

ELECTRONIC BUSINESS SECONDARY CONCENTRATION

In today's economy, it's more challenging to find examples of business that isn't electronic. The touch points between technology and commerce are too numerous to count.

This secondary concentration indicates that a student has made an academic investment in learning about innovative, tech-driven improvements in business—and has explored the opportunities, ethical questions, and resulting forces created by technological advances.

Students who pursue the Electronic Business secondary concentration are encouraged to join the Fordham Media and Entertainment Alliance, which was formed to enhance relationships between the community and the media and entertainment industry. The alliance creates ongoing access to industry professionals through panel discussions, networking events, site visits, and seminars.