

ELECTRONIC BUSINESS SECONDARY CONCENTRATION

Requirements

To earn the Electronic Business secondary concentration, students must earn nine credits from three upper-level classes that are coded as Electronic Business courses.

Courses in this group have the ABEB attribute.

| Course | Title | Credits |
|-----------|------------------------------|---------|
| BLGB 7325 | Law of Trad & New Media | 3 |
| CMGB 7500 | Media Systems and Markets | 3 |
| CMGB 7554 | Consumer Adopt of New Med | 3 |
| CMGB 7556 | Law of Trad & New Media | 3 |
| ISGB 7901 | E Business Strategies & Appl | 3 |
| ISGB 7905 | Web Applications Development | 3 |
| ISGB 7924 | Mobile E-Commerce and Apps | 3 |
| ISGB 7945 | IT and Sustainability | 3 |
| ISGB 7978 | Web Analytics | 3 |

NOTE: Either version of Law of Traditional and New Media (BLGB 7325 or CMGB 7556) class may be taken, but not both.