INTERNATIONAL BUSINESS BRIDGE (IBGB)

IBGB 6001. Applied Finance. (3 Credits)
IBGB 6002. Financial Statement Analysis. (3 Credits)
IBGB 6003. Read & Write for Business I. (3 Credits)
IBGB 6004. Pres & Public Speaking. (3 Credits)
IBGB 6005. Comm: Speaking & Listening. (3 Credits)
IBGB 6006. Excel Applications and Modeling. (3 Credits)
IBGB 6007. Applied Economics & Analysis. (3 Credits)
IBGB 6008. Marketing Analytics. (3 Credits)
IBGB 6009. Read & Write for Business II. (3 Credits)
IBGB 6010. History of American Business. (3 Credits)

This course will focus on the interrelationships between the business community and the development of the United States of America. The course is divided into three sections that will cover such topics as the colonization of America by the Europeans, industrialization in the United States and the civil war and creating an environment of business regulation.