

BUSINESS ADMINISTRATION MAJOR

Requirements

Students pursuing a major in Business Administration must select one primary concentration and may also complete one or more secondary concentrations or minors. Minors can be from the Gabelli School, Fordham College at Lincoln Center, or Fordham College at Rose Hill.

Available primary concentrations include:

- Accounting
- Business Economics
- Consulting
- Entrepreneurship
- Finance
- Information Systems
- Management
- Marketing
- Social Innovation

Available secondary concentrations include:

- Accounting
- Alternative Investments
- Business Economics
- Communications and Media Management
- Consulting
- Credit
- Digital Marketing
- Digital Media and Technology
- Entrepreneurship
- Finance
- Fintech
- Information Systems
- Integrated Marketing Communications
- Global Business
- Management
- Marketing
- Marketing Analytics
- Personal Development and Leadership
- Process and Quality Analytics
- Social Innovation
- Sports Business
- Strategic Branding
- Value Investing