

# ELECTIONS AND CAMPAIGN MANAGEMENT (M.A.)

---

## Requirements

Course	Title	Credits
POSC 5100	American Political Behavior	3
POSC 5130	Political Institutions and Processes	3
POSC 5250	Introduction to Quantitative Analysis	3
POSC 5238	Strategies of Political Communication	3
POSC 5240	Fundamentals of Political Campaign Management	3
POSC 5243	Campaign Finance and Ethics	3
POSC 5251	Political Survey Research	3
POSC 5244	Elections and Campaign Management Internship	3
Two elective courses, for example: <sup>1</sup>		6
POSC 5245	Political Communications: Earned Media In the Age of Digital and Social Media Boom	
POSC 5247	Data Analytics for Political Campaigns	
POSC 5299	Special Topics: Campaigns	
<b>Total Credits</b>		<b>30</b>

<sup>1</sup> Students may also enroll in related elective courses offered in the Political Science, Communications, History, Business, Economics, Sociology, and Psychology departments with the approval of the program director.