

# BUSINESS ANALYTICS FOR MANAGERS (ADV CERT, ON CAMPUS AND ONLINE)

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## Requirements

### Curriculum

Course	Title	Credits
<b>Core Courses</b>		
Choose two courses from the list below.		6
<b>Elective Courses</b>		
Choose three courses from the list below.		9
Total Credits		15

### Core Courses

*Courses in this group have the GB01 attribute.*

Course	Title	Credits
ISGB 7943	Programming with Python	3
ISGB 7967	Data Mining for Business	3
ISGB 7975	Business Analytics for Managers	3
ISGB 799V	R Statistical Programming	3

### Elective Courses

*Courses in this group have the GB02 attribute.*

Course	Title	Credits
ISGB 7933	Audit Data Analytics	3
ISGB 7934	Artificial Intelligence	3
ISGB 7944	Sports Analytics	3
ISGB 7973	Database Management	3
ISGB 7978	Web Analytics	3
ISGB 7980	Bus Modeling w/Adv Sprdsheets	3
ISGB 7988	Business Performance and Risk Management	3
ISGB 7990	Big Data Analytics	3
ISGB 799Z	Deep Machine Learning	3
ISGB 79AA	Advanced Python for Financial Programming	3
ISGB 79AC	Cybersecurity Analytics for Business	3