GLOBAL SUSTAINABILITY SECONDARY CONCENTRATION

People, planet, and profit—this "triple bottom line" is starting to matter to more companies as consumers demand that corporations care about more than making money.

It's no longer just the Starbucks and the Whole Foods that integrate sustainability into their business model: You find it just as often at Coca-Cola, Adidas, Tiffany & Co., Unilever, GE, and the largest multinational banks.

The Global Sustainability secondary concentration shows employers that a student has made an academic investment in understanding the complex issues facing companies that are trying to run successful businesses while keeping the environment and human dignity in mind.

Select courses from outside the graduate business school—offered by other Fordham graduate divisions—also can be taken toward the Global Sustainability secondary concentration. For more information, please consult your academic advisor.

Students who pursue the GS secondary concentration are encouraged to join Net Impact. This student group provides a forum for future business leaders to discuss new opportunities to create meaningful careers that create value for both the business leaders and for society.

Requirements

To earn the Global Sustainability secondary concentration, students must earn nine credits from three upper-level classes that are coded as Global Sustainability courses. These courses are listed below:

Courses in this group have the ABGS attribute.

Course	Title	Credits
BEGB 7251	Intl Trade & Development	1.5,3
BISC 5510	Conservation Biology	3
BLGB 739C	International Business Ethics	3
CMGB 7525	Cross Cultural Negotiation and Communication	3
CMGB 7531	Comm Corp Image Responsibility	3
ECON 6460	Agriculture and Development	3
EVGL 0290	Climate Change Law and Policy	2
FNGB 749J	Sustainability & Finance	3
FNGB 74AZ	Innov in Business & Energy	3
FNGB 74BD	Impact Investing	3
FNGB 74BP	Wharton-Impact Investment Workshop	3
FNGB 74BZ	Portfolio Management/Responsible Investing	3
FNGB 74CF	Introduction to Climate Finance	3
FNGB 74CG	Student Managed Invest Fund/ Responsible Investing	3
IPED 6520	Int'l Law & Development	3
ISGB 7910	Info Systems Strategy & Mgmt	3
ISGB 7945	IT and Sustainability	3
LPGB 7615	Cross-Cultural Negotiation and Communications	3
LPGB 7637	Entrepreneurial Mindset	1.5,3
LPGB 769A	Leadership for the 21st Century	3
LPGB 76AV	Developing the Sustainability Mindset	3
LPGB 76CB	Sustainable Business Master Class	3
LPGB 76CG	Leadership for Sustainability and Regenerative Value Creation	3
MKGB 7720	Consumer Behavior	3
MKGB 7792	New Product Development	3
POSC 6640	Pol of Global Econ Rel	3
SAGB 76BM	Innovation in Business and Energy	3
SAGB 76BV	Sustainability & Strategy	3

NOTE: Some courses are cross-listed in multiple departments. Cross-listed courses can only be taken once, but may be taken from any course code.