COMMUNICATION AND MEDIA STUDIES

Our one-year program combines academic inquiry and hands-on experience. You’ll engage with media theory while building your own portfolio and learning from some of the top public broadcasting professionals in the country, including program partners and pioneers in public radio and television, WFUV and WNET.

Choose between two concentrations:

• Multiplatform Journalism: including audio, video, and interactive web content production and distribution
• Strategic Communication: for nonprofits, the public sector, or social enterprises, including social media marketing, public relations, fundraising, and advocacy

This program is designed as a one-year program for full-time students, but evening courses allow for daytime employment, fieldwork, or internships. The curriculum requires four core courses (two of which are 1.5-credit intensives), two specialized concentration courses, two fundamentals courses, two elective courses or internships, and a master’s project, for a total of 30 credits. Courses in both concentrations are available at both the Bronx and Manhattan campuses.

For more information about communication and media studies, visit our page on the Fordham website.