MANAGEMENT (M.S., ON CAMPUS AND ONLINE)

The M.S. in Management program is ideal for recent graduates and early level professionals who believe that business can be part of the solution to many of today's problems and are looking to enter or move up in a business management career to help make a positive impact on the world. The M.S. in management can be completed in one year as a full-time program offered on campus, or it can be completed online in one year or longer.

Students are exposed to a strong foundation in business fundamentals (including finance, statistics, marketing, and accounting). This foundation, in combination with unparalleled access to insightful industry leaders through guest speaker events and corporate site visits from companies that are on the cutting edge, provides students with the practical training and industry connections needed to face global challenges and be successful in their future careers.

Corporate Visits
On-campus program students may attend corporate visits as an overlay to classroom work.

Recent visits include:
- American Sustainable Business Council
- Organisation for Economic Co-operation and Development (OECD)
- Patagonia
- Tesla
- Unilever

Guest Speakers
We also regularly welcome guest speakers into the classroom for both the on-campus and online programs. Some recent speakers:
- Hunter Lovins, author and advocate for sustainable development
- Vincent Stanley, author and director of philosophy for Patagonia
- Patrick Struebi, social entrepreneur
- Andrew Winston, consultant, author, and TED speaker

To learn more about the M.S. in Management, visit this website.

Requirements
The M.S. in management is 30 credits, with 18 credits of required courses (15 credits for online students) and 12 credits of electives (15 credits for online students).

The M.S. in management on-campus program can be completed in one year over two semesters. The M.S. in management online program can be completed in one year over three semesters or longer, if desired.

For on-campus students

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMGB 6610</td>
<td>Being a Discerning Leader</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 6613</td>
<td>Leading Organizations in the 21st Century</td>
<td>3</td>
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</table>

For online students

<table>
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<tr>
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<tr>
<td>MMGB 6610</td>
<td>Being a Discerning Leader</td>
<td>0</td>
</tr>
<tr>
<td>MMGB 6613</td>
<td>Leading Organizations in the 21st Century</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 6620</td>
<td>Leading Innovation for a Global World</td>
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Flex Core

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MMGB 6627</td>
<td>Modern Operations &amp; Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>MMGB 6009</td>
<td>Financial Fundamentals</td>
<td></td>
</tr>
<tr>
<td>MMGB 6464</td>
<td>Finance in Sustainable Org</td>
<td></td>
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<tr>
<td>MMGB 6611</td>
<td>Marketing in the Digital Age</td>
<td></td>
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<tr>
<td>MMGB 6767</td>
<td>Purpose-Driven Marketing</td>
<td></td>
</tr>
<tr>
<td>MMGB 6111</td>
<td>Accounting and CSR Reporting Principles</td>
<td></td>
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<tr>
<td>MMGB 7660</td>
<td>Business Strategy for the Modern World</td>
<td></td>
</tr>
<tr>
<td>MMGB 6820</td>
<td>Managerial Statistics</td>
<td></td>
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<tr>
<td>MMGB 6630</td>
<td>Sustainable Bus Master Class</td>
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<tr>
<td>LPGB 768W</td>
<td>Applied Sustainability Innovation</td>
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Four elective courses 1

Total Credits 30

1 Students may choose electives from graduate-level courses in the Gabelli School of Business (including additional flex core courses not taken towards the flex core) to fulfill the elective requirements. To see courses offered, please visit course listings. Students are responsible for completing any course prerequisites if necessary.

For MSM Online Students

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MMGB 6007</td>
<td>Investment Applications</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 6010</td>
<td>Financial Markets and Responsibility</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 6650</td>
<td>Advanced Business Communication</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 7620</td>
<td>Understanding the Digital Consumer</td>
<td>3</td>
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</table>

1 MSM online students may choose electives from the below list. Moreover, additional flex core courses (not taken towards the flex core) may count as electives.
<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credits</th>
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<tbody>
<tr>
<td>MMGB 7637</td>
<td>Crisis Communication and Leadership Strategies</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 760A</td>
<td>Sustainability Reporting and Finance</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 76AK</td>
<td>Persuasive Corporate Communications</td>
<td>3</td>
</tr>
<tr>
<td>MMGB 7680</td>
<td>Social &amp; Digital Media</td>
<td>3</td>
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Updated: 10-13-2023