

# ELECTIONS AND CAMPAIGN MANAGEMENT (M.A.)

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The M.A. in Elections and Campaign Management program has been placed on hiatus and will not be accepting applications at this time.

Students enrolled in the Master's Program in Elections and Campaign Management at Fordham University follow a curriculum that balances core technical courses in quantitative analysis and survey research with political science courses that cover central subjects in electoral behavior, political institutions, communication, and ethics. The program requires completion of 30 credits, including 7 courses in the major, 2 electives, and completion of an internship. Students are required to complete a professional-level internship in a political consulting firm or a campaign organization.

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## CIP Code

45.1002 - American Government and Politics (United States).

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.

## Requirements

| Course                                          | Title                                                                              | Credits   |
|-------------------------------------------------|------------------------------------------------------------------------------------|-----------|
| POSC 5100                                       | American Political Behavior                                                        | 3         |
| POSC 5130                                       | Political Institutions and Processes                                               | 3         |
| POSC 5250                                       | Introduction to Quantitative Analysis                                              | 3         |
| POSC 5238                                       | Strategies of Political Communication                                              | 3         |
| POSC 5240                                       | Fundamentals of Political Campaign Management                                      | 3         |
| POSC 5243                                       | Campaign Finance and Ethics                                                        | 3         |
| POSC 5251                                       | Political Survey Research                                                          | 3         |
| POSC 5244                                       | Elections and Campaign Management Internship                                       | 3         |
| Two elective courses, for example: <sup>1</sup> |                                                                                    | 6         |
| POSC 5245                                       | Political Communications: Earned Media In the Age of Digital and Social Media Boom |           |
| POSC 5247                                       | Data Analytics for Political Campaigns                                             |           |
| POSC 5299                                       | Special Topics: Campaigns                                                          |           |
| <b>Total Credits</b>                            |                                                                                    | <b>30</b> |

<sup>1</sup> Students may also enroll in related elective courses offered in the Political Science, Communications, History, Business, Economics, Sociology, and Psychology departments with the approval of the program director.