

# COMMUNICATION AND MEDIA STUDIES

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Our one-year master of arts program in Public Media combines academic inquiry and hands-on experience. You'll engage with media theory while building your own portfolio and learning from some of the top public broadcasting professionals in the country, including program partners and pioneers in public radio and television, WFUV and WNET.

Choose between two concentrations:

- Multiplatform Journalism: including audio, video, and interactive web content production and distribution
- Strategic Communication: for nonprofits, the public sector, or social enterprises, including social media marketing, public relations, fundraising, and advocacy

This program is designed as a one-year program for full-time students, but evening courses allow for daytime employment, fieldwork, or internships. The curriculum requires 10 courses total, for a total of 30 credits. This includes two core courses, two specialized concentration courses, two fundamentals courses that cut across both concentrations, three elective courses, and a master's project. Courses occur at both our Bronx and Manhattan/Lincoln Center campuses.

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For more information about communication and media studies, visit our page on the Fordham website.