students learn to
use data to tell visual stories. Topics discussed will range from where
to find data and how to evaluate sources to how to organize data to
create visually appealing graphics that tell stories that can be grasped
in an instant. Students will critique published visualizations to identify
common pitfalls, as they create a data-based story to add to their
portfolio. Four-credit courses that meet for 150 minutes per week require
three additional hours of class preparation per week on the part of the
student in lieu of an additional hour of formal instruction.
Attributes: DTMM, JOUR, NMAT, NMDD, NMMI.

DTMM 2421. Digital Production for New Media. (4 Credits)
This course focuses on analysis and practice of visual design concepts
as they apply to a wide range of digital software programs. The course
generally covers photo editing, audio editing, video editing, desktop
publishing, and basic website design. Classes are structured around
individual production assignments with a focus on project management,
composition, and layout. Note: Four-credit courses that meet for 150
minutes per week require three additional hours of class preparation per
week on the part of the student in lieu of an additional hour of formal
instruction.
Attributes: JOUR, NMAT, NMDD, NMMI.

DTMM 2425. Digital Video Production I for DTMM. (4 Credits)
(Formerly COMM 2222) This introductory workshop class will teach the
fundamentals of digital video production and cinematic storytelling.
Students will learn concepts, techniques, and technologies pertaining
to digital video and sound through hands-on production and post-
production assignments. We will explore the aesthetics and the
communicative potential of the medium through screenings, critiques,
and exercises. Four-credit courses that meet for 150 minutes per week
require three additional hours of class preparation per week on the part of
the student in lieu of an additional hour of formal instruction.
Attributes: FIPR, FITV, JOUR, NMDD, NMMI.
Mutually Exclusive: FITV 2425.

DTMM 2427. Digital Audio Production. (4 Credits)
(Formerly COMM 2303): A comprehensive introduction to the principles
and techniques of audio production. Instructions in the use of portable
audio equipment as well as in production and post-production skills.
A hands-on approach augmented with readings and listening to audio
material. Four-credit courses that meet for 150 minutes per week require
three additional hours of class preparation per week on the part of the
student in lieu of an additional hour of formal instruction.

DTMM 2431. Topics in Digital Production. (4 Credits)
This course examines what happens when one of the oldest forms
of communication, fashion, meets up with the newest, digital media.
Digital media has reconfigured the fashion industry: bloggers sit
alongside famous magazine editors at Fashion Shows, the retail industry
collapses as online shopping takes off, platforms such as Instagram
reconfigure social status and power. While digital media creates new
jobs, communities, celebrities, status and power in the fashion world,
it also maintains and creates new social inequalities. We will examine
the relationship between fashion and digital media from three vantage
points: globally, locally, and personally. Our global focus considers the
ways digital media creates new networks of production/labor/people;
the local unit considers new jobs and identities (such as “influencers”) in
the fashion industry, with special focus on New York City; and our focus
on the personal Four-credit courses that meet for 150 minutes per week
require three additional hours of class preparation per week on the part of
the student in lieu of an additional hour of formal instruction.
Attributes: CMST, FASH.

DTMM 2443. Fashion and Digital Media. (4 Credits)
This course examines what happens when one of the oldest forms
of communication, fashion, meets up with the newest, digital media.
Digital media has reconfigured the fashion industry: bloggers sit
alongside famous magazine editors at Fashion Shows, the retail industry
collapses as online shopping takes off, platforms such as Instagram
reconfigure social status and power. While digital media creates new
jobs, communities, celebrities, status and power in the fashion world,
it also maintains and creates new social inequalities. We will examine
the relationship between fashion and digital media from three vantage
points: globally, locally, and personally. Our global focus considers the
ways digital media creates new networks of production/labor/people;
the local unit considers new jobs and identities (such as “influencers”) in
the fashion industry, with special focus on New York City; and our focus
on the personal Four-credit courses that meet for 150 minutes per week
require three additional hours of class preparation per week on the part of
the student in lieu of an additional hour of formal instruction.
Attributes: CMST, FASH.
### DTEM 2452. Game Culture: Theory & Practice. (4 Credits)
Games are everywhere and over 155 million Americans play them regularly on tabletops and electronic devices across the county. Their prevalence has prompted the medium as a space for expression, art, and meaning-making. Moving beyond the notion of simple entertainment games are creating provocative experiences to promote change or understanding. This course emphasizes exploration and critical thinking as we discover how games are designed to address issues such as social justice, gender representation, behavioral change, and education. Through analyzing game artifacts and engaging in creative exercises, students will be able to think critically about games and how they are designed. Students will apply this literacy into their own game projects. This course is open to anyone who is interested in games and their possibilities. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** AMST, ASAM, NMAT, NMDD.

### DTEM 2453. Introduction to Game Narrative. (4 Credits)
The rise of interactive experiences has coincided with the exponential growth of the video game industry over the past two decades. There has been an increasing crossover between games and other forms of entertainment media, as well as games connected to areas such as mental health, social justice, and education. An understanding of game mechanics has become fundamental to operating in the digital media landscape. At the same time, we have very recently entered a storytelling moment, and the creation of novel storytelling strategies for games has become a key component of the development process. The practice of game narratives is a new aspect of writing for digital media, one that helps to bridge storytelling formats from television and film with interactive experiences on our computers or phones. This course introduces students to the design of narrative games, including narrative and game-design strategies. There will be a balance of story and game development as students create their own worlds filled with characters, history, and opportunity. This course is open to anyone who has an interest in games as storytelling mediums! Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** NMAT, NMDD.

### DTEM 2459. Social History of Communication and Technology. (4 Credits)
(Formerly COMM 2010): Explores theoretical and critical perspectives on technology, with special emphasis on the impact of technology on communication, culture and consciousness; the symbolic component of technology; the ecology of media; the process of technological innovation and the diffusion of innovations; the role of media and culture in the creation of a technical society. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** CCMS, COMC, LING, SSCI.

### DTEM 2471. Writing for Online Media. (4 Credits)
From Web sites to Web logs, wikis to social media, the Internet continues to evolve and offer opportunities for communicators in various fields. Students will create their own blog; learn about cyber-journalism; apply their writing skills toward business, politics, art, or personal expression; and explore how marketing, public relations, Web design, and other factors impact writing style in New Media. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** JOUR, NMDD, NMMI.

### DTEM 2999. Tutorial. (2 Credits)
Independent research and readings with supervision from a faculty member.

### DTEM 3423. Projects in Digital Video. (4 Credits)
Students will explore the possibilities of digital video and evolve both conceptually and technically through critiques, tutorials, readings, discussion and practice. Students will be challenged to discover and shape concepts of interest, experiment, explore narratives, plan and execute, while developing strategies for effective communication through moving image and sound. Resulting work can be delivered as video for the screen, installation or performance. Students are challenged to find appropriate outlets for their works (such as festival, public space, broadcast, screening, gallery, etc.) This course is at the intermediate level. Students should enter with working knowledge of Final Cut Pro X or another similar video editing software garnered through a previous course in digital video or permission of instructor. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** FIPR, NMAT, NMDD, NMMI.

**Prerequisites:** COMM 2082 or COMM 2222 or COMM 2522 or COMM 2523 or DTEM 2425 or FITV 2425 or JOUR 1701 or VART 1265.

### DTEM 3425. Digital Video Production II. (4 Credits)
Students will devote the semester to developing a narrative or documentary project of their choosing from concept to post-production. This workshop will allow students to evolve technically and conceptually through screenings, critiques, tutorials, readings, and practice. This is an intermediate class, and students must have taken some sort of introductory film/video production class prior to enrolling, and have some basic familiarity with DV cameras and editing software. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

**Attributes:** FIPR, FITV, NMDD, NMMI.

**Prerequisites:** DTEM 2425 or FITV 2425 or FITV 3512 or VART 1265 or VART 3261 or VART 3262 or COMM 3525.

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*Updated: 03-08-2024*
DTEM 3444. Nerds, Geeks, and Bros.. (4 Credits)
This course looks at the rise of the ‘nerd’ as a way to investigate shifts in masculinity, race, and power with the rise of the digital economy. Part of the course investigates how men, starting in the 1960s to the “Brotopia” of Silicon Valley today, dominate digital technologies and the STEM field. We will examine the historical and cultural shifts that changed computer work from a feminine job to a masculine one. From examinations of popular culture, such as movies, students will trace how the nerd figure became a new hero. The nerd hero is overwhelmingly male and white and represents shifts in gender and racial politics. Students will read from history, social science, communications, as well as study popular media such as movies, television, and advertisements. Through an investigation into the nerd, geek, and bro figures, students will see how women and minorities innovations have been left out of history, as well as left out of the industry. By the end of the course, students will advance potential solutions to the inequalities in the technology industry.

DTEM 3447. Race, Gender, and Digital Media.. (4 Credits)
Technologies—especially digital media—are often described as creating a more diverse global community. But the reality is that forms of difference, notably race and gender, are very much a part of our digitally mediated lives. This course will focus on how technologies have, at times, reproduced, ignored, helped, and hindered representations of and opportunities for power offered to people of different races and genders. In this course, students will be expected to identify, observe, understand, and analyze issues of race, gender, ability, and class present in “new” media. Topics will include historical accounts, contemporary industry practices that often exclude people of color (particularly women of color), identify, and representation online. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: ACUP, ADVD, AMST, ASAM, ASSC, CCUS, COMC, JOUR, LALS, LASS, P,JRC, P,JST, PLUR, WGSS.

DTEM 3452. Game Design Projects. (4 Credits)
This course is an applied production-oriented class that focuses on providing students the expertise needed to work on a design team to develop their own game projects. At the conclusion of the course, students will complete a playable game prototype for release online or showcased elsewhere. Games will address issues such as social justice, gender representation, behavioral change, or education, and will be developed using RPG Maker MV. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: NMAT, NMDD.
Prerequisite: DTEM 2452.

DTEM 3463. Civic Media. (4 Credits)
Participating in local life can be difficult. Information is hard to obtain and validate, local meetings are difficult to attend, networks are challenging to build. Increasingly, governments, advocacy groups, community organizers, and individual citizens are looking to digital tools to increase and improve the conditions in which we live and enhance our opportunities to engage. We will look at academic research surrounding citizenship and engagement in a digital era and cover research into many genres of civic media, from citizen journalism to hackathons, tech for development, activist art hacker culture, and games for good. This class will not only explore the various goals campaigns are using digital tools to meet, but will also focus on what type of citizen these tools are enabling and encouraging people to become. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CMST, COMC, JOUR, NMDD, NMIM.

DTEM 3475. Digital Media and Advocacy. (4 Credits)
This course will teach students the history of using digital media for advocacy, its contemporary implications for political participation and social movements. It is grounded in theories of technology for development, social movement theory, and participatory citizenship. It also involves a practical element, and teaches students and puts those to use in practically applied lessons concerning how to use digital media to impact political participation (in terms of protesting, donating, civic engagement, voting, and more. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CCMS, CMST, JOUR, NMAC, NMDD, NMDE, NMIMI, PJSJ, PJST, PPWD.

DTEM 3476. Social Media. (4 Credits)
(Formerly COMM 3307): This class critically examines popular computer-mediated communication technologies such as Facebook, Twitter, and YouTube. Students will critically analyze, use, and encounter a broad range of social technologies. Students will also learn basic social media skills, “best practices,” and create and propagate content. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: ACUP, AMST, ASAM, ASSC, CMST, JOUR, JSME, NMAC, NMAT, NMDD, NMMI.
Mutually Exclusive: JOUR 3776.
DTEM 3500. Resistance and Global Activism. (4 Credits)
This course studies the proliferation, and implications, of digital technology in political resistance. The goal is to provide students with analytical tools and skills for understanding the strengths and weaknesses of contemporary digital resistance. The course’s perspective is on the resistance played out in the “everyday life” of “ordinary” people: a resistance that might be widespread and diffused, individual or small scale, implicitly political, disguised, or even hidden. It brings to light how the “private” or “personal” can be political and explores the creativity of “cultural resistance.” Particular interest will be paid to studying new sources of power and their ability to subvert or censor acts of digital resistance. By taking this course, the participants will gain a sophisticated understanding of the role played by technology, and technology providers, in the performance of and resistance to power. Course participants will develop a critical understanding of the nature of technology and its implications for local, regional, and global justice. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CCMS, CCUS, CELP, CMST, COMC, NMDE.

DTEM 3999. Tutorial. (3 Credits)
Independent research and readings with supervision from a faculty member.

DTEM 4418. Critical Making. (4 Credits)
Critical making is about engaging in hands-on hardware design as a form of reflection and analysis. In a world where computing is becoming more embodied, ubiquitous, and sensing, critical making as a practice focuses on the material layer of digital technologies, turning from software to hardware and the physicality of computation and communications infrastructure. In this class, we will construct and deconstruct physical hardware objects using a range of approaches, such as electronics fabrication and hardware hacking. No prior coding or engineering experience is required. Students will engage in a large proof-of-concept project. Whether it’s in marketing, teaching, designing, or coding, the likelihood is that you will need to understand this emerging world of intelligent objects, interconnected spaces, and making as a culture. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: NMAT, NMDD, NMDE, NMNI.

DTEM 4430. Digital Media Ethics. (4 Credits)
This course provides a comprehensive overview of the current ethical and social implications of our data-driven society. We start by learning some of the fundamental principles of ethics and technology, and then explore the ethical responsibilities of being a data/information professional. We then look at ethical and social issues that emerge throughout the data lifecycle, including how data is collected, stored, shared, and analyzed. Finally, we will engage more deeply with the ethical and social dimensions of various data-rich contexts, including law enforcement, education, health care, and the workplace. Digital Media Ethics explores classical and contemporary approaches to ethical decision-making and applies them to modern media practices. We will examine key ethical issues confronting new media today. In addition to a basic introduction to ethics, the course will examine thorny issues that have emerged as a result of new media formats like the internet. Key concepts include digital inclusion and representation, digital lifestyles, automation and simulation, free speech and content moderation, law enforcement and digital conflict, information privacy and security, and artificial intelligence and algorithmic biases. The main objective is to inform and encourage the critical examination—and responsible development and use—of computing technologies. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, ASHS, CELP, NMAC, NMAT, NMDD, NMDE, NMNI.

DTEM 4440. Privacy and Surveillance. (4 Credits)
New technologies, from closed-circuit television cameras to large databases, have shifted the information landscape in ways that call into question cultural assumptions and social norms about sharing, visibility, and the very essence of privacy. Can we have privacy in the digital age? Is mass surveillance justified? Whose interests are being served, and who is at risk? This course is designed to promote student awareness of and sensitivity to the ethics, values, and latest developments in global privacy and surveillance. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, ASHS, CELP, NMAC, NMAT, NMDD, NMDE, NMNI.

DTEM 4441. The Technology Industries. (4 Credits)
From 2-person startups to multinational corporations, technology companies exert an enormous influence on contemporary society, industry, and politics. This course critically examines various aspects of the technology industries, such as engineering culture, entrepreneurship, the history and culture of Silicon Valley, and the influence of technology companies on policymaking and localism. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

DTEM 4470. Values in Design. (4 Credits)
This course focuses on the role values play in the design and development of technologies. Students will gain hands-on experience with several design approaches and methodologies such as value sensitive design, values in design, and values-led participatory design. Course readings, discussions, and activities will be organized into a design project that posits a technological experience centered on a particular value set and using a value-oriented design approach. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CELP, NMAT, NMDD, NMDE.
DTEM 4480. Digital Media and Public Responsibility. (4 Credits)
An examination of the public cultures, goods, and problems that emerge from the ongoing integration of digital media into everyday life. This course goes beyond a traditional focus on personal problems and responsibilities to explore how publics have and can take collective responsibility to address structural inequities in a digital society. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: ACUP, AMST, ASAM, ASLT, COLI, JOUR.

DTEM 4488. Political Communication in the Digital Era. (4 Credits)
This course will focus upon the construction of campaign communication through the lens of two fundamental messaging phases: (1) the development of campaign messages through initial research, polling and strategy; and (2) the dissemination, circulation, and sometimes adjustments of those messages through use of paid and earned media. In doing so, we will focus on both digital and traditional/ mass media channels, and on messaging within a variety of contexts, including crisis communication, going negative, get out the vote (GOTV), and more. In doing so we will seek answers to a variety of questions: What exactly is effective political communication, particularly in the context of campaigns? How do campaigns create messages that not only persuade citizens of a candidate’s worth, but move citizens to vote or not? How do these messages find their way into various channels of communication? How can the use of many disparate channels – of different technologies, tactics and skills – best reflect a coherent campaign strategy? And how do all of these efforts comport with our traditional notions of democracy, and/or point to new ideals? To get at these questions, research concerning the efficacy of messages, the process of their construction, and democratic values implied by their content will be the focus of this course. These empirical measurements of the state of campaign messaging and its theoretical implications will be supplemented by periodic advice from practitioners of political communication about the practical application of such research from professionals in the field. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: CCMS, CMST, JOUR.

FITV 4999. Tutorial. (4 Credits)
Independent research and readings with supervision from a faculty member.

Film and Television courses
FITV 1501. Understanding Film. (4 Credits)
(Formerly COMM 2471): Examination of the aesthetics of film, its formal language and structure. Screening and analysis of representative films. Study of film theory and criticism. Strongly recommended that students complete this course before other film courses. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attribute: COLI.

FITV 1601. Understanding Television. (4 Credits)
(Formerly COMM 3332): Critical Analysis of television as a storytelling medium. Study of current approaches to television narrative and style. Screenings and discussion of TV series and news programming. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: ACUP, AMST, ASAM.

FITV 1999. Tutorial. (1 Credit)
Independent research and readings with supervision from a faculty member.

FITV 2425. Digital Video Production I for FITV. (4 Credits)
(Formerly COMM 2222) This introductory workshop class will teach the fundamentals of digital video production and cinematic storytelling. Students will learn concepts, techniques, and technologies pertaining to digital video and sound through hands-on production and post-production assignments. We will explore the aesthetics and the communicative potential of the medium through screenings, critiques, and exercises. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: ACUP, AMST, ASAM.

FITV 2501. History of Film, 1895-1950. (4 Credits)
(Formerly COMM 3422): A survey of film history from 1890 to 1950, looking at industrial practices and stylistic developments. The contribution of major national cinemas is also explored. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Pre-req: FITV 1501 or COMM 2471 OR BY PERMISSION OF THE INSTRUCTOR. Attributes: ACUP, AMST, ASAM.

FITV 2505. History of Film, 1950-present. (4 Credits)
(Formerly COMM 3423): A survey of film history from 1950 to the present, including crisis communication, going negative, get out the vote (GOTV), and more. In doing so we will seek answers to a variety of questions: What exactly is effective political communication, particularly in the context of campaigns? How do campaigns create messages that not only persuade citizens of a candidate’s worth, but move citizens to vote or not? How do these messages find their way into various channels of communication? How can the use of many disparate channels – of different technologies, tactics and skills – best reflect a coherent campaign strategy? And how do all of these efforts comport with our traditional notions of democracy, and/or point to new ideals? To get at these questions, research concerning the efficacy of messages, the process of their construction, and democratic values implied by their content will be the focus of this course. These empirical measurements of the state of campaign messaging and its theoretical implications will be supplemented by periodic advice from practitioners of political communication about the practical application of such research from professionals in the field. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: ACUP, AMST, ASAM.

FITV 2511. Screenwriting I. (4 Credits)
(Formerly COMM 3405): Analyzing and writing screenplays for theatrical motion pictures. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: ACUP, AMST, ASAM.

FITV 2531. Serials, Series, and Franchise Films. (4 Credits)
James Bond, Marvel, Harry Potter: The film series has come to dominate American film production and the box office. By looking at the present through the lens of the past, this course examines how Hollywood has arrived at this current state of franchise mania. We will journey through The Hazards of Helen to The Hunger Games; Flash Gordon to Batman; and Sherlock Holmes to Sherlock, among other films, as we answer the questions: How is it that the serial became the franchise film? Why is it that the movie industry has changed but the stories that they employ remain the same? What can these films tell us about the contexts in which they were made? This course is an elective for the FITV major/minor. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Attributes: ACUP, AMST, ASAM.
FITV 2533. Fashion Costuming in Film. (4 Credits)
Clothing design and its ancillary functions play a central role in film meaning, audience response, and the economics of film industries. With this primary assertion at its center, the course explores the myriad ways fashion operates in film. Students will engage issues of film aesthetics, marketing, fan culture, and stardom within historical and contemporary contexts. In addition to formal analysis and theorization of films, analytic approaches include how the effects of film are felt in larger patterns of consumer behaviors and how film reinforces the branding of fashion houses, designers, and designs. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, FASH, WGSS.

FITV 2601. History of Television. (4 Credits)
(Formerly COMM 3320) This course surveys the aesthetic, technological, and industrial developments of American television. Starting with the foundations of television in radio and in the global developments of television technologies, the course moves through the development of the network era up to the transitional stages between network and post-network eras. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, ASHS.
Prerequisites: FITV 1601 or COMM 3332 or COMM 2330.

FITV 2611. Television Production I. (4 Credits)
Practical studio management and creative employment of technical facilities for videotaping and studio production of a variety television programming formats. Software and hardware are covered. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, FIPR.

FITV 2612. Writing Producing Web Series. (4 Credits)
A unique narrative form exploding in popularity, the web series provides young artists a chance to produce their own stories and see their work go viral. In this production workshop class, students will study what goes into creating a successful web series—including techniques for building emotionally engaging stories, three-dimensional characters and a series arch—and then write, shoot, edit and produce the first episode of their own original series. An essential experience for writers, directors, actors or anyone in the creative arts. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, FIPR, NMAT, NMDD.
Prerequisites: FITV 2511 or COMM 3405 or DTEM 2425 or COMM 2222.

FITV 2670. Television and Social Change. (4 Credits)
This course explores television's complex relationship to social change. While television's commercialism and focus on entertainment may seem antithetical to activist politics, activists used the medium to gain visibility for their causes, demand equitable representation and employment practices, and create programming that spoke back to mainstream TV's reductive and controlling representations. The course engages with scholarly and activist literature on theories of television, representation, and social change as well as case studies of public and commercial television in various national and historical contexts. It also considers the possibilities and limitations for activism via television brought about by transformations in media technology and culture, particularly those related to online distribution, digital media, and globalization. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, CELP.

FITV 2674. Teen Television. (4 Credits)
In this course, we consider global television that represents teens and programs that hailed teen audiences. The concept of the teenager is a relatively recent development in U.S. culture, emerging in the 1920s. From that moment, media has played an important role in the creation, maintenance, and revision of discourses of the teenager. Thus, one goal will be to assess the ways that teenagers have been represented and targeted at different points in time and in different genres of television. Secondly, we will consider whether teen television has developed as its own genre in the last 30 years and how that corresponds to theories about global youth cultures and media. Lastly, we will discuss the ways in which these television representations correspond to teens' lived experiences and become the vessel for adults' hopes, anxieties, and nostalgia. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM.

FITV 2999. Tutorial. (2 Credits)
Independent research and readings with supervision from a faculty member.
Attributes: AMST, ASAM.

FITV 3425. Digital Video Production II. (4 Credits)
Students will devote the semester to developing a narrative or documentary project of their choosing from concept to post-production. This workshop will allow students to evolve technically and conceptually through screenings, critiques, tutorials, readings, and practice. This is an intermediate class, and students must have taken some sort of introductory film/video production class prior to enrolling, and have some basic familiarity with DV cameras and editing software. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, DTEM, FIPR, JOUR.
Prerequisites: DTEM 2425 or FITV 2425 or FITV 3512 or VART 1265 or VART 3261 or VART 3262 or COMM 3525.
FITV 3501. Film Theory and Criticism. (4 Credits)
(Formerly COMM 3470) This course is a survey of classical and contemporary film theory. Readings focus on psychological, semiotic, psychoanalytic, feminist, post-colonial, and transmedia approaches to the study of film. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Pre-req: FITV 1501 or COMM 2471 OR BY PERMISSION OF THE INSTRUCTOR. Attributes: ACUP, AMST, ASAM, COLI.
Prerequisites: FITV 1501 or COMM 2471.

FITV 3505. Topics in Film Studies. (4 Credits)
Students will learn about dramatic structure, scene construction, characterization, dialogue, and cinematic storytelling techniques through the analysis of classic and contemporary feature-film screenplays. The focus will be on traditional dramatic narrative, but alternative approaches will also be considered. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, COLI.

FITV 3511. Screenwriting II. (4 Credits)
Analyzing feature screenplays and working towards production of a feature length screenplay. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, FIPR.
Prerequisites: FITV 2511 or COMM 3405.

FITV 3512. Film/Television: Narrative Basics. (4 Credits)
This class will focus on teaching students the basics of cinematic storytelling: how to conceptualize, direct, shoot and edit a dramatic narrative. Students will receive training on camera and sound equipment and editing software, and will then direct a series of exercises, scenes, and short narratives, while also crewing on their classmates' projects. Student work will be critiqued in group sessions as well as one-on-one meetings with the professor. In addition, scenes from classic and contemporary film will be analyzed and discussed in class. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, FIPR.

FITV 3525. Writing the Genre Screenplay: Horror, Sci-Fi, and Fantasy. (4 Credits)
Gandalf. The Terminator. Freddy Kreuger. What do they have in common? Join us for this writing workshop to find out! We will focus on creating our own original feature film ideas based in the horror, sci-fi, and fantasy genres—a tried and true commodity of Hollywood. Students will exit this writing workshop with a full outline for a feature, the first 30 or so pages of a screenplay, and a fuller appreciation of genre movie scripts in general. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ENGL, FIPR.

FITV 3532. Landmarks, Locations, and Adaption. (4 Credits)
Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM.

FITV 3534. Fashion in British Film and Television. (4 Credits)
This course considers the historical and contemporary co-constitution of British fashion, cinema, and television. As a city that generates and is defined by formative industries, cultural institutions, and socio-political movements associated with fashion and media, London plays a crucial role in our explorations. We will analyze historically specific and culturally significant moments when fashion coincided with television and/or film to express the anxieties, pleasures, and investments of British culture(s) on a regional, national, and international scale. To do this, we will study film and television texts that utilize fashion; consider issues of identity politics that include class, sexuality, race, and gender; and explore the industrial and cultural contexts that gave rise to fashion-driven films and television programs. Significant course themes include: war, the monarchy, countercultural movements, empire and imperialism, and the city. Film and television texts are both historical and contemporary and include a wide range of genres and styles. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, CCUS, COMC, FASH.

FITV 3535. Film Adaptation. (4 Credits)
This course seeks to examine the complex relationship between a cinematic adaptation and the source material from which it is derived. Select essays, novels, plays, comic books and short stories will be studied with regard to the works they inspire, and how narrative changes when works are presented in a new medium. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM.

FITV 3544. The Film Director. (4 Credits)
An examination of the tools and techniques of film directing. How do the great directors make full use of the medium's creative potential? How are stories told and meaning communicated to viewers? What does it mean when we speak of a director's style or voice? This course will combine close study of classic and contemporary films, lectures and discussions, in-class demonstrations, and individual and group research projects. Topics covered will include the transition from script to screen, camerawork (framing, blocking, movement), lighting, working with actors, editing, sound and music, and more. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Prerequisites: COMM 2471 or FITV 1501.

FITV 3545. Film and Television of Hitchcock. (4 Credits)
(Formerly COMM 3451): A critical examination of Hitchcock's cinema. Students explore Hitchcock's major films, including Rear Window, Vertigo and Psycho from a variety of perspectives, including psychoanalytic, narrative and feminist theory. Emphasis on Hitchcock's role in the British and American studio system and his mastery of cinematic technique and language. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, COLI.
FITV 3547. The Horror Film. (4 Credits)
A critical examination of cinematic horror. Using theoretical, industrial, and historical frameworks, examines the genre’s evolution from its roots in gothic literature and Grand Guignol to the globalized cinematic landscape of the present day, with a particular focus on its complex relationship to cultural anxieties and social formations around race, gender, sexuality, class, dis/ability, nationality, and religion. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attribute: PLUR.
Prerequisite: FITV 1501.

FITV 3548. Film and Gender. (4 Credits)
This course explores the interrelated nature of gender and film in aesthetics, production, marketing, and reception. To do so, the course focuses on film theory and criticism about representations of femininity and masculinity, which include attendant issues of sexuality, embodiment, race, class and nationality. This approach will be augmented by considerations of historical and cultural contexts, developments within film industries, key figures in film production, and audiences. Films will include mainstream commercial films and filmmakers as well as feminist, avant-garde, and counter-cinemas. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, COLI, WGSS.

FITV 3551. Film History 1950-Present. (4 Credits)
A survey of film history from 1950 to the present, looking at industrial practices, stylistic developments and the impact of new technologies of the film image. The contribution of the major national cinemas will also be explored. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMCS, AMST, ASAM, COLI, INST, ISIN.

FITV 3553. Hollywood Genres. (4 Credits)
(Formerly COMM 3401): Cultural, psychological, socioeconomic analyses of theme, plot, characterization, and iconography of popular formula films. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, COLI.

FITV 3554. African American Cinema. (4 Credits)
The success of movies such as Black Panther and the popular recognition of filmmakers like Ava DuVernay and Jordan Peele suggests that we have entered a new era of African American media representation. This class will explore African American cinema from the silent era to the contemporary moment. We will discuss African American participation in the mainstream film industry as well as the robust tradition of black independent cinema. Particular attention will be paid to the intersections of black aesthetics and cultural politics on screen; representations of blackness in relation to gender, sexuality, and class; and issues of spectatorship and identification as well as stardom and performance. Looking at the past and present terrain of African American cinema, we will interrogate the fundamental concept of Black film and imagine what its future holds. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: AFAM.

FITV 3555. The City in Film and Television. (4 Credits)
(Formerly COMM 3438): In what way is the “mythical city” of the movies a reflection of the real city in which we live? Indeed, how are issues such as ethnicity and class depicted throughout the mass media? The course will offer an investigation of key films from various genres and eras, including silent films, science fiction films, musicals and documentaries, in order to investigate how environment shapes character in a narrative film. Course offering for Communication & Media Studies, History and American Civilization students Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM.

FITV 3558. Italian Film. (4 Credits)
This course traces the development of Italian film throughout the 20th century. We will study silent cinema, the telefono bianco (white telephone) films of the 1930s, the post-World War II films of Rossellini, De Sica, Visconti, and Fellini, and we will trace the influences of these early films in those of the 1960s and 1970s by Antonioni, Olmi, Pasolini, and Wertmüller. Lab fee. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, COLI, INST, ISEU.

FITV 3556. The Documentary Idea. (4 Credits)
(Formerly COMM 3408): The history of documentary and the analysis of contemporary works. An examination of the variety of documentary language formats and visual styles and their meaning and impact. Lab fee. Credit will not be given for both this course and FITV 3566. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, JOUR. Mutually Exclusive: FITV 3566.

FITV 3571. Science Fiction in Film and Television. (4 Credits)
Sociological, cultural, and psychoanalytic analysis and criticism of the science fiction genre in cinema, television, radio, print and other media. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, DTEM.

FITV 3578. American Film Comedy. (4 Credits)
The course takes both a theoretical and historical approach to Hollywood film comedy from the silent classics of Sennett, Chaplin, and Keaton to the best of contemporary work in the genre. Lab Fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, COLI.

FITV 3579. Movies and American Experience. (4 Credits)
(Formerly COMM 3108): A study of the American character as portrayed in American feature films from the early 20th century to the present. Lab fee Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, COLI, PLUR.

Updated: 03-08-2024
FITV 3585. Transnational Asian Media. (4 Credits)
(Formerly COMM 3414): This course explores classic and contemporary films and television/streaming series from a variety of Asian countries. We will survey a broad range of directors, styles, and genres, considering films and TV series as individual works of art but also examining them within their historical, national, and cultural contexts. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, COLI, INST, ISAS.

FITV 3587. United Kingdom and Irish Film. (4 Credits)
This course examines classic English film from the early Hitchcock period through the post-war literary adaptations of David Lean and Laurence Olivier, the Ealing comedies and the social realist films of Tony Richardson and Jack Clayton. Contemporary British film is represented in the work of Mike Leigh and Terrence Davies. Irish film is explored through the work of directors such as Neil Jordan, Jim Sheridan, Pat O’Connor, and others. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, INST, ISEU.

FITV 3588. Global Cinema. (4 Credits)
(Formerly COMM 3410): A comparative study of films produced by various nationalities and cultures. Analysis of differing cultural, political and economic factors affecting filmmakers as they deal with basic human concerns such as individual self worth, relationships, freedom and conformity and values and moral choice. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, CCUS, COLI, COMC, GLBL, INST, ISIN.

FITV 3601. Television Theory and Criticism. (4 Credits)
This course is a survey of classical and contemporary television theory. It explores multiple theories of television production, consumption, and exhibition as well as the development of television studies as a field. The course considers television as a historical technology situated in social and economic structures and as a multiplicity of technologies in an age of media convergence. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, CCUS.
Prerequisites: FITV 1601 or COMM 3332.

FITV 3604. Critical Production Studies in Film and Television. (4 Credits)
This course examines the complex labors and protocols involved in film and television production. In doing so, the course aims to critically interrogate and de-mythologize what it means to “work in film” or “work in television.” Rather than a traditional study of media industries according to their economics and regulations, the course employs humanistic and cultural studies approaches to production studies. These approaches illustrate how the work of film and television production is performed, who performs it, and the implications of labor practices within their historical and contemporary contexts. To illustrate the wide range and types of production workers involved in film and television industries, the course includes highly-visible occupations, such as directors, writers, and actors, as well as less-visible workers, such as costume designers, special effects artists, clerical staff, and production assistants.
Attributes: AMST, ASAM, CCUS, CMST, COMC.

FITV 3605. Topics in Television and Radio. (4 Credits)
This course takes advantage of the presence in New York of visiting scholars and practitioners. Courses may have a television or radio combined emphasis, with production and/or academic focus, and each will concentrate on a particular field that is under-represented in regular course offerings. (Course may be repeated.) Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, JOUR.

FITV 3624. Writing Television Dramas. (4 Credits)
(Formerly COMM 3305): This course applies traditional principles of dramatic writing to the television genre, including soap operas, pilots, mini-series and docudramas. Students will analyze outstanding examples of the genre and are required to produce professional-level scripts. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, FIPR.

FITV 3626. Writing the Original Television Pilot. (4 Credits)
An immersive writing workshop that covers core concepts on the craft and business of writing for television. Students will create their own original TV series (half-hour comedy or one-hour drama) and write both a complete pilot script and a show bible. This course is a good follow-up or prelude to FITV 3624 Writing the TV Drama, in which students write a spec episode of an existing series. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, FIPR.

FITV 3635. Science Fiction from Page to Screen. (4 Credits)
This course examines the unique, dynamic relationship between written words published as novels and short stories and their adaptation in TV series and motion pictures, in the genre of science fiction. Issues include the reader’s expectations about screen adaptations, the challenge of visualizing the impossible in science fiction, multiple movies from a single source, and books within books as a literary and cinematic device. The course will focus on a single iconic novel adapted into a multi-season TV series. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

FITV 3637. Queer Studies in Film and Television. (4 Credits)
This course examines “queer” independent and mainstream film and television. We will delve into classic Hollywood cinema, “New Queer Cinema” European cinema, global and “transnational” cinema, as well as U.S. and Canadian TV series. We will apply queer, feminist, film, and television theories to the media in order to more profoundly understand our objects of study—the films and TV series themselves—while simultaneously using our objects to better understand the theories and histories. As we unpack assumptions about sexed bodies, sexual desires, gender identities, and sexual identities, we will examine the ways in which films and TV series uphold and subvert the status quo in regards to gender and sexual norms. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, JOUR, WGSS.
FITV 3638. British Cinema and Television. (4 Credits)
British Heritage Cinema, arguably the most identifiable and lucrative form of British national cinema, emerged in the 1980s and continues to define “Britishness” through its nostalgic and individualized view of the past. In looking at costume dramas, literary adaptations, and biographical films, this course explores Heritage Cinema through its key themes and aesthetics, the cultural context in which it gained and retains popularity, and its material and ideological consequences. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM.

FITV 3639. Quality Television/Cult TV. (4 Credits)
This class examines two key categories for grouping television shows—“quality television” and “cult TV”—and considers the history behind these terms, the technological changes in the industry that brought them about, and the ways in which the two terms have increasingly intersected. These two approaches to TV shows also map out an industry-based approach (the long-standing marketing strategy of “quality television”) and an audience-based approach (the intense fandom that generates a cult TV show), allowing the class to study texts by considering and combining both industrial histories of television and reception theories of television. Bringing the material into the present day, the class also ultimately brings the two terms together, “quality” and “cult,” as new technologies and their attendant media strategies and audience practices have increasingly blurred their distinction—and cult audiences become the arbiters, and marketers, of quality TV. FITV 1601 Understanding Television is recommended as a pre-req. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM.

FITV 3647. TV, Identity, and Representation. (4 Credits)
This course explores gender, race, and class as intersections of identities that inform and are informed by the aesthetics, production, marketing, and reception of television. To do so, the course focuses on theory and criticism about representations of femininity and masculinity, race and ethnicity, and economics and involves attendant issues of sexualities, embodiment, desire, and identification. This approach will be augmented by considerations of historical and cultural contexts for television texts, developments within television industries, key figures in television production, and audiences. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, CCUS, COMC, JOUR, LALS, LASS, PJMJ, PJST, WGSS.

FITV 3648. Television, Race, and Civil Rights. (4 Credits)
“The Revolution Will Not Be Televised.” This was the rallying cry of Black radicals during times of national unrest, especially associated with the Black Power Movement. This course introduces students to the intersection of television, race, and civil rights broadly. How does US TV engage with racial injustice and the fight for civil rights? How does the mass medium articulate pressing issues concerning the historical struggle for equality for African Americans? Students will engage with concepts in television studies as they connect to representations of racial Blackness on the small screen, paying special attention to TV texts, audiences, and industries. Topics discussed include mediations of protest, violence, and criminality in news media as well as social and political commentary in fictional programming. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVF, AFAM, AMST, APP, ASAM, PJRC, PJST, PLUR.

FITV 3658. Italian Americans on Screen. (4 Credits)
What can explain the shocking popularity of Jersey Shore? Where did the controversial images of Italian Americans that the show displays originate? This course proposes an examination of Italian Americans as represented in mainstream and independent American cinema (and later television) from the silent era to the present. Particular attention will be paid to the traditional stereotypes associated with these representations (how they arose and why they continue to exist), two specific genres—the gangster film and the boxing film—and how Italian-American filmmakers respond to and re-vision them. The class will also include field trips to Arthur Avenue and Little Italy. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, COLI, PLUR.

FITV 3678. Television Comedy and American Values. (4 Credits)
(Formerly COMM 3310): An examination of the major genres of American television comedy and their relationship to American culture. The influence of social, artistic and commercial factors on comic patterns and techniques are considered. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, CCUS, COMC.

FITV 3688. Global Television. (4 Credits)
This course introduces students to theories of global television studies, including the reception of US TV abroad as well as the circulation of television in a post-network and multi-platform global context. Do you watch Korean TV on Drama Fever? Have you ever wondered what it would be like to watch The Fresh Prince of Bel Air in South Africa? Or are you also enchanted by The Great British Bake Off on PBS? We will explore questions and case studies like these in detail to consider how they impact our understanding of the television industry across cultures and language as well as television's potential to unite and/or divide communities. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, CMST, GLBL, LALS, LASS.

FITV 3999. Tutorial. (3 Credits)
Independent research and readings with supervision from a faculty member.
Attributes: AMST, ASAM.
FITV 4554. Black Experimental and Art Cinema. (4 Credits)
Since the 1960s and '70s, Black filmmakers have contributed to the body of experimental and art filmmaking practice. This course explores some of this early history in this archive alongside dynamic contemporary figures. It will expose students to ways of thinking about filmmaking as artmaking and the impact of the digital age and technology on Black filmmaking practice. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: AFAM.

FITV 4570. Films of Moral Struggle. (4 Credits)
(Formerly COMM 4001): The course studies the portrayal of human values and moral choices both in the narrative content and the cinematic technique of outstanding films. Class discussion tends to explore ethical aspects of each film’s issues, while numerous critical analyses of the films are offered to develop the student’s appreciation of the film’s artistic achievements. Lab fee. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, ASRP, CCUS, CELP, EP4, JOUR, VAL.

FITV 4625. Writing Television Sitcoms. (4 Credits)
(Formerly COMM 4708): Sitcoms are shot by multiple cameras which limit the action to one or two sets. This practically eliminates all action lines in a sitcom screenplay, leaving behind mostly dialogue. This class teaches that behind that wall of sitcom dialogue, sophisticated writers have meticulously developed an invisible scaffolding of comedic tension which requires as much or even more effort than coming up with clever one-liners. This course teaches students to integrate “comedic tension” into all levels of work—from episode premise, to sequence, to scene. TV sitcom writing is performed in teams. Therefore students will write episodes together, and learn skills required to be a comedy staff writer— including originality, creativity, humor and supporting classmates with their scripts. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, FIPR.

FITV 4626. Writing For Animation. (4 Credits)
As the great Bugs Bunny himself said, “Anything is possible in an animated cartoon.” This course endeavors to loosen the grip of naturalism on the student’s imagination and craft. This is a screenwriting workshop course that unlocks word-based writing and finds greater storytelling expression in the limitless possibilities of an unrestricted animated world and in doing so, unleashes visual joy.
Attribute: FIPR.
Prerequisites: FITV 2511 and FITV 3511 (may be taken concurrently) or FITV 3626 (may be taken concurrently) or FITV 3624 (may be taken concurrently) or FITV 4625 (may be taken concurrently).

FITV 4660. Ethics of Reality Television. (4 Credits)
Reality TV is a vast genre that has had an immense impact on society. This course will engage with the long history of reality programming in news, magazine shows, documentaries, talk shows, game shows, and what we now commonly understand as popular reality TV series. The course will focus on the ethics of producing, appearing on, and watching different forms of reality television. Students will examine issues concerning surveillance and voyeurism, governmentality and citizenship, crisis and scandal, tabloid and spectacle, exploitation, and issues concerning race, class, gender, sexuality, disability, and religion. The course will explore how television helps define our mediated reality and the values that underpin such representation. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, ASRP, CCUS, CELP, EP4, JOUR, VAL.

FITV 4676. Television and Society. (4 Credits)
A problem-based and issue-oriented analysis of the medium as it affects basic social institutions and values. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, ADVD, AMST, ASAM, SOCI.

FITV 4999. Tutorial. (4 Credits)
Independent research and readings with supervision from a faculty member.
Attributes: AMST, ASAM.

Journalism courses

JOUR 1701. Introduction to Multimedia Journalism With Lab. (4 Credits)
A course designed to introduce the student to various fundamentals of journalism today, including writing leads; finding and interviewing sources; document, database and digital research; and story development and packaging. The course also discusses the intersection of journalism with broader social contexts and questions, exploring the changing nature of news, the shifting social role of the press and the evolving ethical and legal issues affecting the field. The course requires a once weekly tools lab, which introduces essential photo, audio, and video editing software for digital and multimedia work. This class is approved to count as an EP1 seminar for first-year students; students need to contact their class dean to have the attribute applied. Note: Credit will not be given for both this course and JOUR 1702. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Mutually Exclusive: JOUR 1702.

JOUR 1702. Introduction to Journalism. (4 Credits)
A course designed to introduce the student to various elements of reporting— including writing leads and articles and finding and interviewing sources— as well as the nature of news, the social role of the press, and the ethical and legal issues that face it. Students are encouraged to submit work to the college newspaper for possible publication. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Mutually Exclusive: JOUR 1701.
JOUR 1761. The Power of News. (3 Credits)
This course studies the interaction between the American mass media, politics and public policymaking. We will examine some of the most important interactions between the press and politicians to answer questions about the role of media in American society. The point of the course is to demonstrate the power of news by examining in depth some of the most important interactions of media and American government. After all, the media is no longer just an institution that covers the news—the media now actually help shape the political process as an important political institution in their own right.
Attributes: AMST, APPI, ASAM, FRSS, JPLH, MANR, SSCI.

JOUR 1800. Internship. (1 Credit)
Internship.

JOUR 1999. Tutorial. (1 Credit)
Independent research and readings with supervision from a faculty member.

JOUR 2711. Intermediate Multimedia Reporting. (4 Credits)
This course further develops the skills students learned in Introduction to Journalism by focusing on broadcast journalism as well as print. Students will focus on narrative techniques and reporting skills in print, visual, and audio journalism while learning to harness the storytelling possibilities of each platform. This is the third of the courses in our core journalism sequence, and a requirement to many of the more advanced courses in broadcast journalism. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Prerequisites: JOUR 1701 or (JOUR 1702 and DTEM 2421).

JOUR 2712. Intermediate Print Reporting. (4 Credits)
This is an intermediate reporting course which focuses on developing investigative skills through the use of human sources and computer-assisted reporting. Students will develop beat reporting skills, source-building and journalism ethics. Students will gather and report on actual news events in New York City. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.

JOUR 2714. Radio and Audio Reporting. (4 Credits)
A survey of the historical styles, formats and genres that have been used for radio, comparing these to contemporary formats used for commercial and noncommercial stations, analyzing the effects that technological, social and regulatory changes have had on the medium. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702.

JOUR 2722. Intermediate Feature Writing. (4 Credits)
In this intermediate-level class, students will be required to report out a number of feature stories, such as soft news stories (human interest, profiles) and news features. They will build skills by editing their own stories as well as those of their classmates. They will also study, learn from, and challenge an established set of writing from journalists who blazed the path long ago, including the "masters" of New Journalism, as well as those who continue to provide high-quality narrative nonfiction today from a variety of viewpoints. This course will also touch upon the changing landscape of news publishing to help us better understand the demand for longer features, and the spaces in which they can exist today (and perhaps in the future). Students who have not taken the necessary prior courses (JOUR 1701 or JOUR 1702) may request permission from the instructor to take this course. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 2723. Introduction to Climate Storytelling. (4 Credits)
The threat posed by climate change has reached a level of urgency around the world. Yet many people in the U.S. and across the globe lack sufficient information and literacy to comprehend this life-changing issue—let alone to take or demand action. The challenge of communicating complex scientific information to the public is compounded by obstacles to understanding created by sophisticated PR campaigns, corporate “greenwashing,” political polarization, and multibillion-dollar misinformation and disinformation campaigns targeted to prevent or undermine climate policies. The accelerating crisis calls for journalists and climate communicators to sharpen and redouble their efforts to credibly inform the public. Improving climate literacy through effective climate information is itself seen as an essential climate solution.

This course will introduce students to essential challenges and recent developments in climate change storytelling today—and connect relevant communication research with journalistic and nonfiction storytelling practice, fostering innovation and strategic skill-building to further advance climate coverage and public understanding of what's happening in our world. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, CCMS, COMC, ENST, ESEL, ESHC, JPLH, JWRI.

JOUR 2725. Writing Workshop. (4 Credits)
The writing workshop is about writing in all of its forms—press releases, op-eds, movie reviews, short stories, more. There is one writing assignment per week. The emphasis is on writing professionally, for either online or print publications. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
JOUR 2735. Video Journalism. (4 Credits)
A practical, intensive course in all aspects of video news production. The course will build on JOUR 2711 Intermediate Multimedia Reporting to help students improve the skills needed to create high-quality video news, particularly video “packages.” Skills covered include writing for broadcast, shooting, using audio, digital editing, and storytelling in the visual medium. The course will also cover on-camera skills and key journalism concepts including interviewing, story research, and addressing issues of diversity, equity, and inclusion. Students should leave the class with a rea of their own stories to use in job hunting or the search for internships. Note: Four-credit courses that meet for 150 minutes per week, require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisite: JOUR 2711.

JOUR 2786. Sports Writing and Reporting. (4 Credits)
In this course, students will read from the canon of great sportswriting, from print to broadcast to digital. To gain practice in this craft, students will also complete original reporting assignments in a range of forms, such as game story, column, feature profile, broadcast script, and live tweeting. The evolution of the sports genre will also be connected to essential social movements, such as civil rights, women’s liberation, and the consequence of big money following the birth of TV. For perspective, specific attention will be paid to the treatment of iconic modern American sports figures, including such seminal athletes as Babe Ruth, Muhammad Ali, Lance Armstrong and Serena Williams. Pre-Req: Introduction to Journalism (Jour 1701 or COMM 2082 or COMM 2083) or permission of instructor. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, JWRI, SJWR.
Prerequisites: JOUR 1701 or COMM 2082 or COMM 2083 or JOUR 1702.

JOUR 2787. Fashion Journalism. (4 Credits)
Fashion Journalism combines beat reporting with an emphasis on the cultural, artistic, social, historical and business aspects of fashion. An in-depth review of the history of fashion journalism sets the stage for students to learn and understand the digital revolution in fashion journalism and marketing, including social media, blogs and websites. Topics to be covered include: Catwalk and trend reporting, fashion criticism, feature and fashion writing. Course will enable students combine the love of writing with the interest in fashion and acquire the skills to become a fashion journalist using different media formats. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: FASH.
Prerequisites: COMM 2082 or COMM 2083 or JOUR 1701.

JOUR 2789. Sports Broadcasting. (4 Credits)
This class will provide a detailed study in all aspects of the sports broadcasting industry. Students will be introduced to a wide array of techniques and philosophies for sports broadcasting, from fundamentals and essentials to advanced learning methods. The course will consist of discussions, critiques, learning exercises, take home assignments and hands-on practice and participation. The course assumes no prior experience in sports broadcasting.
Attributes: JWRI, SJWR.

JOUR 2999. Tutorial. (2 Credits)
Independent research and readings with supervision from a faculty member.

JOUR 3712. The Multimedia Newsroom Experience. (4 Credits)
This is a newsroom experience course where students produce journalism at WFUV public radio, the National Public Radio affiliate station based on Fordham’s Rose Hill campus. Students will be required to attend a weekly 2.5-hour class meeting each week and will also spend approximately 8 hours per week training and working in the WFUV newsroom. This hands-on journalism experience would form the core of the course. This class will provide undergraduates with experience working in a professional workplace. It will provide them with an opportunity to work collaboratively and communicate ideas, in addition to how to research and report on deadline. During the Multimedia Newsroom Experience course offered in the fall, students will work at WFUV as a newscaster and/or general assignment reporter and/or an interviewer for one of the station’s news programs. JOUR-3712 is the first half of a year-long sequence of hands-on journalism at WFUV. Students have the option of taking just the fall semester but are encouraged to commit to both fall and spring semesters, when the second half of the sequence, JOUR-4712 The Advanced Multimedia Newsroom Experience, will be offered. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisite: JOUR 2711.

JOUR 3715. Writing for Broadcast News. (4 Credits)
An overview of the skills required for the writing of news stories for radio and television including hard news and features. This course is designed to strengthen the student’s ability to write clearly, concisely, and accurately for broadcast, emphasizing critical thinking skills. Storytelling techniques are explored, as well as writing to film/videotape. Students will eventually write to deadline under simulated newsroom conditions. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Outside of class, students will be required to screen specific news programming and submit critical essays evaluating content.
Attribute: JWRI.
Prerequisites: COMM 2082 or COMM 2083 or JOUR 1701 or JOUR 1702.

JOUR 3718. On-Air Reporting. (4 Credits)
In this class, students will learn how to craft and present stories for air. The course will include lessons on how to build a news package, how to present for broadcast (both on television and for podcasts), and will include assignments with in-class deadlines. Class will feature visits from working journalists/news personalities in New York City. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.

JOUR 3719. Data Journalism. (4 Credits)
Obtaining, interpreting, visualizing, and displaying data are essential skills for journalists in the 21st century. This hands-on introductory course in data visualization will help students learn to use data to tell visual stories. Topics discussed will range from where to find data and how to evaluate sources to how to organize data to create visually appealing graphics that tell stories that can be grasped in an instant. Students will critique published visualizations to identify common pitfalls, as they create a data-based story to add to their portfolio. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
JOUR 3723. Interviews and Profiles. (4 Credits)  
(Formerly COMM 3081): This course includes intensive work in developing and writing profiles accompanied by readings and analysis of the genre. Students will examine various interview strategies and apply those skills in their own projects across several interview and profile projects. In-depth critiques of interviews and profiles will be provided. 
Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attributes: CVW, ENGL, JWRI, PPWD. 
Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702. 

JOUR 3724. First Person Journalism. (4 Credits)  
First person journalism is nothing new. As part of the New Journalism movement, reporters like Tom Wolfe and Joan Didion have been infusing their storytelling with subjectivity for decades. Still, the digital shift in journalism and explosion of social media has brought a new wave of first person journalism to the web. This course will explore the history of first person journalism and help students use first person perspective to bring reported pieces to life. Students will look critically at the form to consider the limitations of personal narrative in journalism. On that note, this course will not be limited to personal narratives. Students will also work on reported stories in which their experiences as journalists and citizens impacts their storytelling structure. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attributes: JWRI, LALS. 

JOUR 3727. Writing for Magazines. (4 Credits)  
(Formerly COMM 3084): Intensive practice in developing ideas into non-fiction pieces intended for general interest or specialized publications. Inquiries, field and library research, interviews, presentation of technical subjects to non-specialists. Students may wish to concentrate on areas in which they have particular interest or expertise. Note: Credit will not be given for both this course and COMM 4201 / JOUR 4727. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attributes: CVW, ENGL, FASH, JWRI, PPWD. 
Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702. 

JOUR 3728. Special Reporting: In-Depth Reporting. (4 Credits)  
An in-depth reporting class focused on the production of a newspaper Special Report on a given topic each year. The class will use a team-based approach to develop a multi-element story package, in print format from conceptualization, through research, reporting, writing, editing, production and publication. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attribute: JWRI. 

JOUR 3729. Investigative Reporting. (4 Credits)  
All great reporting is investigative reporting. There is some truth to that claim. But investigative journalism is not about breaking news, or what happened yesterday. It’s an explanation of the complex machineries of big systems: policies, business, foreign policy, economics. It involved systematic, in-depth and original reporting, and it takes weeks, months, sometimes years, using multiple media tools: interviews, documents, data. It shows people how power works, and, at its best, it breaks through layers of deception and obfuscation. This is a hands-on course that will require students to study and analyze investigative journalism, major cases and techniques, and undertake investigative projects requiring on the ground reporting and writing. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Prerequisites: JOUR 1701 or JOUR 1702. 

JOUR 3731. Criminal Justice Reporting. (4 Credits)  
This course helps students prepare for a career in journalism by giving them experience in covering criminal justice and providing them with opportunities to learn about the criminal justice system. Topics will include covering police and other agencies involved in criminal justice, the court systems, and the sociology of crime. In addition to reporting projects, students will delve into the legal and ethical issues related to covering criminal justice, as well as issues of diversity, inclusion, and equity. The idea is to create reporters who will serve the public interest through informed, sensitive reporting. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attributes: JWRI, PJCJ, PJST. 
Prerequisite: JOUR 2711. 

JOUR 3732. Breaking News Reporting. (4 Credits)  
Most journalists will spend a large part of their career covering breaking news. This course helps students prepare for a career in multiplatform journalism by focusing exclusively on covering breaking news in print, audio, video, and photography. Students will focus on topics including writing under deadline, verification of facts during fluid situations, covering press conferences when news is breaking, continuing coverage of stories that unfold over time, and covering emergency situations. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attribute: JWRI. 
Prerequisite: JOUR 2711. 

JOUR 3740. Ethics and Diversity in Journalism. (4 Credits)  
This course covers the basics of ethical behavior and norms for multimedia journalists in a connected and complex world. The course covers theories and case studies in the pre-digital and digital eras. The class also includes issues of diversity and inclusion, including covering diverse communities and increasing diversity in the newsroom. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. 
Attributes: CELP, JETH, PJRC, PJST, PLUR.
JOUR 3760. The Journalist and the Law. (4 Credits)  
(Formerly COMM 3205): An investigation of the legal concerns of the working journalist: prior restraint, shield law, libel, invasion of privacy, the Freedom of Information Act. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attributes: AMST, APPI, ASAM, ASSC, CELP, JPLH.  
Prerequisites: COMM 1000 or COMM 1010.  
JOUR 3763. The Murrow Years: 1938-65. (4 Credits)  
This course traces the career and contributions to broadcast journalism of Edward R. Murrow, one of America's foremost reporters, from his remarkable accounts of London under German bombing attacks to his documentary work on the "See It Now" and "CBS Reports" series. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attributes: AMST, ASAM, JPLH.  
JOUR 3769. History of Television and Radio News. (4 Credits)  
Traces the history of electronic journalism, from its infancy in the 1930's to the present day; emphasis on the work of the most prominent broadcast journalists of these decades. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attributes: ACUP, AMST, ASAM, JPLH.  
JOUR 3776. Social Media for Journalists. (4 Credits)  
This is a research and practice-based course on social media, aimed at journalists who will need to understand and use social media. Students will research historical and contemporary innovation relating to social media, and will then develop strategies for creating impact throughout the course of the semester with their own journalistic projects using social media. Readings, discussions, project critiques, and hands-on work will all be used methodologically to allow students to delve into the possibilities of social media. Students will come to understand the power and limitations of social media as both a reporting tools and a tool to aid in the marketing of powerful journalism. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attribute: JSME.  
Mutually Exclusive: DTEM 3476.  
JOUR 3781. Arts and Culture Reporting. (4 Credits)  
In this course, students will have the opportunity to apply their journalistic skills to the area of art and cultural reporting and criticism, including popular culture (television, movies, pop music, books, etc.) and the fine arts (theater, classical music, dance, and the visual arts, etc.). They will develop an ability to identify, describe, and evaluate for readers/viewers the full range of our culture's creative output, including live shows and events. This includes recognizing the importance of the historical, social, and political context of what they are reporting on and reviewing. As budding arts and culture journalists, students will learn how to balance being both a reporter and cultural critic, and develop a strong, reliable voice. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attribute: JWRI.  
JOUR 3782. Science Journalism. (4 Credits)  
At a time when science and technology permeate debates on everything from climate change to stem cell research, to nuclear power to genetically modified foods many Americans lack sufficient understanding of these basic science and health concepts. This course will explore fundamentals in science and medicine reporting emphasizing the essential research and story development skills needed bringing complex medical, science and health issues to the general public. It will explore the scientific process, how to evaluate scientific and health information, ethical controversies, and what makes science and medical news. Students will learn how to break, report, translate, and illuminate scientific information, forging journalism that helps build scientific literacy equal to contemporary challenges. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attributes: AMST, ASAM, JWRI.  
Prerequisites: COMM 2082 (may be taken concurrently) or JOUR 1702 (may be taken concurrently).  
JOUR 3783. Theater Journalism. (4 Credits)  
In this course, students will learn about the layered world of theater journalism, including a variety of genres (review, trend, profile, news, etc.) using a variety of media, such as print, video, social media, blogs, etc.  
The course will include visits to (and from) theater professionals and journalists skilled in both traditional and social media. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attributes: CVW, ENGL, JWRI, PPWD.  
Prerequisites: JOUR 1701 or JOUR 1702.  
JOUR 3785. Writing for the Media. (4 Credits)  
Analysis and practice of writing for a variety of print, broadcast, and online media. Exploring different media contexts such as news, entertainment, public relations, and advertising, the approach in this course assumes that media writers tell stories, that they write for multiple formats, and that they engage in ethical activities. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attribute: JWRI.  
JOUR 3788. International Reporting. (4 Credits)  
For decades an aura has surrounded international correspondents, the corps of reporters who cover foreign governments, war fronts and conflict zones to bring the news out of some of the world's most dangerous, complex and influential places. They risk lives and freedom in the struggle to dig out the truth behind government propaganda and military secrecy, whether in battlefields or presidential palaces or besieged regions. This course will define and explore the underpinnings of international reporting and its evolution from the mid-20th century to the digital age. Students will study and practice reporting, writing and video skills. We will examine the importance of understanding foreign cultures, histories and languages, the work and lives of major foreign correspondents, and examine where the art of foreign correspondence stands today. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.  
Attribute: JWRI.  
Prerequisites: JOUR 1701 or JOUR 1702.
JOUR 3999. Tutorial. (3 Credits)
Independent research and readings with supervision from a faculty member.

JOUR 4711. Advanced Multimedia Reporting. (4 Credits)
Advanced Internet Reporting picks up where Introduction to Journalism leaves off, offering students a way to continue their study of multimedia journalism in a converged setting. The class will be project-based, with students completing both breaking news and features assignments. Each story for the course will need to be done in both print and video form. Students will also have the option of producing audio or photo slideshows versions of their reports. Completed projects, with the student's permission, will be posted on Fordham news sites like that of The Ram and WFUV News. This course differs from COMM 3083, Advanced Television Production (Bronxnet) in that it will also cover print, audio and photo. It differs from JOUR 3717/COMM 3978, Online Journalism, in that it will not focus on blogging or social media. PREREQUISITE: Intro to Journalism with Lab (JOUR1701/COMM 2083), Advanced Television Reporting (BronxNet) (COMM 3083), Intermediate Television Production (JOUR 3716), or permission of instructor. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: DTEM, JWRI.
Prerequisites: COMM 3083 or JOUR 3716 or COMM 2083 or JOUR 1702.

JOUR 4712. The Advanced Multimedia Newsroom Experience. (4 Credits)
This course continues the work of the fall semester Multimedia Newsroom Experience course to give students additional practical work experience in the WFUV newsroom. WFUV is the National Public Radio affiliate station based on Fordham's Rose Hill campus. Students in this course will be required to attend a weekly 2.5-hour class meeting each week and will also spend approximately 8 hours per week training and working in the WFUV newsroom. This hands-on journalism experience forms the core of the course. This class will provide undergraduates with experience working in a professional workplace. It will provide them with an opportunity to work collaboratively and communicate ideas, in addition to how to research and report on deadline. Advanced Newsroom Experience students will move on to longer and more complex stories across platforms than they did in the fall semester Multimedia Newsroom Experience course, including podcasts and documentaries. Students will also work collectively to produce two community engagement events during the spring semester, focusing on bettering outcomes for a particular underserved community in the WFUV listening area. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisite: JOUR 3712.

JOUR 4713. Audio Reporting and Podcasting. (4 Credits)
This class will teach students how to create professional level audio reports and podcasts. Students will learn the major theories and practices of audio journalism. They will also develop practical skills on how to choose stories for audio journalism, write for broadcast, gather and use sound, interview for audio, edit audio journalism, and promote their work. Students will work on both short- and long-form projects. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: JWRI, NMDD, NMIM.
Prerequisites: COMM 2082 or COMM 2083 or JOUR 1701 or JOUR 1702.

JOUR 4727. Advanced Magazine Article Writing. (4 Credits)
Planning, researching, and writing magazine articles. Emphasis is placed on preparing manuscripts of professional caliber. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.

JOUR 4733. Photojournalism. (4 Credits)
American photojournalism emerged in the late 1920s and has an increasing role to play in both news and feature reporting in today's digital world. As online journalism and its audiences take shape, visual storytelling is finding new modes and roles. This course will introduce students to the contemporary practices and production of photojournalism. It will be conducted in a manner similar to the real working world of professional journalism while also touching on the aesthetic, technical, cultural, and historical forces that have shaped its evolution into the present day. Students will be responsible for taking pictures with their own cameras and producing their own digital images, photo slideshows and visual reporting. While the emphasis of the course will be on picture taking and visual storytelling, students will also learn how to edit their own photographs and hot to prepare selected images in Adobe Photoshop. (Pre-requisite COMM 2082 or JOUR 1702 or instructor's permission) Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: AMST, ASAM, JWRI.

JOUR 4745. Campus Journalism Practicum. (4 Credits)
This course teaches provides a way for students to gain practical experience in journalism and academic credit by working on a student media outlet at Fordham under the supervision of a professor. Students will learn to research, report, write, shoot, edit and/or design, using one of the campus publications as a learning laboratory. Students will meet individually with the supervising professor to go over work and improve it, to help ensure that the student leaves the course with elements of a portfolio in journalism. This course is particularly well-suited for students working at The Ram or WFUV, but students who are working or want to work at any campus media outlet are eligible. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702.

JOUR 4747. Reporting the Bronx. (4 Credits)
This intermediate-advanced level journalism course will focus on the creation of content about the Bronx for the Bronx community. In this service learning course, students will be paired by the instructor with a Bronx media organization and spend most of their course time creating multimedia content about the borough, appropriate for that outlet. Weekly class meetings will focus on advanced writing and multiplatform reporting techniques that are appropriate for public service journalism. Students will also have required individual meetings with the professor to go over stories and review the student's work experience with their client organization. Pre-reg: JOUR 2711 or permission of the instructor is required. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisite: JOUR 2711.
JOUR 4750. Values in the News. (4 Credits)
Values in the News examines the ethical and moral codes and standards observed, or violated, by the news media in the United States. These standards are under scrutiny in this challenging transition from traditional or legacy media to digital journalism and the advent of various platforms including citizen journalism and social media. Students will analyze contemporary and historical examples of ethical violations and ethical questions in print, television, cable and digital news. The class will research, interpret, analyze and write about these cases and will explore the obstacles journalists face trying to adhere to a set of ethical rules. This seminar is writing intensive and requires class debate. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CELP, JETH, JPLH.

JOUR 4766. Television News Innovators. (4 Credits)
This interdisciplinary capstone course bridges the disciplines of journalism studies, media studies, and history. It surveys the most prominent figures in the history of electronic journalism—producers, executives, anchors, correspondents—and explains how their work shaped the course of American history. Innovators whose work is studied include Edward R. Murrow, Walter Cronkite, Ted Koppel, Barbara Walters, Mike Wallace, Ed Bradley, Roone Arledge, Ted Turner, and Roger Ailes. We discuss the historical episodes covered by these innovators including World War II, McCarthyism, the Civil Rights movement, the Vietnam War, the Iran Hostage Crisis, and the 1991 Gulf War. We will then investigate how the television news coverage of these events affected their outcomes. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, APPI, ASAM, ASRP, CELP, EP4, JETH, VAL.

JOUR 4767. History of Women's Magazines. (4 Credits)
This course will explore the history and mission of women's magazines from the 19th century to the 21st century with special emphasis on magazines such as Godey's Lady's Book, Lady's Home Journal, and Cosmopolitan. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: ACUP, AMST, ASAM, ASHS, FITV, ICC, JPLH.
Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 4770. Media Law and Journalism Ethics. (4 Credits)
Media Law and Journalism Ethics will introduce students to the legal and ethical issues confronting the media on a daily basis. Journalists, in particular, face complicated decisions as technology changes the way news is produced. With communication tools increasing the speed at which news is gathered and disseminated, media industries are growing more powerful. As the journalism industry shifts from traditional newspapers and broadcasting to social media, podcasts and blogs, the rules and limitations also change. This course will explore ethical principles that govern journalism, such as freedom of expression, the right to privacy and the public’s right to know. Students will develop an understanding of the ethical and legal issues that are unique to journalism in a Democracy, and become more critical consumers of news media.
Attributes: CELP, JETH, JPLH.

JOUR 4773. Public Media. (4 Credits)
Public media goes well beyond Big Bird. In this course, we will delve into the history of public media, take a close look at its newsgathering efforts, analyze some of public media's best news programs, and provide you an opportunity to produce your own journalism, specifically audio, with public media's core values in mind. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: CMST, COMC, JWRI.

JOUR 4784. Business Journalism. (4 Credits)
If money makes the world go round, as the famous saying goes, then following the money is a creative way to discover gripping stories that can make you stand out as a journalist. But how do you find the money angle? This course will teach you to understand business and economics, and also how to tell financial stories creatively. Over the course of the semester, students will learn ways in which they can "follow the money" in order to tell great multimedia stories about people and institutions. Students will also learn about financial concepts and markets including stocks, bonds, and balance sheets. The course assumes no background in economics or finance. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attribute: JWRI.
Prerequisites: JOUR 1701 or JOUR 1702 or COMM 2082 or COMM 2083.

JOUR 4789. Sports Television Production: Theory and Practice. (4 Credits)
In this course, students will learn how to report, write, edit, and produce television content by creating sports programming in cooperation with the Fordham athletics department. Fordham produces several television shows that air on BronxNet, the Bronx's community television course. Students in this course will serve in a number of behind-the-scenes production roles on the shows, including as producers, writers, camera operators, and sound engineer. Students will also study the theories that underlie the practices of broadcast journalism and sports journalism. Students should be prepared to do part of their work for the course outside of the class meeting time. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.
Attributes: FIPR, FITV, SJOR.
Prerequisite: JOUR 2711.

JOUR 4999. Tutorial. (4 Credits)
Independent research and readings with supervision from a faculty member.

Courses in Other Areas
The following courses offered outside the department have the COMM, COMC, DTEM, FITV, JOUR, and SJOR attributes and count toward the coursework for the respective majors and minors offered by the department.

Courses with the COMC attribute:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>AAST 3280</td>
<td>Representing Asians in Journalism and Media</td>
<td>4</td>
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<tr>
<td>AFAM 3134</td>
<td>From Rock-N-Roll to Hip-Hop</td>
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<tr>
<td>CISC 4001</td>
<td>Computers and Robots in Film</td>
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<td>CISC 4660</td>
<td>Minds, Machines, and Society</td>
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<td>Course</td>
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<tr>
<td>CMBU 3434</td>
<td>Fundamentals of Integrated Marketing Communication</td>
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<tr>
<td>CMBU 4412</td>
<td>ST: Understanding Audiences/Users</td>
<td>3</td>
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<tr>
<td>COLI 4018</td>
<td>Cuba: Revolution, Literature and Film</td>
<td>4</td>
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<tr>
<td>COMM 3701</td>
<td>Summer Media Internship Seminar</td>
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<td>COMM 4000</td>
<td>Communication and Media Studies Honors Seminar</td>
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<td>COMM 4701</td>
<td>Internship Seminar</td>
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<tr>
<td>DTEM 1401</td>
<td>Introduction to Digital Technologies and Emerging Media</td>
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<td>DTEM 1402</td>
<td>Digital Cultures</td>
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<td>DTEM 2414</td>
<td>Media Ecology</td>
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<td>DTEM 2450</td>
<td>Digital Property: Rights, Policies, and Practice</td>
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<td>DTEM 2459</td>
<td>Social History of Communication and Technology</td>
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<td>DTEM 3447</td>
<td>Race, Gender, and Digital Media</td>
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<td>DTEM 3463</td>
<td>Civic Media</td>
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<td>DTEM 3500</td>
<td>Resistance and Global Activism</td>
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<td>ENGL 2426</td>
<td>Media, Disability, Futurity</td>
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<td>FITV 3534</td>
<td>Fashion in British Film and Television</td>
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<td>FITV 3588</td>
<td>Global Cinema</td>
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<td>FITV 3604</td>
<td>Critical Production Studies in Film and Television</td>
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<td>FITV 3647</td>
<td>TV, Identity, and Representation</td>
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<td>FITV 3678</td>
<td>Television Comedy and American Values</td>
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<td>HIST 3505</td>
<td>The History and Politics of Cartoons and Caricature from the Middle Ages to the Present</td>
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<td>HIST 3515</td>
<td>Media History: 1400 to Present</td>
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<td>HIST 4115</td>
<td>Communication and Media in History: From Gutenberg to Google</td>
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<td>JOUR 2723</td>
<td>Introduction to Climate Storytelling</td>
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<td>JOUR 4773</td>
<td>Public Media</td>
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<td>LALS 3005</td>
<td>Latin American Themes</td>
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<td>LING 2400</td>
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<td>MLAL 3005</td>
<td>Themes in Latina/o and Latin American Studies</td>
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<td>MLAL 3410</td>
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<td>NMDD 3020</td>
<td>Explorations in Digital Storytelling</td>
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<td>NMDD 3308</td>
<td>Professional Social Media</td>
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<td>NMDD 3880</td>
<td>Designing Smart Cities for Social Justice</td>
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<td>PHIL 3422</td>
<td>Harry Potter and Philosophy</td>
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<td>PHIL 4444</td>
<td>AI, Sci Fi, and Human Value</td>
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<td>POSC 3316</td>
<td>Mass Media and American Politics</td>
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<td>POSC 3421</td>
<td>Political Theory in Popular Culture</td>
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<td>SOCI 3000</td>
<td>Latinx Images in Media</td>
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<td>SOCI 3067</td>
<td>Language, Media, Power</td>
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<td>SOCI 3409</td>
<td>Race and Gender in Visual Culture</td>
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<td>SOCI 4052</td>
<td>An Ethics of Modern Selfhood: The Pursuit of Authenticity</td>
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<td>SPAN 4018</td>
<td>Cuba: Revolution, Literature and Film</td>
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**Courses with the DTEM attribute:**

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<td>Representing Asians in Journalism and Media</td>
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<td>CISC 2540</td>
<td>Introduction to Video Game Design</td>
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<td>Computers and Robots in Film</td>
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<td>Communications and Culture: History, Theory, and Methods</td>
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<td>Communication Technologies and Society</td>
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<td>Contemporary Asian Media Cultures</td>
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<td>COMC 3329</td>
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<td>COMC 4340</td>
<td>Freedom of Expression</td>
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<td>Digital Video Production II</td>
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<td>FITV 3571</td>
<td>Science Fiction in Film and Television</td>
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<td>JOUR 4711</td>
<td>Advanced Multimedia Reporting</td>
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<td>NMDD 3020</td>
<td>Explorations in Digital Storytelling</td>
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<td>NMDD 3150</td>
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<td>Professional Social Media</td>
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<td>NMDD 3450</td>
<td>User Experience Design: Design for Empowerment</td>
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<td>NMDD 3890</td>
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**Courses with the FITV attribute:**

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<td>COLI 3466</td>
<td>Discovering French Cinema</td>
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Updated: 03-08-2024
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