INTERNATIONAL BUSINESS BRIDGE (IBGB)

IBGB 0012. American Business Application. (0 Credits)
This course gives insight into the most relevant topics in modern American business practice. Modern business organizations have chosen to focus on areas and concepts in constant evolution, such as current leadership practices, new financial considerations, and techniques that play a large role in decision making. This class will help prepare students for modern careers in an increasingly interlinked global economy.

IBGB 6001. Applied Finance. (3 Credits)

IBGB 6002. Financial Statement Analysis. (3 Credits)

IBGB 6003. Read & Write for Business I. (3 Credits)
Read & Write for Business I.
Attribute: ESL.

IBGB 6004. Pres & Public Speaking. (3 Credits)

IBGB 6005. Comm: Speaking & Listening. (3 Credits)
Comm: Speaking & Listening.
Attribute: ESL.

IBGB 6006. Financial Modeling. (3 Credits)
In this course, students will develop strong computer skills in business analysis by integrating conceptual material with spreadsheet-based numerical solution and simulation techniques. Over the past few decades, spreadsheets have become a vital tool for modeling and decision-making. A strong familiarity with these tools is a must in the business world. This course will help students build familiarity and confidence by completing and applying models used in typical business practice.
Attribute: ESL.

IBGB 6007. Applied Economics & Analysis. (3 Credits)

IBGB 6008. Marketing Analytics. (3 Credits)

IBGB 6009. Read & Write for Business II. (3 Credits)

IBGB 6010. History of American Business. (3 Credits)
This course will focus on the interrelationships between the business community and the development of the United States of America. The course is divided into three sections that will cover such topics as the colonization of America by the Europeans, industrialization in the United States and the civil war and creating an environment of business regulation.

IBGB 6011. Business Ethics. (3 Credits)
The goal of this course is to help students create a strong base for making sound moral judgments as they evaluate their own values and make managerial decisions; to help them argue ethically in business environments and contribute to group decisions; and to help them understand and evaluate opinions of those from different cultural traditions or ideological backgrounds as they differentiate between what is right and what is politic.

IBGB 6012. American Business Landscape. (3 Credits)
The business landscape in America can be vastly different than your home country. This course will give you a foundation for how various industries operate, what the different business customs are, and how culture plays a large role in business. This will help prepare student for their time spent in New York. The course covers the topics below. A segment of each topic is assigned to groups within the class to prepare a presentation to their classmates. Finance Industry Marketing Industry Accounting Industry Entertainment Industry Government Regulatory Agencies Stock Market Business Etiquette Sports Industry Doing Business Abroad Social Media Education.

IBGB 6013. Statistics for Managers. (3 Credits)
This course provides an Introduction to mathematical Statistics and a foundation for acquiring the skills to apply advanced statistical models to many important areas of decision-making in business and finance. The course focuses on developing an understanding of random variables, their distribution functions, and sampling theory.