INTERNATIONAL BUSINESS
SECONDARY CONCENTRATION

Regardless of your chosen concentration, a focus on international business will prepare you to operate in our increasingly globalized commercial environment.

Completing an International Business secondary concentration indicates that you have prioritized the cross-cultural competencies that are prized by any organization that works across borders.

Students who pursue the international business secondary concentration are encouraged to join the Fordham Global Professional Society. This club recognizes the unique needs of individuals planning careers in international business and supports the development of the skill set needed to understand the mechanics of international business and the unwritten rules of cross-cultural management.