

HOSPITALITY (M.S.)

Overview

The 30-credit M.S. in hospitality (MSH) provides a comprehensive understanding of the multidisciplinary hospitality field. The program presents a broad study of the management, operations, investment, and development aspects of hospitality while offering students the opportunity to develop skills in other areas of the industry that are important to individual careers.

Learning Goals

Core Curriculum

The 21-credit core curriculum is designed to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to every hospitality professional's success. These important elements are specific to the hospitality industry, and include hospitality finance, hospitality investment, hospitality accounting, budgeting, marketing, branding, public relations, human resources, labor management, hotel operations, hotel real estate investment, hotel real estate development, food service management, and travel and tourism. The core leaves students with essential analysis, critical thinking, and decision-making skills while creating a common student experience that fosters community.

Electives

The 7.5-credit elective course requirement offers students the opportunity to immerse themselves in specialized topics of their choice. Given that the hospitality industry is widely diverse, students can use the flexibility of selecting a variety of electives across the various disciplines or focus their choices based on career and personal interests. These areas include luxury and business travel segments, event management, entrepreneurship, revenue management and booking systems, global perspectives, and additional hospitality real estate areas including the development process, project leadership, economics, market analysis, valuation, and legal concepts.

Capstone

The 1.5-credit capstone is the culmination of all the knowledge and skills acquired throughout the program. Students must be able to assimilate all that they have learned in the core courses and apply it within the context of a real-world setting. Subject to advisor pre-approval, students undertake an Applied Project under the direction of a faculty supervisor, which, upon completion, demonstrates professional-level mastery of the subject matter involved. The project will be reviewed by the supervisor and one other expert in the field.

CIP Code

52.0901 - Hospitality Administration/Management, General.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.