## M.B.A. CONCENTRATIONS

Five-course primary concentrations and three-course secondary concentrations are the way to customize your degree.

## **Primary Concentrations**

- · Accounting Concentration
- · Accounting Technology Analytics Concentration
- · Communication and Media Management Concentration
- · FinTech Concentration
- · Finance Concentration
- · Information Systems Concentration
- · Management Concentration
- · Marketing Concentration
- · Public Accountancy Concentration

With the exception of Public Accountancy and FinTech, all primary concentrations can also be pursued as secondary concentrations.

## **Secondary Concentrations**

- · Blockchain Secondary Concentration
- · Compliance and Risk Management Secondary Concentration
- · Electronic Business Secondary Concentration
- · Entrepreneurship Secondary Concentration
- · Global Sustainability Secondary Concentration
- · Healthcare Management Secondary Concentration
- · International Business Secondary Concentration

One-on-one meetings with graduate academic advisers will be indispensable as you make decisions about whether to pursue a concentration or secondary concentration, and if so, which. Our advisers offer special expertise in navigating requirements and ensuring that your academic program matches your post-M.B.A. plans. The deadline for full-time M.B.A. students to determine your selected concentrations and notify your academic adviser of your selections is the end of the add/drop period for the fall semester of your second year of the full-time M.B.A. program. Consult your adviser for your deadline if you are completing the Professional M.B.A. program.