HONORS PROGRAM - CBA (HPCB)

HPCB 3221. Financial Management. (3 Credits)
An enhanced honors section of Financial Management. This course will discuss financial analysis, planning and control in the business firm; optimum capital structure and leverage; working capital management and sources of suitable short-term funds; long-term investment decisions and capital budgeting; and valuation problems in financing and acquisitions.

HPCB 3435. ST: Evolution of American Bus. (3 Credits)
This course is designed to trace major developments in the nature of capitalism, corporate structures, business ethics, and the constitution and legal statutes. These developments will be followed in American history and literature. In units that include Puritanism, the Colonial Era, the American Revolution, the Federalist Era, the Agricultural and Industrial Revolutions, the Rise of Big Business, the Progressive Era, the Great Depression, and Post-War America, the course will be designed to have readings in history, law, religion, sociology, urban studies philosophy, art history, and other areas.

HPCB 4441. Honors Strategy. (3 Credits)
Ignite Scholars Program section of Strategy. This integrated course brings together the student’s previous study of the functional areas of business. The course focuses on the activities of the chief executive’s top management group in defining the objectives and goals of the organization and in developing programs for the achievement of those goals. Major attention is devoted to the sophisticated, contemplative action of top-level decision makers.

HPCB 4701. Global Business Readings. (3 Credits)
Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

HPCB 4703. Probability and Statistics. (4 Credits)
This course is an intensive study of probability theory and statistical analyses for planning, decision making, and operational review. Topics include probability distributions and density functions; descriptive and inferential statistics; and such methods for hypothesis testing as the analysis of variance, simple and multiple regression, categorical analyses, time series analyses, and principal components or axis factoring. Four-credit courses that meet for 150 minutes per week require three additional hours of class preparation per week on the part of the student in lieu of an additional hour of formal instruction.

HPCB 4704. ST: Business Practices. (3 Credits)
This course addresses business processes, including strategy, and contemporary issues in business.

HPCB 4800. Ignite Scholars Readings. (3 Credits)
This seminar-based course is open to students in the Ignite Scholars program. It focuses on contemporary literature highlighting technology, innovation, resilience, and ambiguity in the workplace, incorporating examples drawn from governments and from socially innovative companies.

HPCB 4999. Tutorial. (1 to 3 Credits)