

# HOTEL MANAGEMENT (ADV CERT)

REAL 6016	Real Estate Entrepreneurship Business Planning	1.5
REAL 6022	Special Topics in Real Estate	1.5

## Requirements About the Curriculum

The 9-credit core curriculum is designed to provide students with an in-depth mastery of the applied functional areas necessary for success in hotel management. The core provides students with essential analysis, promotes critical thinking and decision-making skills while creating a common student experience that fosters teamwork, community, and an understanding of the hotel industry.

The 3-credit elective curriculum provides students the opportunity to focus on sectors of the hotel management industry that are consistent with their career pursuits. These areas include luxury travel, revenue management and booking, economics and market analysis, and legal concepts and contracts.

Course	Title	Credits
<b>Core Courses</b>		
<i>Choose 9 credits from the following list:</i>		<b>9</b>
HOSP 5080	Hotel Operations	
HOSP 5074	Hospitality Accounting and Budget Management	
HOSP 5076	Marketing, Branding, and Public Relations	
HOSP 5072	Hospitality Finance and Investment	
HOSP 5078	Human Resources and Labor Management	
<b>Electives</b>		
<i>Choose 3 credits of electives from the list below, or additional Core credits.</i>		<b>3</b>
<b>Total Credits</b>		<b>12</b>

Students who wish to receive both the master of science in real estate or real estate development and the advanced certificate in hotel management may apply up to 6 credits of successfully completed coursework with a grade of B or better toward each program.

## Hotel Management electives

*Courses in this group have the HMGT attribute.*

Course	Title	Credits
HOSP 5084	Food Service Management	1.5
HOSP 5112	Luxury Travel Segment	1.5
HOSP 5114	Business Travel Segment	1.5
HOSP 5116	Event Management	1.5
HOSP 5118	Revenue Management and Booking Systems	1.5
REAL 5006	Real Estate Legal Concepts and Contracts	3
REAL 5008	Real Estate Economics and Market Analysis	3
REAL 5014	Negotiation	1.5
REAL 6011	Building Systems, Operations, and Maintenance	1.5