

ENTREPRENEURSHIP SECONDARY CONCENTRATION

In a business environment where startups have changed the landscape profoundly in the last decade, an understanding of entrepreneurship is key.

Entrepreneurship at Fordham is broader than simply starting a new business, it's a mindset. It's the creativity of approach and ability to spot opportunities that enable even those who take their MBAs to work at large, established corporations to be the ones with fresh thinking that moves their companies forward.

Entrepreneurship students have access to the Fordham Foundry, the University's small-business incubator, where they can receive support toward launching their own businesses.

Requirements

To earn the Entrepreneurship secondary concentration, students must take one required 3-credit required course and an additional six credits from upper-level courses that are coded for Entrepreneurship, for a total of three classes for nine credits.

Course	Title	Credits
LPGB 7637	Entrepreneurial Mindset	3
Two concentration courses		6
Total Credits		9

Concentration courses

Courses in this group have the ABEP attribute.

Course	Title	Credits
ACGB 7105	Financial Reporting for Assets & Revenue	3
ACGB 7155	Managerial Accounting Analysis	3
ACGB 7184	Individual and Business Entity Taxation	3
BEBG 7240	Money Credit Interest Rates	3
BLGB 7320	Business Law II	3
CMGB 7530	Innovation in Media Business Models	3
CMGB 759L	Comm for Entrepreneurs	3
CMGB 759R	Social Media	3
CMGB 75AQ	Financing New Media Ventures	3
FNGB 7470	Real Estate Finance	3
FNGB 749C	Venture Capital Financing	3
FNGB 749J	Sustainability & Finance	3
FNGB 74AN	Investment Banking	3
FNGB 74BK	Fintech -An Introduction	3
FNGB 74CB	Financing New Media Ventures	3
FNGB 74CZ	Introduction to Venture Capital	3
FNGB 8414	Modern Financial Analysis	1.5
FNGB 849I	Blockchain	1.5
FNGB 849J	Digital Currencies	1.5
FNGB 849N	Fintech: Disruption in Finan Services	1.5-3
GFGB 7022	Venture Capital Finacing	3
GFGB 8011	Blockchain	1.5
GFGB 8012	Digital Currencies	1.5

ISGB 7901	E Business Strategies & Appl	3
ISGB 7905	Web Applications Development	3
ISGB 7924	Mobile E-Commerce and Apps	3
ISGB 7943	Programming with Python	3
ISGB 7945	IT and Sustainability	3
ISGB 7978	Web Analytics	3
LPGB 7610	Leadership and Change	3
LPGB 7637	Entrepreneurial Mindset	1.5,3
MKGB 7755	Integrated Marketing Communications	3
MKGB 7792	New Product Development	3
MKGB 8701	Marketing Analytics	1.5
SAGB 76BS	Blockchain: Industry Disruptor and Creator	3
TXGB 7184	Individual and Business Entity Taxation	3

NOTE: Only one Money, Credit, and Interest class may be taken, however it can be with either the BEGB or FNGB course code.