

GLOBAL SUSTAINABILITY SECONDARY CONCENTRATION

People, planet, and profit—this “triple bottom line” is starting to matter to more companies as consumers demand that corporations care about more than making money.

It’s no longer just the Starbucks and the Whole Foods that integrate sustainability into their business model: You find it just as often at Coca-Cola, Adidas, Tiffany & Co., Unilever, GE, and the largest multinational banks.

The Global Sustainability secondary concentration shows employers that a student has made an academic investment in understanding the complex issues facing companies that are trying to run successful businesses while keeping the environment and human dignity in mind.

Select courses from outside the graduate business school—offered by other Fordham graduate divisions—also can be taken toward the Global Sustainability secondary concentration. For more information, please consult your academic advisor.

Students who pursue the GS secondary concentration are encouraged to join Net Impact. This student group provides a forum for future business leaders to discuss new opportunities to create meaningful careers that create value for both the business leaders and for society.