MEDIA MANAGEMENT (M.S.)

Take your classroom learning straight to real-world challenges.

The Gabelli School of Business emphasizes real-world skills. Our accomplished faculty give students the perspective they need to apply lessons from coursework to contemporary business problems, not only in the context of New York, but also in the global marketplace.

The Master of Science in Media Management (MSMM) curriculum covers a range of topics relevant to today's media landscape, from international media systems to sports media to social media. MSMM students benefit from direct access to our faculty's original research, and they attend media events throughout the year to discuss trends with New York executives and build their professional networks.

To learn more about the M.S. in Media Management, visit the Fordham website.

CIP Code

09.0702 - Digital Communication and Media/Multimedia.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.