

MANAGEMENT (M.S., ON CAMPUS AND ONLINE)

The M.S. in Management program is ideal for recent graduates and early level professionals who believe that business can be part of the solution to many of today's problems and are looking to enter or move up in a business management career to help make a positive impact on the world. The M.S. in management can be completed in one year as a full-time program offered on campus, or it can be completed online in one year or longer.

Students are exposed to a strong foundation in business fundamentals (including finance, statistics, marketing, and accounting). This foundation, in combination with unparalleled access to insightful industry leaders through guest speaker events and corporate site visits from companies that are on the cutting edge, provides students with the practical training and industry connections needed to face global challenges and be successful in their future careers.

Corporate Visits

On-campus program students may attend corporate visits as an overlay to classroom work.

Recent visits include:

- American Sustainable Business Council
- Organisation for Economic Co-operation and Development (OECD)
- Patagonia
- Tesla
- Unilever

Guest Speakers

We also regularly welcome guest speakers into the classroom for both the on-campus and online programs. Some recent speakers:

- Hunter Lovins, author and advocate for sustainable development
- Vincent Stanley, author and director of philosophy for Patagonia
- Patrick Struebi, social entrepreneur
- Andrew Winston, consultant, author, and TED speaker

Learning Competencies

1. Students will demonstrate an understanding of the global and societal challenges facing managers.
2. Students will demonstrate the ability to analyze the impact of these challenges.
3. Students will demonstrate the ability to develop strategies to address these challenges.
4. Students will demonstrate an understanding of the functional business areas connected to addressing modern management challenges.

To learn more about the M.S. in Management, visit the Gabelli School of Business website.

CIP Code

52.0201 - Business Administration and Management, General.

You can use the CIP code to learn more about career paths associated with this field of study and, for international students, possible post-graduation visa extensions. Learn more about CIP codes and other information resources.

Requirements

The M.S. in management is 30 credits, with 18 credits of required courses (15 credits for online students) and 12 credits of electives (15 credits for online students).

The M.S. in management on-campus program can be completed in one year over two semesters. The M.S. in management online program can be completed in one year over three semesters or longer, if desired.

For on-campus students

Course	Title	Credits
Core Courses		
MMGB 6610	Being a Discerning Leader	3
MMGB 6613	Leading Organizations in the 21st Century	3
MMGB 6620	Leading Innovation for a Global World	3
Flex Core		
<i>Choose three of the below courses.</i>		9
MMGB 6627	Modern Operations & Supply Chain Management	
MMGB 6009	Financial Fundamentals or MMGB 64 Finance in Sustainable Org	
MMGB 6611	Marketing in the Digital Age or MMGB 67 Purpose-Driven Marketing	
MMGB 6111	Accounting and CSR Reporting Principles	
MMGB 7660	Business Strategy for the Modern World	
MMGB 6820	Managerial Statistics	
MMGB 6630	Sustainable Bus Master Class	
LPGB 76BW	Applied Sustainability Innovation	
Four elective courses ¹		12
Total Credits		30

¹ Students may choose electives from graduate-level courses in the Gabelli School of Business (including additional flex core courses not taken towards the flex core) to fulfill the elective requirements. To see courses offered, please visit course listings. Students are responsible for completing any course prerequisites if necessary.

For online students

Course	Title	Credits
Core Courses		
MMGB 6610	Being a Discerning Leader	0
MMGB 6613	Leading Organizations in the 21st Century	3
MMGB 6620	Leading Innovation for a Global World	3
Flex Core		
<i>Choose four of the below courses.</i>		12
MMGB 6627	Modern Operations & Supply Chain Management	

MMGB 6009	Financial Fundamentals	
MMGB 6611	Marketing in the Digital Age	
MMGB 6111	Accounting and CSR Reporting Principles	
MMGB 7660	Business Strategy for the Modern World	
MMGB 6820	Managerial Statistics	
Four elective courses ¹		12
Total Credits		30

¹ MSM online students may choose electives from the below list.
Moreover, additional flex core courses (not taken towards the flex core) may count as electives.

Electives for MSM Online Students

Courses in this group have the MOE attribute.

Course	Title	Credits
MMGB 6007	Investment Applications	3
MMGB 6010	Financial Markets and Responsibility	3
MMGB 6650	Advanced Business Communication	3
MMGB 7620	Understanding the Digital Consumer	3
MMGB 7637	Crisis Communication and Leadership Strategies	3
MMGB 760A	Sustainability Reporting and Finance	3
MMGB 76AK	Persuasive Corporate Communications	3
MMGB 7680	Social & Digital Media	3