

HOSPITALITY (M.S.)

Overview

The 30-credit M.S. in hospitality (MSH) provides a comprehensive understanding of the multidisciplinary hospitality field. The program presents a broad study of the management, operations, investment, and development aspects of hospitality while offering students the opportunity to develop skills in other areas of the industry that are important to individual careers.

Learning Goals

Core Curriculum

The 21-credit core curriculum is designed to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to every hospitality professional's success. These important elements are specific to the hospitality industry, and include hospitality finance, hospitality investment, hospitality accounting, budgeting, marketing, branding, public relations, human resources, labor management, hotel operations, hotel real estate investment, hotel real estate development, food service management, and travel and tourism. The core leaves students with essential analysis, critical thinking, and decision-making skills while creating a common student experience that fosters community.

Electives

The 7.5-credit elective course requirement offers students the opportunity to immerse themselves in specialized topics of their choice. Given that the hospitality industry is widely diverse, students can use the flexibility of selecting a variety of electives across the various disciplines or focus their choices based on career and personal interests. These areas include luxury and business travel segments, event management, entrepreneurship, revenue management and booking systems, global perspectives, and additional hospitality real estate areas including the development process, project leadership, economics, market analysis, valuation, and legal concepts.

Capstone

The 1.5-credit capstone is the culmination of all the knowledge and skills acquired throughout the program. Students must be able to assimilate all that they have learned in the core courses and apply it within the context of a real-world setting. Subject to advisor pre-approval, students undertake an Applied Project under the direction of a faculty supervisor, which, upon completion, demonstrates professional-level mastery of the subject matter involved. The project will be reviewed by the supervisor and one other expert in the field.

CIP Code

52.0901 - Hospitality Administration/Management, General.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.

Admissions

Admission to the M.S. in hospitality is selective, with a focus on those who demonstrate career aspirations in the hospitality industry. Requirements include strong performance in attaining a bachelor's degree from a regionally accredited institution. Successful candidates will represent themselves by submitting a personal statement, a comprehensive resume or CV, and two letters of recommendation. A GMAT/GRE is not required but may be submitted by students for consideration. The committee will also consider the nature and extent of previous work with preference given to those possessing a minimum of two or more years of professional experience.

Requirements

Course	Title	Credits
Core Courses		
HOSP 5072	Hospitality Finance and Investment	3
HOSP 5074	Hospitality Accounting and Budget Management	3
HOSP 5076	Marketing, Branding, and Public Relations	3
HOSP 5078	Human Resources and Labor Management	3
HOSP 5080	Hotel Operations	3
HOSP 5082	Hotel Real Estate Investment, Design & Development	3
HOSP 5084	Food Service Management	1.5
HOSP 5086	Travel and Tourism Studies	1.5
Electives		
Select 7.5 credits of electives. ¹		7.5
Capstone Course		
HOSP 6500	MSH Applied Capstone Project	1.5
Total Credits		30

¹ See list below for courses that may fulfill the Elective requirement. Upon advisor approval, courses from any related graduate program in the School of Professional and Continuing Studies may also fulfill this requirement.

Transfer Credit Policies

- Up to 9 additional credits may be waived if the coursework matches exactly with our MSH. However, this will not reduce the number of credits needed to graduate. Students may elect to take different MSH courses in their place, but the total number of credits needed to graduate will not be reduced.
- All transfer credit requests are subject to approval.

Electives

Courses in this group have the HOEL attribute.

Course	Title	Credits
HOSP 5110	Feasibility Studies for Hospitality	1.5
HOSP 5112	Luxury Travel Segment	1.5
HOSP 5114	Business Travel Segment	1.5
HOSP 5116	Event Management	1.5
HOSP 5118	Revenue Management and Booking Systems	1.5

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HOSP 6020	Hospitality Internship	1.5
REAL 5006	Real Estate Legal Concepts and Contracts	3
REAL 5008	Real Estate Economics and Market Analysis	3
REAL 5010	Real Estate Structures and Capital Markets	3
REAL 5012	Real Estate Valuation and Investment Analysis	3
REAL 5014	Negotiation	1.5
REAL 5104	The Real Estate Development Process	3
REAL 6003	Private Equity	1.5
REAL 6004	Adaptive Reuse and Sustainability	1.5
REAL 6006	Development Project Leadership, Management and Communications	1.5
REAL 6011	Building Systems, Operations, and Maintenance	1.5
REAL 6012	Global Real Estate Investment	1.5
REAL 6014	Land Use Law	1.5
REAL 6016	Real Estate Entrepreneurship Business Planning	1.5
REAL 6021	Special Topics in Construction	1.5
REAL 6022	Special Topics in Real Estate	1.5