INFORMATION SYSTEMS

The information systems (IS) curriculum develops students into leaders who can create business value and gain competitive advantage by harnessing the power of technology and business analytics. With their deep understanding of both business and technology—and an industry-current skill set—IS graduates are highly sought after by employers.

Digital technologies enable companies to optimize their business processes, create new products and services, design innovative business models, and either leverage their competitive advantage or respond to threats. Electronic commerce, social networking, mobile computing, digital goods and services, cloud computing, and big data are among the trends that are transforming commerce and shaping a new economy.