

JOURNALISM (JOUR)

JOUR 1701. Introduction to Multimedia Journalism With Lab. (4 Credits)

A course designed to introduce the student to various fundamentals of journalism today, including writing leads; finding and interviewing sources; document, database and digital research; and story development and packaging. The course also discusses the intersection of journalism with broader social contexts and questions, exploring the changing nature of news, the shifting social role of the press and the evolving ethical and legal issues affecting the field. The course requires a once weekly tools lab, which introduces essential photo, audio, and video editing software for digital and multimedia work. This class is approved to count as an EP1 seminar for first-year students; students need to contact their class dean to have the attribute applied. Note: Credit will not be given for both this course and JOUR 1702. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Mutually Exclusive: JOUR 1702.

JOUR 1702. Introduction to Journalism. (4 Credits)

A course designed to introduce the student to various elements of reporting- including writing leads and articles and finding and interviewing sources- as well as the nature of news, the social role of the press, and the ethical and legal issues that face it. Students are encouraged to submit work to the college newspaper for possible publication. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Mutually Exclusive: JOUR 1701.

JOUR 1761. The Power of News. (3 Credits)

This course studies the interaction between the American mass media, politics and public policymaking. We will examine some of the most important interactions between the press and politicians to answer questions about the role of media in American society. The point of the course is to demonstrate the power of news by examining in depth some of the most important interactions of media and American government. After all, the media is no longer just an institution that covers the news- the media now actually help shape the political process as an important political institution in their own right.

Attributes: AMST, APPI, ASAM, FRSS, JPLH, MANR, SSCI.

JOUR 1800. Internship. (1 Credit)

Internship.

JOUR 1999. Tutorial. (1 Credit)

Independent research and readings with supervision from a faculty member.

JOUR 2711. Intermediate Multimedia Reporting. (4 Credits)

This course further develops the skills students learned in Introduction to Journalism by focusing on broadcast journalism as well as print. Students will focus on narrative techniques and reporting skills in print, visual, and audio journalism while learning to harness the storytelling possibilities of each platform. This is the third of the courses in our core journalism sequence, and a requirement to many of the more advanced courses in broadcast journalism. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Prerequisites: JOUR 1701 or (JOUR 1702 and DTEM 2421).

JOUR 2712. Intermediate Print Reporting. (4 Credits)

This is an intermediate reporting course which focuses on developing investigative skills through the use of human sources and computer-assisted reporting. Students will develop beat reporting skills, source-building and journalism ethics. Students will gather and report on actual news events in New York City. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 2714. Radio and Audio Reporting. (4 Credits)

A survey of the historical styles, formats and genres that have been used for radio, comparing these to contemporary formats used for commercial and noncommercial stations, analyzing the effects that technological, social and regulatory changes have had on the medium. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702.

JOUR 2722. Intermediate Feature Writing. (4 Credits)

In this intermediate-level class, students will be required to report out a number of feature stories, such as soft news stories (human interest, profiles) and news features. They will build skills by editing their own stories as well as those of their classmates. They will also study, learn from, and challenge an established set of writing from journalists who blazed the path long ago, including the "masters" of New Journalism, as well as those who continue to provide high-quality narrative nonfiction today from a variety of viewpoints. This course will also touch upon the changing landscape of news publishing to help us better understand the demand for longer features, and the spaces in which they can exist today (and perhaps in the future). Students who have not taken the necessary prior courses (JOUR 1701 or JOUR 1702) may request permission from the instructor to take this course. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 2723. Introduction to Climate Storytelling. (4 Credits)

The threats posed by climate change have reached a level of urgency around the world. Yet many people in the U.S. and across the globe lack sufficient information and literacy to comprehend this life-changing issue—let alone to take or demand action. The challenge of communicating complex scientific information to the public is compounded by obstacles to understanding created by sophisticated PR campaigns, corporate “greenwashing,” political polarization, and multibillion-dollar misinformation and disinformation campaigns targeted to prevent or undermine climate policies. The accelerating crisis calls for journalists and climate communicators to sharpen and redouble their efforts to credibly inform the public. Improving climate literacy through effective climate information is itself seen as an essential climate solution. This course will introduce students to essential challenges and recent developments in climate change storytelling today—and connect relevant communication research with journalistic and nonfiction storytelling practice, fostering innovation and strategic skill-building to further advance climate coverage and public understanding of what’s happening in our world. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: ACUP, AMST, APPI, ASAM, CCMS, COMC, ENST, ESEL, ESHC, JPLH, JWRI.

JOUR 2725. Writing Workshop. (4 Credits)

The writing workshop is about writing in all of its forms- press releases, op-eds, movie reviews, short stories, more. There is one writing assignment per week. The emphasis is on writing professionally, for either online or print publications. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 2735. Video Journalism. (4 Credits)

A practical, intensive course in all aspects of video news production. The course will build on JOUR 2711 Intermediate Multimedia Reporting to help students improve the skills needed to create high-quality video news, particularly video “packages.” Skills covered include writing for broadcast, shooting, using audio, digital editing, and storytelling in the visual medium. The course will also cover on-camera skills and key journalism concepts including interviewing, story research, and addressing issues of diversity, equity, and inclusion. Students should leave the class with a reel of their own stories to use in job hunting or the search for internships. Note: Four-credit courses that meet for 150 minutes per week, require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisite: JOUR 2711.

JOUR 2786. Sports Writing and Reporting. (4 Credits)

In this course, students will read from the canon of great sportswriting, from print to broadcast to digital. To gain practice in this craft, students will also complete original reporting assignments in a range of forms, such as game story, column, feature profile, broadcast script, and live tweeting. The evolution of the sports genre will also be connected to essential social movements, such as civil rights, women’s liberation, and the consequence of big money following the birth of TV. For perspective, specific attention will be paid to the treatment of iconic modern American sports figures, including such seminal athletes as Babe Ruth, Muhammad Ali, Lance Armstrong and Serena Williams. Pre-Req: Introduction to Journalism (Jour 1701 or COMM 2082 or COMM 2083) or permission of instructor. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: AMST, ASAM, JWRI, SJWR.

Prerequisites: JOUR 1701 or COMM 2082 or COMM 2083 or JOUR 1702.

JOUR 2787. Fashion Journalism. (4 Credits)

Fashion Journalism combines beat reporting with an emphasis on the cultural, artistic, social, historical and business aspects of fashion. An in-depth review of the history of fashion journalism sets the stage for students to learn and understand the digital revolution in fashion journalism and marketing, including social media, blogs and websites. Topics to be covered include: Catwalk and trend reporting, fashion criticism, feature and fashion writing. Course will enable students combine the love of writing with the interest in fashion and acquire the skills to become a fashion journalist using different media formats. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: FASH.

Prerequisites: COMM 2082 or COMM 2083 or JOUR 1701.

JOUR 2789. Sports Broadcasting. (4 Credits)

This class will provide a detailed study in all aspects of the sports broadcasting industry. Students will be introduced to a wide array of techniques and philosophies for sports broadcasting, from fundamentals and essentials to advanced learning methods. The course will consist of discussions, critiques, learning exercises, take home assignments and hands-on practice and participation. The course assumes no prior experience in sports broadcasting.

Attributes: JWRI, SJWR.

JOUR 2999. Tutorial. (2 Credits)

Independent research and readings with supervision from a faculty member.

JOUR 3712. The Multimedia Newsroom Experience. (4 Credits)

This is a newsroom experience course where students produce journalism at WFUV public radio, the National Public Radio affiliate station based on Fordham's Rose Hill campus. Students will be required to attend a weekly 2.5-hour class meeting each week and will also spend approximately 8 hours per week training and working in the WFUV newsroom. This hands-on journalism experience would form the core of the course. This class will provide undergraduates with experience working in a professional workplace. It will provide them with an opportunity to work collaboratively and communicate ideas, in addition to how to research and report on deadline. During the Multimedia Newsroom Experience course offered in the fall, students will work at WFUV as a newscaster and/or general assignment reporter and/or an interviewer for one of the station's news programs. JOUR-3712 is the first half of a year-long sequence of hands-on journalism at WFUV. Students have the option of taking just the fall semester but are encouraged to commit to both fall and spring semesters, when the second half of the sequence, JOUR-4712 The Advanced Multimedia Newsroom Experience, will be offered. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisite: JOUR 2711.

JOUR 3715. Writing for Broadcast News. (4 Credits)

An overview of the skills required for the writing of news stories for radio and television including hard news and features. This course is designed to strengthen the student's ability to write clearly, concisely, and accurately for broadcast, emphasizing critical thinking skills. Storytelling techniques are explored, as well as writing to film/videotape. Students will eventually write to deadline under simulated newsroom conditions. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction. Outside of class, students will be required to screen specific news programming and submit critical essays evaluating content.

Attribute: JWRI.

Prerequisites: COMM 2082 or COMM 2083 or JOUR 1701 or JOUR 1702.

JOUR 3718. On-Air Reporting. (4 Credits)

In this class, students will learn how to craft and present stories for air. The course will include lessons on how to build a news package, how to present for broadcast (both on television and for podcasts), and will include assignments with in-class deadlines. Class will feature visits from working journalists/news personalities in New York City. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 3719. Data Journalism. (4 Credits)

Obtaining, interpreting, visualizing, and displaying data are essential skills for journalists in the 21st century. This hands-on introductory course in data visualization will help students learn to use data to tell visual stories. Topics discussed will range from where to find data and how to evaluate sources to how to organize data to create visually appealing graphics that tell stories that can be grasped in an instant. Students will critique published visualizations to identify common pitfalls, as they create a data-based story to add to their portfolio. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 3723. Interviews and Profiles. (4 Credits)

(Formerly COMM 3081): This course includes intensive work in developing and writing profiles accompanied by readings and analysis of the genre. Students will examine various interview strategies and apply those skills in their own projects across several interview and profile projects. In-depth critiques of interviews and profiles will be provided. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CVW, ENGL, JWRI, PPWD.

Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702.

JOUR 3724. First Person Journalism. (4 Credits)

First person journalism is nothing new. As part of the New Journalism movement, reporters like Tom Wolfe and Joan Didion have been infusing their storytelling with subjectivity for decades. Still, the digital shift in journalism and explosion of social media has brought a new wave of first person journalism to the web. This course will explore the history of first person journalism and help students use first person perspective to bring reported pieces to life. Students will look critically at the form to consider the limitations of personal narrative in journalism. On that note, this course will not be limited to personal narratives. Students will also work on reported stories in which their experiences as journalists and citizens impacts their storytelling structure. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: JWRI, LALS.

JOUR 3727. Writing for Magazines. (4 Credits)

(Formerly COMM 3084): Intensive practice in developing ideas into non-fiction pieces intended for general interest or specialized publications. Inquiries, field and library research, interviews, presentation of technical subjects to non-specialists. Students may wish to concentrate on areas in which they have particular interest or expertise. Note: Credit will not be given for both this course and COMM 4201/ JOUR 4727. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CVW, ENGL, FASH, JWRI, PPWD.

Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702.

JOUR 3728. Special Reporting: In-Depth Reporting. (4 Credits)

An in-depth reporting class focused on the production of a newspaper Special Report on a given topic each year. The class will use a team-based approach to develop a multi-element story package, in print format from conceptualization, through research, reporting, writing, editing, production and publication. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 3729. Investigative Reporting. (4 Credits)

All great reporting is investigative reporting. There is some truth to that claim. But investigative journalism is not about breaking news, or what happened yesterday. It's an explanation of the complex machineries of big systems: policies, business, foreign policy, economics. It involved systematic, in-depth and original reporting, and it takes weeks, months, sometimes years, using multiple media tools: interviews, documents, data. It shows people how power works, and, at its best, it breaks through layers of deception and obfuscation. This is a hands-on course that will require students to study and analyze investigative journalism, major cases and techniques, and undertake investigative projects requiring on the ground reporting and writing. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 3731. Criminal Justice Reporting. (4 Credits)

This course helps students prepare for a career in journalism by giving them experience in covering criminal justice and providing them with opportunities to learn about the criminal justice system. Topics will include covering police and other agencies involved in criminal justice, the court systems, and the sociology of crime. In addition to reporting projects, students will delve into the legal and ethical issues related to covering criminal justice, as well as issues of diversity, inclusion, and equity. The idea is to create reporters who will serve the public interest through informed, sensitive reporting. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: JWRI, PJCJ, PJST.

Prerequisite: JOUR 2711.

JOUR 3732. Breaking News Reporting. (4 Credits)

Most journalists will spend a large part of their career covering breaking news. This course helps students prepare for a career in multiplatform journalism by focusing exclusively on covering breaking news in print, audio, video, and photography. Students will focus on topics including writing under deadline, verification of facts during fluid situations, covering press conferences when news is breaking, continuing coverage of stories that unfold over time, and covering emergency situations. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisite: JOUR 2711.

JOUR 3740. Ethics and Diversity in Journalism. (4 Credits)

This course covers the basics of ethical behavior and norms for multimedia journalists in a connected and complex world. The course covers theories and case studies in the pre-digital and digital eras. The class also includes issues of diversity and inclusion, including covering diverse communities and increasing diversity in the newsroom. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CELP, JETH, PJRC, PJST, PLUR.

JOUR 3760. The Journalist and the Law. (4 Credits)

(Formerly COMM 3205): An investigation of the legal concerns of the working journalist: prior restraint, shield law, libel, invasion of privacy, the Freedom of Information Act. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: AMST, APPI, ASAM, ASSC, CELP, JPLH.

Prerequisites: COMM 1000 or COMM 1010.

JOUR 3763. The Murrow Years: 1938-65. (4 Credits)

This course traces the career and contributions to broadcast journalism of Edward R. Murrow, one of America's foremost reporters, from his remarkable accounts of London under German bombing attacks to his documentary work on the "See It Now" and "CBS Reports" series. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: AMST, ASAM, JPLH.

JOUR 3769. History of Television and Radio News. (4 Credits)

Traces the history of electronic journalism, from its infancy in the 1930's to the present day; emphasis on the work of the most prominent broadcast journalists of these decades. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: ACUP, AMST, ASAM, JPLH.

JOUR 3776. Social Media for Journalists. (4 Credits)

This is a research and practice-based course on social media, aimed at journalists who will need to understand and use social media. Students will research historical and contemporary innovation relating to social media, and will then develop strategies for creating impact throughout the course of the semester with their own journalistic projects using social media. Readings, discussions, project critiques, and hands-on work will all be used methodologically to allow students to delve into the possibilities of social media. Students will come to understand the power and limitations of social media as both a reporting tools and a tool to aid in the marketing of powerful journalism. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JSME.

Mutually Exclusive: DTEM 3476.

JOUR 3781. Arts and Culture Reporting. (4 Credits)

In this course, students will have the opportunity to apply their journalistic skills to the area of art and cultural reporting and criticism, including popular culture (television, movies, pop music, books, etc.) and the fine arts (theater, classical music, dance, and the visual arts, etc.). They will develop an ability to identify, describe, and evaluate for readers/viewers the full range of our culture's creative output, including live shows and events. This includes recognizing the importance of the historical, social, and political context of what they are reporting on and reviewing. As budding arts and culture journalists, students will learn how to balance being both a reporter and cultural critic, and develop a strong, reliable voice. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 3782. Science Journalism. (4 Credits)

At a time when science and technology permeate debates on everything from climate change to stem cell research, to nuclear power to genetically modified foods many Americans lack sufficient understanding of these basic science and health concepts. This course will explore fundamentals in science and medicine reporting emphasizing the essential research and story development skills needed bring complex medical, science and health issues to the general public. It will explore the scientific process, how to evaluate scientific and health information, ethical controversies, and what makes science and medical news. Students will learn how to break, report, translate, and illuminate scientific information, forging journalism that helps build scientific literacy equal to contemporary challenges. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: AMST, ASAM, JWRI.

Prerequisites: COMM 2082 (may be taken concurrently) or JOUR 1702 (may be taken concurrently).

JOUR 3783. Theater Journalism. (4 Credits)

In this course, students will learn about the layered world of theater journalism, including a variety of genres (review, trend, profile, news, etc.) using a variety of media, such as print, video, social media, blogs, etc. The course will include visits to (and from) theater professionals and journalists skilled in both traditional and social media. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CVW, ENGL, JWRI, PPWD.

Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 3785. Writing for the Media. (4 Credits)

Analysis and practice of writing for a variety of print, broadcast, and online media. Exploring different media contexts such as news, entertainment, public relations, and advertising, the approach in this course assumes that media writers tell stories, that they write for multiple formats, and that they engage in ethical activities. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 3788. International Reporting. (4 Credits)

For decades an aura has surrounded international correspondents, the corps of reporters who cover foreign governments, war fronts and conflict zones to bring the news out of some of the world's most dangerous, complex and influential places. They risk lives and freedom in the struggle to dig out the truth behind government propaganda and military secrecy, whether in battlefields or presidential palaces or besieged regions. This course will define and explore the underpinnings of international reporting and its evolution from the mid-20th century to the digital age. Students will study and practice reporting, writing and video skills. We will examine the importance of understanding foreign cultures, histories and languages, discuss the work and lives of major foreign correspondents, and examine where the art of foreign correspondence stands today. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 3999. Tutorial. (3 Credits)

Independent research and readings with supervision from a faculty member.

JOUR 4711. Advanced Multimedia Reporting. (4 Credits)

Advanced Internet Reporting picks up where Introduction to Journalism leaves off, offering students a way to continue their study of multimedia journalism in a converged setting. The class will be project-based, with students completing both breaking news and features assignments. Each story for the course will need to be done in both print and video form. Students will also have the option of producing audio or photo slideshow versions of their reports. Completed projects, with the student's permission, will be posted on Fordham news sites like that of The Ram and WFUV News. This course differs from COMM 3083, Advanced Television Production (Bronxnet) in that it will also cover print, audio and photo. It differs from JOUR 3717/COMM 3978, Online Journalism, in that it will not focus on blogging or social media. **PREREQUISITE:** Intro to Journalism with Lab (JOUR1701/COMM 2083), Advanced Television Reporting (BronxNet) (COMM 3083), Intermediate Television Production (JOUR 3716), or permission of instructor. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: DTEM, JWRI.

Prerequisites: COMM 3083 or JOUR 3716 or COMM 2083 or JOUR 1702.

JOUR 4712. The Advanced Multimedia Newsroom Experience. (4 Credits)

This course continues the work of the fall semester Multimedia Newsroom Experience course to give students additional practical work experience in the WFUV newsroom. WFUV is the National Public Radio affiliate station based on Fordham's Rose Hill campus. Students in this course will be required to attend a weekly 2.5-hour class meeting each week and will also spend approximately 8 hours per week training and working in the WFUV newsroom. This hands-on journalism experience forms the core of the course. This class will provide undergraduates with experience working in a professional workplace. It will provide them with an opportunity to work collaboratively and communicate ideas, in addition to how to research and report on deadline. Advanced Newsroom Experience students will move on to longer and more complex stories across platforms than they did in the fall semester Multimedia Newsroom Experience course, including podcasts and documentaries. Students will also work collectively to produce two community engagement events during the spring semester, focusing on bettering outcomes for a particular underserved community in the WFUV listening area. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisite: JOUR 3712.

JOUR 4713. Audio Reporting and Podcasting. (4 Credits)

This class will teach students how to create professional level audio reports and podcasts. Students will learn the major theories and practices of audio journalism. They will also develop practical skills on how to choose stories for audio journalism, write for broadcast, gather and use sound, interview for audio, edit audio journalism, and promote their work. Students will work on both short- and long-form projects. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: JWRI, NMDD, NMMI.

Prerequisites: COMM 2082 or COMM 2083 or JOUR 1701 or JOUR 1702.

JOUR 4727. Advanced Magazine Article Writing. (4 Credits)

Planning, researching, and writing magazine articles. Emphasis is placed on preparing manuscripts of professional caliber. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

JOUR 4733. Photojournalism. (4 Credits)

American photojournalism emerged in the late 1920s and has an increasing role to play in both news and feature reporting in today's digital world. As online journalism and its audiences take shape, visual storytelling is finding new modes and roles. This course will introduce students to the contemporary practices and production of photojournalism. It will be conducted in a manner similar to the real working world of professional journalism while also touching on the aesthetic, technical, cultural, and historical forces that have shaped its evolution into the present day. Students will be responsible for taking pictures with their own cameras and producing their own digital images, photo slideshows and visual reporting. While the emphasis of the course will be on picture taking and visual storytelling, students will also learn how to edit their own photographs and how to prepare selected images in Adobe Photoshop. (Pre-requisite COMM 2082 or JOUR 1702 or instructor's permission) Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: AMST, ASAM, JWRI.

JOUR 4745. Campus Journalism Practicum. (4 Credits)

This course teaches provides a way for students to gain practical experience in journalism and academic credit by working on a student media outlet at Fordham under the supervision of a professor. Students will learn to research, report, write, shoot, edit and/or design, using one of the campus publications as a learning laboratory. Students will meet individually with the supervising professor to go over work and improve it, to help ensure that the student leaves the course with elements of a portfolio in journalism. This course is particularly well-suited for students working at The Ram or WFUV, but students who are working or want to work at any campus media outlet are eligible. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisites: COMM 2083 or COMM 2082 or JOUR 1701 or JOUR 1702.

JOUR 4747. Reporting the Bronx. (4 Credits)

This intermediate-advanced level journalism course will focus on the creation of content about the Bronx for the Bronx community. In this service learning course, students will be paired by the instructor with a Bronx media organization and spend most of their course time creating multimedia content about the borough, appropriate for that outlet. Weekly class meetings will focus on advanced writing and multiplatform reporting techniques that are appropriate for public service journalism. Students will also have required individual meetings with the professor to go over stories and review the student's work experience with their client organization. Pre-req: JOUR 2711 or permission of the instructor is required. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisite: JOUR 2711.

JOUR 4750. Values in the News. (4 Credits)

Values in the News examines the ethical and moral codes and standards observed, or violated, by the news media in the United States. These standards are under scrutiny in this challenging transition from traditional or legacy media to digital journalism and the advent of various platforms including citizen journalism and social media. Students will analyze contemporary and historical examples of ethical violations and ethical questions in print, television, cable and digital news. The class will research, interpret, analyze and write about these cases and will explore the obstacles journalists face trying to adhere to a set of ethical rules. This seminar is writing intensive and requires class debate. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: AMST, APPI, ASAM, ASRP, CELP, EP4, JETH, VAL.

JOUR 4766. Television News Innovators. (4 Credits)

This interdisciplinary capstone course bridges the disciplines of journalism studies, media studies, and history. It surveys the most prominent figures in the history of electronic journalism—producers, executives, anchors, correspondents—and explains how their work shaped the course of American history. Innovators whose work is studied include Edward R. Murrow, Walter Cronkite, Ted Koppel, Barbara Walters, Mike Wallace, Ed Bradley, Roone Arledge, Ted Turner, and Roger Ailes. We discuss the historical episodes covered by these innovators including World War II, McCarthyism, the Civil Rights movement, the Vietnam War, the Iran Hostage Crisis, and the 1991 Gulf War. We will then investigate how the television news coverage of these events affected their outcomes. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: ACUP, AMST, APPI, ASAM, ASHS, FITV, ICC, JPLH.

JOUR 4767. History of Women's Magazines. (4 Credits)

This course will explore the history and mission of women's magazines from the 19th century to the 21st century with special emphasis on magazines such as Godey's Lady's Book, Lady's Home Journal, and Cosmopolitan. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: ACUP, AMST, ASAM, ASHS, FASH, ICC, JPLH, WGSS.

Prerequisites: JOUR 1701 or JOUR 1702.

JOUR 4770. Media Law and Journalism Ethics. (4 Credits)

Media Law and Journalism Ethics will introduce students to the legal and ethical issues confronting the media on a daily basis. Journalists, in particular, face complicated decisions as technology changes the way news is produced. With communication tools increasing the speed at which news is gathered and disseminated, media industries are growing more powerful. As the journalism industry shifts from traditional newspapers and broadcasting to social media, podcasts and blogs, the rules and limitations also change. This course will explore ethical principles that govern journalism, such as freedom of expression, the right to privacy and the public's right to know. Students will develop an understanding of the ethical and legal issues that are unique to journalism in a Democracy, and become more critical consumers of news media.

Attributes: CELP, JETH, JPLH.

JOUR 4773. Public Media. (4 Credits)

Public media goes well beyond Big Bird. In this course, we will delve into the history of public media, take a close look at its newsgathering efforts, analyze some of public media's best news programs, and provide you an opportunity to produce your own journalism, specifically audio, with public media's core values in mind. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: CMST, COMC, JWRI.

JOUR 4784. Business Journalism. (4 Credits)

If money makes the world go round, as the famous saying goes, then following the money is a creative way to discover gripping stories that can make you stand out as a journalist. But how do you find the money angle? This course will teach you to understand business and economics, and also how to tell financial stories creatively. Over the course of the semester, students will learn ways in which they can "follow the money" in order to tell great multimedia stories about people and institutions. Students will also learn about financial concepts and markets including stocks, bonds, and balance sheets. The course assumes no background in economics or finance. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attribute: JWRI.

Prerequisites: JOUR 1701 or JOUR 1702 or COMM 2082 or COMM 2083.

JOUR 4789. Sports Television Production: Theory and Practice. (4 Credits)

In this course, students will learn how to report, write, edit, and produce television content by creating sports programming in cooperation with the Fordham athletics department. Fordham produces several television shows that air on BronxNet, the Bronx's community television course. Students in this course will serve in a number of behind-the-scenes production roles on the shows, including as producers, writers, camera operators, and sound engineer. Students will also study the theories that underlie the practices of broadcast journalism and sports journalism. Students should be prepared to do part of their work for the course outside of the class meeting time. Note: Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

Attributes: FIPR, FITV, SJOR.

Prerequisite: JOUR 2711.

JOUR 4999. Tutorial. (4 Credits)

Independent research and readings with supervision from a faculty member.