MBA CONCENTRATIONS

Five-course concentrations and three-course secondary concentrations are the way to customize your degree.

Primary Concentrations

• Accounting Concentration
• Communication and Media Management Concentration
• FinTech Concentration
• Finance Concentration
• Information Systems Concentration
• Management Concentration
• Marketing Concentration
• Public Accountancy Concentration

With the exception of Public Accountancy, all primary concentrations can also be pursued as secondary concentrations.

Secondary Concentrations

• Blockchain Secondary Concentration
• Corporate Compliance Secondary Concentration
• Electronic Business Secondary Concentration
• Entrepreneurship Secondary Concentration
• Global Sustainability Secondary Concentration
• Healthcare Management Secondary Concentration
• International Business Secondary Concentration

One-on-one meetings with graduate academic advisors will be indispensable as you make decisions about whether to pursue a concentration or secondary concentration, and if so, which. Our advisors offer special expertise in navigating requirements and ensuring that your academic program matches your post-MBA plans.