

BUSINESS ADMINISTRATION MINOR

In conjunction with the Gabelli School of Business, students in Fordham College at Rose Hill (FCRH), Fordham College at Lincoln Center (FCLC) or Fordham School of Professional and Continuing Studies (PCS) may complete a minor in business administration. Students minoring in business administration as part of a Bachelor of Arts or Bachelor of Science degree must complete a minimum of 120 credits to earn their degrees (compared to 124 credits), since many courses for the minor bear three credits.

The business administration minor complements the liberal arts core by providing a clear, concise way of analyzing issues in economics and business. It can be helpful to students who plan to look for a job after graduation or to pursue the study of law or business.

The required business courses for the minor are offered regularly on both the Rose Hill and Lincoln Center campuses. Students who plan to minor in business administration may take Basic Macroeconomics and Basic Microeconomics to fulfill both the social science requirement and the business minor. With the permission of the adviser to the business minor, students who complete a course equivalent to ECON 2140 Statistics I in their major may substitute it for the statistics requirement. Economics majors may count Basic Macroeconomics, Basic Microeconomics, and Statistics I toward their major and the business minor.

Learning Goals

- Students will demonstrate a substantive knowledge of key business concepts and theories.
- Students will demonstrate competency in analytical and technical skills in decision-making.
- Students will demonstrate competency in oral and written communication.
- Students will demonstrate capacity for ethical decision-making and an understanding of how business can positively impact society.
- Students will demonstrate an awareness and competency in effectively working in teams and dealing with globally diverse situations.

Requirements

The business administration minor consists of eight courses.

Course	Title	Credits
ECON 1100	Principles of Macroeconomics	3
ECON 1200	Principles of Microeconomics	3
ECON 2140	Statistics I ¹	4
ACBU 2222	Principles of Financial Accounting	3
CBBU 1001	The Ground Floor: Starting and Succeeding at the Gabelli School of Business	3

Two of the following:

BLBU 2234	Legal Framework of Business
CMBU 2665	Business Communication
INSY 2300	Information Systems
LPBU 3223	Principles of Management

MKBU 3225 Marketing Principles

FNBU 3221 Financial Management

One upper level business elective ²

¹ Students may also take any of the following courses to fulfill this requirement:

- MATH 3007 Statistics
- PSYC 2000 Statistics
- SOCI 2606 Social Science Statistics
- SOCI 2607 Social Science Research and Statistics

² Upper level business electives are any 3000-4999 numbered courses within a Gabelli School area. The upper level business elective should be a continuation of study within an area already examined through a core course for the minor. Students may elect to take ACBU 2223 Principles of Managerial Accounting as their one upper level business elective.

Availability

Students in Fordham College at Rose Hill (FCRH), Fordham College at Lincoln Center (FCLC), and Fordham's School of Professional and Continuing Studies (PCS) may minor in business administration.