

INTERNATIONAL BUSINESS SECONDARY CONCENTRATION

Regardless of your chosen concentration, a focus on international business will prepare you to operate in our increasingly globalized commercial environment.

Completing an International Business secondary concentration indicates that you have prioritized the cross-cultural competencies that are prized by any organization that works across borders.

Students who pursue the international business secondary concentration are encouraged to join the Fordham Global Professional Society. This club recognizes the unique needs of individuals planning careers in international business and supports the development of the skill set needed to understand the mechanics of international business and the unwritten rules of cross-cultural management.

Requirements

To earn the International Business secondary concentration, students must earn nine credits from three upper-level classes that are coded as International Business courses. These courses are listed below.

Courses in this group have the ABIB attribute.

Course	Title	Credits
ACGB 7136	International Accounting	3
BEGB 7243	Contemp Issues Global Fin	3
BEGB 7244	Global Finance	3
BEGB 7251	Intl Trade & Development	1.5,3
BLGB 739C	International Business Ethics	3
CMGB 7525	Cross Cultural Negotiation and Communication	3
CMGB 7537	Crisis Communication and Leadership Strategies	3
CMGB 759Z	Gaining Global Bus Pers:Galway	3
FNGB 7455	Global Finance	3
FNGB 7458	Contemp Issues Globl Fin	3
FNGB 749U	Global Financial Markets	3
FNGB 74AH	Global Corp Governance	3
FNGB 74AI	Global Equity Portfolio Management	3
FNGB 74AJ	Global Risk Management	3
FNGB 74AK	Raising Capital and Investing in Global Financial Markets	3
FNGB 74AM	Emerging Markets	1.5,3
GLGB 7511	Global Immersion Galway	3
ISGB 7901	E Business Strategies & Appl	3
ISGB 7910	Info Systems Strategy & Mgmt	3
ISGB 7989	Info Tech in Transnatl	3
ISGB 799L	Study Tour: Germany	3
LPGB 7615	Cross-Cultural Negotiation and Communications	3
LPGB 869B	Leading Global Corporations	1.5

MMGB 7637	Crisis Communication and Leadership Strategies	3
SAGB 7671	Industry Analysis and Strategic Planning	3

NOTE: Some courses are cross-listed in multiple departments. Cross-listed courses can only be taken once, but may be taken from any course code.