ARTIFICIAL INTELLIGENCE SECONDARY CONCENTRATION

Overview

This secondary concentration in artificial intelligence is designed to equip M.B.A. students with the knowledge and tools to lead and implement AI-driven transformation across business functions. The curriculum offers a well-rounded blend of technical foundations and ethical considerations. Students have the opportunity to explore deeper technical topics such as large language models (LLMs), agentic AI, and blockchain, or focus on application areas including AI-driven investment analysis, strategic decision-making, and data-driven marketing decisions. Whether pursuing a technical path or applying AI in specific business domains, this concentration will empower future leaders in business, industry, and government to harness the potential of AI in shaping the future of work and innovation.