LEADING SUSTAINABLE BUSINESS (ADV CERT)

Overview
15 credits
NYSED 41020

This program equips participants to 1) understand 2) explore 3) experience and 4) apply the principles of sustainable business management. We explore the foundations of modern sustainable business management, the challenges of a sustainable world guided by the UN SDGs (United Nations Sustainable Development Goals), and the personal and transformative leadership capabilities needed to successfully lead towards sustainable and regenerative business practice, and apply the principles to real-life organizations, ideally the one you work in.

The 15-credit certificate will set students up with the credits they need to transfer to a possible future M.S. program or to pursue their careers with focused skills in sustainable business. The curriculum consists of 5 courses (3 required core and 2 electives) spanning over 3 or 4 terms.