

# D.P.S. IN BUSINESS

## Courses

### **CBDP 0001. Additional Dissertation Preparation. (0 Credits)**

This course is for students who need additional time to work on their dissertation work. Students work with their dissertation committee.

### **CBDP 0002. Additional Dissertation Proposal Preparation. (0 Credits)**

This course is for students who need additional time to work on their dissertation proposal work. Students work with their dissertation committee.

### **CBDP 8001. Global Economy & Development. (1.5 to 3 Credits)**

This course introduces new structures and trends of economies and markets globally. Topics include contemporary issues in global economy and global markets, macro-economic environment of major economies, comparative analysis of economic development in different countries and regions.

### **CBDP 8002. Philosophy of Bus Research. (3 Credits)**

This course helps students to understand the philosophical and practical issues involved in conducting research. It exposes students to various classic readings that provide the theoretical foundations for business research. Finally, it also acquaints students with various norms and procedures, both formal and informal, of the doctoral program.

### **CBDP 8003. Empirical Sem on Bus Res 1. (3 Credits)**

The course focuses on the empirical issues of academic research in different business disciplines that are at the forefront of ongoing research. It also attempts to develop skills that will enable student to choose the appropriate empirical methodology and techniques to examine the specific question being addressed. Seminars will be organized in two ways. Both selected faculties and industry experts are invited to present their empirical research with student discussions following the presentations.

### **CBDP 8004. Research Methods and Design. (1.5 to 3 Credits)**

This course introduces doctoral students to the key elements of research design and methods used in business disciplines such as finance, accounting, information systems, marketing, and management. It introduces the principles, approaches, methods, and analytical techniques utilized in qualitative business research. Topics include models of qualitative research design and methodology such as narrative analysis, case study, and grounded theory and phenomenology. The course will also examine practical executions of research surveys which enable students to structure and scale research surveys with a variety of implications and methods of analysis, measurement and evaluation.

### **CBDP 8005. Topics in Business Research. (3 Credits)**

The main objective of the course is to provide the students with mini courses in different areas of business fields, offered by professors within Fordham and from outside Fordham. The key intention associated with these mini courses is to provide a maximum exposure of different talent, diversity of knowledge base, and network of professionals in academia beyond Fordham before determining dissertation topics. The focus is on theoretical aspects of the research, in particular on how to synthesize research, develop research designs, and build theories.

### **CBDP 8006. Empirical Seminar on Business Research 2. (1.5 to 3 Credits)**

This course helps students develop dissertation proposals and prepare for the defense of proposals. It also features a series of lecturers from both industry practitioners and academics on subjects related to students' dissertation topics.

### **CBDP 8007. Business Field Studies. (1.5 to 3 Credits)**

Business Field Studies helps students understand the organizational, operational, and cultural forms of the modern business workplace. This course focuses on company visits, lectures from practitioners, and discussions among students on the modern business landscape.

**Attribute:** ABDP.

### **CBDP 8999. Independent Study. (1.5 to 3 Credits)**

Independent study.

### **CBDP 9001. Business Research Seminar. (1.5 Credits)**

This course features a series of lecturers from various industries to discuss research projects that their companies are working on.

**Attribute:** ABDP.

### **CBDP 9003. Adv Topics in Bus Research. (1.5 to 3 Credits)**

The main objective of the course is to provide the students with mini (2 hours to 10 hours) courses in different areas of business fields, offered by professors within Fordham and from outside Fordham. The key intention associated with these mini courses is to provide a maximum exposure of different talent, diversity of knowledge base, and network of professionals in academia beyond Fordham before determining dissertation topics. The focus is on both theoretical and empirical aspects of the research, in particular on how to synthesize research, develop empirical tests and research designs, and test hypotheses.

### **CBDP 9004. Asset Pricing Seminars. (3 Credits)**

The objective of this course is to provide students with the capability to research in the field of asset pricing. The course may focus on the following areas: (1) Consumption, portfolio choice, and asset pricing; (2) Time series properties of asset returns: predictability, volatility, correlations with other variables, etc.; (3) Cross-sectional properties of asset returns implied by equilibrium asset pricing model including CAPM, consumption-based asset pricing, factor models, etc.; (4) Term structure of interest rates. The course may also consider fundamental aspects of international asset pricing models.

**Attribute:** ABDP.

### **CBDP 9005. Strategic Mgt Seminars. (1.5 to 3 Credits)**

This course introduces the principal theoretical perspectives and empirical findings in the field of strategy formulation, execution process, and innovation. Students study the problems and issues facing general managers who must formulate and implement strategies for organizations in uncertain and ambiguous environments. Students explore strategy and operations from several theoretical perspectives including resource-based view, knowledge-based view, agency theory, institutional theory, contingency theory, and real options.

**Attribute:** ABDP.

### **CBDP 9006. Frontier in Bus Practices. (1.5 to 3 Credits)**

This course requires students to conduct field study in selected companies or industries, collect information, conduct survey and interviews and practice research analysis. Students need to complete a term research paper from this independent study and present the research paper.

**CBDP 9007. Organizational Design, Change and Competitiveness. (1.5 to 3 Credits)**

The first half of the course addresses how managers can design organizations to enhance the effectiveness and efficiency of the organization. We will explore a variety of important organization issues such as differentiation and integration, organizational lifecycle, and transformation and resistance. The second half of the course addresses how managers can define and create competitive advantage at both the business and corporate level. We will discuss different industry conditions, organizational resources, positioning, growth through mergers and acquisitions, and different types of alliances and partnerships, and corporate governance. Business cases, discussions, and assignments will be used in addition to lectures to help your learning. Upon successful completion of this course, students will be able to explain the mechanics of modern organizations, to utilize the principles of organizational theory to design and change their organizations, and to choose the best business strategy for success.

**Attribute:** ABDP.

**CBDP 9008. Fin Innov & Fin Intermediation. (3 Credits)**

This course starts with the big picture of the financial markets and the special role of financial intermediaries. We will cover various types of financial intermediaries: commercial banks, insurance companies, investment banks, credit rating agencies, mutual funds and hedge funds. On each type of intermediary, we will first introduce the basic theory around it and then discuss the current issues related. Specifically, we will discuss loan securitization as an innovation in corporate lending. We will see how financial crisis can be transmitted from securitized bonds to corporate bonds through insurance companies' holdings as a result of accounting rules and capital requirement applied on them. We will look into the revolution in security trading and the debate surrounding algorithm and high frequency trading. We will discuss the role of credit rating agencies and hedge funds in the financial crisis.

**Attribute:** ABDP.

**CBDP 9009. Frontier in Business Practices 2. (1.5 Credits)**

This course requires students to conduct practical study in their research field, collect information, conduct surveys and interviews, and practice research analysis. Students need to present their research from this independent study.

**CBDP 9010. Dissertation Proposal Preparation Seminar. (1.5 to 3 Credits)**

This course requires students to prepare and develop their research topics and proposals.

**Attribute:** ABDP.

**CBDP 9011. Advanced Research Methods of Business Research. (1.5 to 6 Credits)**

This course further examines the advanced elements of research design and methods used in business disciplines such as finance, accounting, information systems, marketing, and management. Topics include models of qualitative research design and methodology such as narrative analysis, case study, and grounded theory and phenomenology. The course will also examine practical executions of research surveys which enable students to structure and scale research surveys with a variety of implications and methods of analysis, measurement and evaluation.

**CBDP 9012. Dissertation Proposal Development. (3 to 6 Credits)**

During the dissertation phase of their program, students work to develop and defend research topics, proposals, and their full dissertation with their Dissertation Committee. The dissertation is a large-scale, closely supervised research project, with extensive research, writing, and revision expected. Students offer regular progress updates to their dissertation committee members, who in turn meet with the doctoral program director to ensure sufficient progress.

**CBDP 9013. Dissertation I. (3 Credits)**

During the dissertation phase of their program, students work to develop and defend research topics, proposals, and their full dissertation with their Dissertation Committee. The dissertation is a large-scale, closely supervised research project, with extensive research, writing, and revision expected. Students offer regular progress updates to their dissertation committee members, who in turn meet with the doctoral program director to ensure sufficient progress.

**CBDP 9014. Dissertation II. (6 Credits)**

During the dissertation phase of their program, students work to develop and defend research topics, proposals, and their full dissertation with their Dissertation Committee. The dissertation is a large-scale, closely supervised research project, with extensive research, writing, and revision expected. Students offer regular progress updates to their dissertation committee members, who in turn meet with the doctoral program director to ensure sufficient progress.

**CBDP 9015. Dissertation III. (6 Credits)**

During the dissertation phase of their program, students work to develop and defend research topics, proposals, and their full dissertation with their Dissertation Committee. The dissertation is a large-scale, closely supervised research project, with extensive research, writing, and revision expected. Students offer regular progress updates to their dissertation committee members, who in turn meet with the doctoral program director to ensure sufficient progress.

**CBDP 9016. Seminars on Organizational Behavior and Leadership. (1.5 to 3 Credits)**

The primary goal of this course will be to increase your understanding of how people behave in the context of an organizational structure. Having a greater knowledge of human behavior will help you to better interpret and predict the attitudes and behaviors of yourself, your co-workers, subordinates, supervisors, and clients. Most importantly, this course will help you to better understand your own past and future behaviors as a member and leader within an organization. Topics that are covered include leadership, personality and attitudes, emotions, and dynamics. The course format will be research oriented, including understanding theory and methodology exemplified in top academic journals in the management field. After taking this course you will have a better understanding of how to craft a research question related to organizational behavior and test it using scientific methods.

**Attribute:** ABDP.

**CBDP 9017. Big Data and Artificial Intelligence. (1.5 Credits)**

This course provides an introduction to trending techniques, applications, and opportunities in the field of big data, machine learning, and artificial intelligence. We will cover an overview of techniques, including data mining, text mining, social network analysis, deep learning, recommendation systems, and data visualization. We will also demonstrate applications cases in the areas of financial markets, online marketing, fashion, political science, healthcare, and law enforcement.

**Attribute:** ABDP.

**CBDP 9018. Dissertation IV. (7 Credits)**

During the dissertation phase of their program, students work to develop and defend research topics, proposals, and their full dissertation with their Dissertation Committee. The dissertation is a large-scale, closely supervised research project, with extensive research, writing, and revision expected. Students offer regular progress updates to their dissertation committee members, who in turn meet with the doctoral program director to ensure sufficient progress.

**CBDP 9019. Dissertation Defense. (0 Credits)**

Students prepare, defend, and deliver the final presentation of their dissertation. Final dissertation approval is also expected.